



Annual Review 2024



Bringing Communities Together  
Through The Power of Sport



Club Sponsored by

SCREEN  
FREE  
PLAY

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In proud partnership

getliving

GO! LONDON  
CHANGING THE LIVES OF YOUNG PEOPLE

homes  
triathlon

# OUR PROJECTS

## COMMUNITY



- Adult Football
- Mini Kickers
- Wildcats Female Only
- Youth Football

### COMMUNITY

Our community programs run throughout the week, 50 weeks of the year and welcome all age groups. For the last 10 years we have been able to run a free football academy exclusive to E20 residents. and expanded 'Football Unites' in the community

## CLUB



- Football Unites FC

### CLUB

In 2024, Football Unites FC added new age groups: U8, U9, U10, U10 Girls, U11, U11 Girls, U12, and Men's teams for the London FA Leagues. All teams made it to the top division for their age group. We also became the league's largest female participation team.

## EVENTS



- E20 Half Term Camps
- International Tours
- Tournaments

### EVENTS

This year, we expanded our event services by organizing multiple holiday camps. In addition, we hosted various tournaments and provided opportunities for teams to participate in exciting international tours.

## EDUCATION



- Mentoring
- Qualifications
- Employment

### EDUCATION

In 2024, we grew our team by adding three full-time staff members, alongside over 50 part-time and volunteer staff across the organization. Our ambassador program supports 11–16-year-olds by pairing them with our coaches for mentorship.

# PLAYER PATHWAY



# A Family Project for the Community

## Fatima and Jonathan Silman

### Founders of the E20 Football Foundation & Football Unites

**Realising a vision,** The vision for Sport Academies 10 years ago was to provide communities with a free football academy titled: E20 Football Foundation. That idea has developed organically over the years by expanding our projects to all age groups, more sports and now more communities. Along the way we have expanded our business into Community programs, Events, Education and a Charter Standard Football Club, created jobs and education for London and as part of the Olympic legacy. Helping improve quality of life in local communities

Five years after its inception, 'Football Unites' was launched and has since become a driving force for innovation and the fastest-growing element of the community projects. Surpassing initial goals and expectations, the initiative now boasts a membership database of over 8,000 individuals and has facilitated the recruitment of more than 50 staff members to date.

The coaching sessions at Chobham Academy started with just Jonathan & Fatima and gradually grew to include many volunteers and many more local players. We called it the E20 Football Foundation. It eventually drew the attention of Get Living and they asked how they could support. "At first I asked if they could buy us some equipment. then we had the idea of asking to get some of the volunteer coaches properly qualified," says Jonathan.

"Thanks to Get Living and its housing association partner, Triathlon Homes, we are able to pay the coaches, many of whom start volunteering with us from

The E20 Football Foundation alumni have gone on to achieve great things. "Gesa Marashi was one of our first members and first residents of East Village. She now plays for Chelsea under-18s and she'll likely go on to the senior team, she's phenomenal. Then there's Ali Muhammed who was one of the people I met in the park originally. He's now a youth coach at West Ham."

Jonathan and Fatima still do a bit of coaching, juggling family life with football and their 'day jobs' as a head teacher. "I knew living in Olympic Village would be good but I really didn't know how good it would be and the access my children would have to sports facilities," says Jonathan. "Premier League matches at West Ham are five minutes away, I've had access to speak to EA Sports. which makes the FIFA games because they're in the area. I never dreamed of being a part of such an amazing community and network of people."



# A YEAR TO REMEMBER

## January 24

- \*Adult weekly League return.
- \*Adidas League start 
- \*Wildcats Return



## March 24

- \*8 youth coaches receive Jack Petchey Awards
- \*West Ham Utd Showcase

## April 24

Barcelona Tour Champions u11's.



## May 24

U11's Premier League Tournament Winners and u9's also entered.



## June 24

- \*10 Year Anniversary Tournament
- \*Summer Camps
- \*Football Unites Awards



## July 24

Girls u10's broke records and won the league with a 100% record.



## August 24

\*All teams qualified for highest division – 12 Scholarships



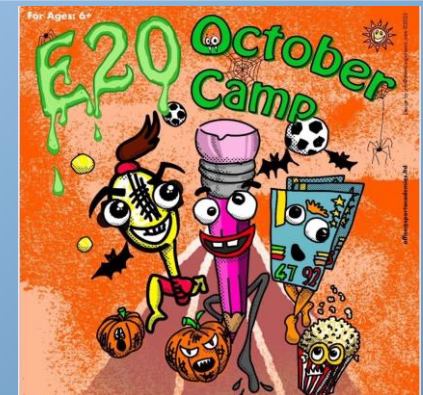
## September 24

- \*x2 new kit sponsors + ambassadors
- \*x5 ex players sign for Pro-academies



## October 24

\*E20 October Camp



## December 24

\*Mid Season Progress, parent surveys and Annual Reporting.





COMMUNITY  
SPORT ACADEMIES LTD



FOOTBALL  
FOUNDATION

# IMPACT REPORT 2024

## Community

- 5219 members
- 35,620 visits
- 6 Days a Week
- 4 Holiday Camps
- 67% Male 33% Female
- 5 days a week
- 10 hrs a week
- Corporate Tournament
- Weekly Adult Leagues
- 3 years to 73 years
- Elite pathway
- 2 Pro Club Coaches
- Mentoring
- Youth Ambassador Program

## Club

- 2 League Winners
- 8 Teams
- 3 Runners Up
- 7 Tournaments
- Tour Winners
- Premier League Cup Winners
- 9 hours per week
- 100+ members
- 20 staff
- All Teams in Division 1
- 8 Progressed to Pro Clubs
- Awards
- England FA Accreditation
- Paid Qualifications

## IMPACT DATA 2024

A total of **821 sessions** delivered for all age groups.

**950 hours** of sport delivered to our Community and club members this year.

**40 hours** of mini kickers sessions to our members this year.

**162 hours** of adult sessions to our members this year.

**168 hours** of midweek match game sessions this year

**96 hours** of weekend skill development sessions delivered this year

**96 hours** of weekend 1-2-1 sessions delivered this year.

**48 hours** of weekend female only sessions delivered this year.

**80 hours** of girls wildcats sessions delivered this year.

**35,620** participation visit numbers this year.

**357,530** participation numbers since its opening **5319** membership database.

**9x Tournaments** for all age groups.

**2 Corporate Tournaments** run for organisations including Adidas, Football Manager, Topps UK and more.

### Continuous Recycling

opportunities for members passing on boots, and kits.

**16 Volunteers** from the local area (7 On Work Experience)

**34 Mentoring** session for **5 high risk** individuals living in E20.

**8** opportunities to join our

**ambassador programme** .

**x2 Full time employment**

positions

**28 work opportunities** across the organisation in any capacity.



## COMMUNITY

### Adult Football



100+ core participants,

700+ members

4 sessions

4 hours

Weekly

### Youth Football



400+ core participants,

3200+ members

24 sessions

12 hours

Weekly



100+ core participants,

500+ members

4 session

4 hours

Weekly

Wildcats



42% = Female participants

58% = Male Participants

100+ core participants

800+ members

Weekly

Mini Kickers

## CLUB



**Highest Level** All Teams qualified for the highest division (red league) of grassroots Football.

**x2 League Titles**

**x8** Teams including: u7's, u8's, u9's, u10's, u10's girls, u11's, u11s girls and u12's

**100%** Success record for Girls only Team

**x16 = Largest** Number of female participants in the leagues

**100+** Elite Members

**10** Parent Ambassadors

**15** Players on a Scholarship

**Feeder Club** Pathway for a Premier League Team


**5 Sport Ambassador**

Coaches Thursday, Friday Training Days (**weekly**)

Saturday Match Days (**weekly**)



# EVENTS



**E20 Summer Camp**  
Queen Elizabeth Park  
24/07/23 - 28/07/23  
9.00am - 4.30pm

**CINEMA**  
**TENNIS**  
**ATHLETICS**  
**BOXING**  
**FOOTBALL**

1 2 3 4

Community Sport Academies is proudly supported by LLDC  
Check the schedule, website and social media for regular updates  
Limited numbers available Please book on the Spond App

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COMMUNITY SPORT ACADEMIES  
LONDON LEGACY DEVELOPMENT CORPORATION

COMMUNITY SPORT ACADEMIES



**E20 October Half term Camp**

**21ST-25TH OCTOBER**  
Boys & Girls 6-14 Years old

**Daily: £20.00**  
9:30-2:30

**Camp Venue**  
Chobham Academy  
Cheering Lane E20 1BD

**Registration Link**  
<https://group.spond.com/FWCPG>

Please provide Lunch/Snacks and water  
Limited spaces available- Please book via spond

SCREEN FREE PLAY

COMMUNITY SPORT ACADEMIES

x3 Holiday Camps

x9 Tournaments

## EDUCATION



### Ambassadors

- Our Coach Career Ambassador Program supports those aged 16 to 24 gain free coaching, safeguarding, Talent ID and refereeing qualifications with us.
- The Jack Petchey Ambassador Program supports those 11-16 wishing to gain work Experience with our club.

### Volunteers

- We have 16 volunteers for our whole organisation including design, website building, social media and parent communication.

### Mentoring

- We support those 11-18 year olds deemed as high risk and vulnerable at school by providing 34 hours of mentoring throughout the year.

