



Sponsorship proposal and application



Marion Football Club
262 Sturt Rd, Marion 5043

*Affiliated with Adelaide
Footy League*

Dear Prospective Sponsor,

Thank you for considering a business partnership with the Marion Football Club.

The Marion Football Club was established in 1891 and is one of oldest football club in South Australia. We have strong community footprint in the Southern suburbs of Adelaide, and our club continues to grow each year.

We field three men's sides, one women's side and 12 junior sides including two junior girl's teams.

We have over 370 registered players and one of the largest supporter bases in the southern suburbs, we also have over 2500 followers on social media platforms.

The Marion Football Club has been extremely successful over the last three years winning premierships in every senior team as well as four junior premierships.

→ 2025 A-Grade Men's Premiers

→ 2025 A-Grade Women's Premiers

→ 2024 A-Grade Women's Premiers

→ 2023 B-Grade Men's Premiers

→ 2023 C-Grade Men's Premiers

Both the men's and women's have climbed two divisions in the last 3 years, as a football club we are continually striving to improve and to do this we need business partner's support.

*The Marion Football Club was
awarded the City of Marion sports
club of the year in 2025.*

We understand the importance of business partners, and we reinforced to our members that support, and promotion of our sponsors is paramount to our success and growth.

We believe our sponsorship packages are more than comparable with other sporting clubs and by partnering with the Marion Football Club you can become part of the successful program we are building.

We seek a relationship which is a "win-win" for all parties and are continually looking at ways to advertise and promote your brand and therefore we can tailor a package to meet your requirements or budget.

We hope you will consider becoming part of the Marion team and can share in the success whilst actively increasing business opportunities and networking within the community.

We thank for your time and considering sponsorship of the Marion Football Club and we look forward to partnering together to build a successful and long-standing relationship into the future.

Kind regards,

Russell Stanborough
Club President

Email: president.marionfc@outlook.com

Our history



The Marion Rams were first established in 1891 and we are a strong active club today.

The Marion Football Club is a non-for-profit organisation originally formed in 1891 and is one of the oldest football clubs in South Australia. Originally known as the Sturt Football Club, the club changed their name to Marion in the 1950's.

The club is currently affiliated with the Adelaide Football league (SAAFL), whereas our junior football teams hold a strong presence in the SANFL Juniors competition.

The club colours are green and gold, and our emblem is the Ram which was adopted in the 1970's.

We have over 370 registered players and over 2000 supporters and are committed to the Auskick program to help young kids begin their football journey.

We play the Marion Oval which is situated in a prime location on Sturt Road (opposite the City of Marion council building) and utilise the fantastic facilities of Club Marion as our home which gets many thousands of visitors each year which boosts exposure and awareness of your company in the local market.

As a sponsor of the Marion Football Club you become a partner of the club being able to become actively involved in our success and networking with the broader supporters.



Sponsorships



Platinum Sponsor

\$3,500

Platinum sponsorship is the highest tier available. It supports the club to provide ongoing football programs to the Community.

Benefits

- Logo on selected merchandise (polo shirts, training shirts, singlets, hoodies)
- Sign on the Boundary fence (6m x 1m) (extra \$500 for new sign)
- Logo on selected club guernseys (junior or senior)
- Signage in Clubrooms
- Advertising on digital honour board
- Logo in the changerooms
- Logo on all Match Day programs
- Sponsor logo on all media (letterhead, emails, online fixtures)
- Dedicated sponsor for one round includes social media post pre- and post-match
- Sponsor logo on Marion FC website linked to your business.
- 3 x dedicated social media posts to promote your business on Marion FC social media page tailored to meet your needs
- Sponsor and media recognition at all Marion Football Club events
- Double pass to all club events including Sponsor Day event
- Choice of sponsoring selected player of your choice with framed photo
- 1 x social membership package which includes entry into \$100 member draw after each match.
- 1 x Club Marion membership
- Choice of Club shirt and hat or beanie.



Gold Sponsor

\$2,000

Benefits

- Sign on boundary fence (3 m x 1m) (extra \$250 for new sign)
- Signage in Clubrooms
- Advertising on digital honour board
- Logo in the Changerooms
- Dedicated sponsor for one round for includes post pre- and post-match social media advertising
- 1 x dedicated social media posts to promote your business on Marion FC social media page tailor to meet your needs
- Sponsor logo on Marion FC website linked to your business.
- Sponsor and media recognition at all Marion Football Club events
- 1 x social membership package which includes entry into \$100 member draw after each match.
- Choice of Marion FC hat or beanie.
- Double pass to Sponsor day event.

Player Sponsor

Men - \$500

Women - \$400

Benefits

- Sponsor logo on Marion FC website linking your business
- Sponsor recognition when player gets in the best players awards
- Business tagged on social media when player makes best player awards
- Framed photo of sponsored player
- Double pass to sponsor day.

Junior Guernsey



Junior Competition Sponsors

\$1,200

Under 12's to Under 17.5's

Benefits

- Sponsor logo on back junior guernsey for selected team
- Framed photo with your selected team
- Sponsor logo on Marion FC website linked to your business
- 1 x dedicated social media posts to promote your business on Marion FC social media page tailor to meet your needs
- Double pass to sponsor day event.

Junior Non-Competition Sponsors

\$700

Under 7's to Under 11's

Benefits

- Sponsor logo on back junior guernsey for selected team
- Framed photo with your selected team
- Sponsor logo on Marion FC website linked to your business
- 1 x dedicated social media posts to promote your business on Marion FC social media page tailor to meet your needs
- Double pass to sponsor day event.



Indigenous Guernsey Sponsor

\$1,500

Benefits

- Sponsor logo on back specially designed Indigenous guernsey for 2026
- 1 x 2026 Indigenous Guernsey in size and number of your choice
- Sponsor logo on Marion FC website linked to your business
- 1 x dedicated social media posts to promote your business on Marion FC social media page tailor to meet your needs
- Double pass to sponsor day event.

Oval Signage Sponsor

\$1,800 - \$500

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| → Boundary fence sign: 6m x 1m (\$350 ongoing annual fee) | \$1800 |
| → Boundary fence sign: 3m x 1m (\$200 ongoing annual fee) | \$1000 |
| → Coaches Box sign: 1.5m x 1m (\$200 ongoing annual fee) | \$500 |

Note: signs are subject to availability