



Annual Review 2025



Bringing Communities Together
Through The Power of Sport



Club Sponsored by



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In proud partnership

getliving

homes
triathlon

OUR PROJECTS

COMMUNITY



- Adult Football
- Mini Kickers
- Wildcats Female Only
- Youth Football

COMMUNITY

Our community programs run throughout the week, 50 weeks of the year and welcome all age groups. For the last 10 years we have been able to run a free football academy exclusive to E20 residents. and expanded 'Football Unites' in the community

CLUB



- Football Unites FC
- Elite Pathways

CLUB

In 2025, Football Unites FC added new age groups: U7, U8, U9, U10, U10 Girls, U11, U11 Girls, U12, and U13's teams for the London FA Leagues. All teams made it to the top division for their age group. We also maintained the league's largest female participation status.

EVENTS



COMMUNITY
SPORT ACADEMIES LTD

- E20 Half Term Camps
- International CPD
- Tournaments

EVENTS

This year, we expanded our event services by organizing multiple holiday camps. In addition, we hosted various tournaments and provided opportunities for teams to participate in exciting international tours.

EDUCATION



FOOTBALL
FOUNDATION



- Mentoring
- Qualifications
- Employment

EDUCATION

In 2025, we grew our team by adding a further 8 staff members, alongside over 20 part-time and volunteer staff across the organisation. Our ambassador program supports 11–16-year-olds by pairing them with our coaches for mentorship.

PLAYER PATHWAY



A Family Project for the Community

Fatima and Jonathan Silman

Founders of the Football Unites

Realising a vision, The vision for Sport Academies 11 years ago was to provide communities with a free football academy titled: E20 Football Foundation. That idea has developed organically over the years by expanding our Football Unites projects to all age groups, more sports and now more communities. Along the way we have expanded our programs into more Communities, Events, Education and a Charter Standard Football Club, created jobs and education for London and as part of the Olympic legacy. Helping improve quality of life in local communities

Five years after its inception, 'Football Unites' was launched and has since become a driving force for innovation and the fastest-growing element of the community projects. Surpassing initial goals and expectations, the initiative now boasts a membership database of over 8,000 individuals and has facilitated the recruitment of more than 50 staff members to date.

The coaching sessions at Chobham Academy started with just Jonathan & Fatima and gradually grew to include many volunteers and many more local players. We called it the E20 Football Foundation. It eventually drew the attention of Get Living and they asked how they could support. "At first I asked if they could buy us some equipment. then we had the idea of asking to get some of the volunteer coaches properly qualified," says Jonathan.

"Thanks to Get Living and its housing association partner, Triathlon Homes, we are able to pay the coaches, many of whom start volunteering with us from

The E20 Football Foundation/Football Unites alumni have gone on to achieve great things. "Gesa Marashi was one of our first members and first residents of East Village. She now plays for Chelsea under-18s and she'll likely go on to the senior team, she's phenomenal. Then there's Ali Muhammed who was one of the people I met in the park originally. He's now a youth coach at West Ham."

Jonathan and Fatima still do a bit of coaching, juggling family life with football and their 'day jobs', with now leading sport in the UAE.

"I knew living in Olympic Village would be good but I really didn't know how good it would be and the access my children would have to sports facilities," says Jonathan. "Premier League matches at West Ham are five minutes away, I've had access to speak to EA Sports. which makes the FIFA games because they're in the area. I never dreamed of being a part of such an amazing community and network of people."



belonging



A YEAR TO REMEMBER

January 25

- *Adult weekly League return.
- *Wildcats Return



Feb 25

- *Half Term Camp
- *West Ham Utd Training Match

April 25

U7's become League Champions!



May 25

Play in a Stadium Tournament: (Charlton)

- U7's Vase Trophy
- U9's Runners Up
- U11's Girls Plate Winners
- U11's Vase Trophy
- U12's Vase Trophy

Partnership careers session with UEL and West Ham

U7's League Cup Champions

Awards Evening

Ballers League Invite



June 25

- *Football Unites Tournament (49 Teams across London)
- *Summer Camps

July 25

Final League Positions:

- Girls u10's: Runners Up
- Girls u11's – Winners
- u7's Winners
- u7's Cup Winners x2
- u8's 5th Place
- u9's 3rd Place
- u10's 3rd Place
- u11's – 5th Place
- u12's – 8th Place

August 25

- *Most number of teams in the League– 9 Scholarships
- *New Season Pack sent to parents



September 25

- *Great Get Together: Family sessions

October 25

- *Sport Industry Forum: Executive Director Jonathan Silman as guest speaker

December 25

- *Football Unites children book published for
- *x5 players sign for Pro-academies
- *Mid Season Progress and Annual Reporting.





COMMUNITY
SPORT ACADEMIES LTD



FOOTBALL
FOUNDATION

IMPACT REPORT 2025

Community

- 👥 5442 members
- 📍 27,623 visits
- 🏠 2 Holiday Camps
- ☀️ 74% Male 26% Female
- 📅 5 days a week
- 🕒 7 hrs a week
- 📍 London Tournament
- 🇬🇧 Weekly Adult Leagues
- 👕 3 years to 73 years
- 📍 London Tournament
- 👤 Elite pathway
- 👤 Youth
- 👤 Ambassador Program

Club

- 🏆 2 League Winners
- 👕 8 Teams
- 🥈 3 Runners Up
- 🏆 7 Tournaments
- 🏆 Premier League Cup Winners
- 🕒 9 hours per week
- 👤 100+ members
- 🇬🇧 All Teams in Division 1
- ★ 8 Progressed to Pro Clubs
- 🏆 Awards
- ★ England FA Accreditation
- 💰 Paid Qualifications

IMPACT DATA 2025

A total of **690 sessions** delivered for all age groups.

845 hours of sport delivered to our Community and club members this year.

30 hours of mini kickers sessions to our members this year.

68 hours of adult sessions to our members this year.

170 hours of midweek match game sessions this year

48 hours of weekend skill development sessions delivered this year

102 hours of 1-2-1 sessions delivered this year.

22 hours of weekend female only sessions delivered this year.

22 hours of girls wildcats sessions delivered this year.

27,623 participation visit numbers this year.

385,153 participation numbers since its opening **5442** membership database.

7x Tournaments covering all age groups.

49 Teams in the Football

Unites London Tournament

open for all clubs in London and delivered by our youth coaches

Continuous Recycling

opportunities for members passing on boots, and kits.

14 Volunteers from the local area (6 On Work Experience)

34 Mentoring session for **5 high risk** individuals living in E20.

8 opportunities to join our

ambassador programme .

x1 Full time employment

positions

28 work opportunities across the organisation in any capacity.

COMMUNITY

Adult Football



150+ core participants,

1000+ members

2 sessions

3 hours

Weekly

Youth Football



500+ core participants,

3700+ members

24 sessions

12 hours

Weekly



100+ core participants,

500+ members

4 session

4 hours

Weekly

Wildcats



42% = Female participants

58% = Male Participants

100+ core participants

1000+ members

Weekly



Mini Kickers

CLUB



Highest Level All Teams qualified for the highest division (red league) of grassroots Football.

x2 League Titles

x8 Teams including: u7's, u8's, u9's, u10's, u10's girls, u11's, u11s girls, u12's and u13's

Double: Back to back titles Girls only Team

Treble: u7's League and Cup double winners

100+ Elite Members

10 Parent Ambassadors

9 Players on a Scholarship

Feeder Club Pathway for a Premier League Team

5 Sport Ambassador

Coaches Thursday, Friday Training Days **(weekly)**

Saturday Match Days **(weekly)**



EVENTS



- Football Unites delivered London Football Tournament with 49 Teams
- x3 Holiday Camps
- x7 Tournaments
- Education Partnerships
- Guest Speaking



**JONATHAN
SILMAN**

Sport Programme
Manager, Team Lead,
Department of
Education and
Knowledge,
Abu Dhabi

**SPEAKER
ANNOUNCEMENT**

EDUCATION



Ambassadors

- Our Coach Career Ambassador Program supports those aged 16 to 24 gain free coaching, safeguarding, Talent ID and refereeing qualifications with us.
- The Jack Petchey Ambassador Program supports those 11-16 wishing to gain work Experience with our club.

Volunteers

- We have 16 volunteers for our whole organisation including design, website building, social media and parent communication.

Mentoring

- We support those 11-18 year olds deemed as high risk and vulnerable at school by providing 34 hours of mentoring throughout the year.

