



COMMUNITY
SPORT ACADEMIES Ltd



Providing a pathway
in Football, Education,
Mentoring and
Employment

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In proud partnership with:

getliving

homes
triathlon

LONDON LEGACY
DEVELOPMENT
CORPORATION



INTRODUCTION

From Jonathan Silman, Founder



Realising a vision

The vision for Sport Academies Ltd 9 years ago was to provide communities with a free football academy titled: E20 Football Foundation. That idea has developed organically over the years by expanding our projects to all age groups, more sports and now more communities. Along the way we have expanded our business into Community programmes, Events, Education and a Charter Standard Football Club, created jobs and education for London and as part of the Olympic legacy.

Five years after opening our doors, we created and trademarked 'Football Unites' which has become a catalyst for growth and an innovation and is becoming the fastest growing element of our business. We can proudly say we have achieved everything we said we would and more. Today we have over 4,500 people registered on our databases as members – whilst we have recruited over 50 staff throughout the process.

Each year we have felt increased pride in our accomplishments, leading to the launch of our first-ever Impact Report last year – celebrating the work done with our members, stakeholders and community. With even greater success this year (achieving the FA Grassroot Project of the Year), we are delighted to bring you our evaluation report, a showcase of the tangible impact we continue to have locally and regionally even through these difficult times

WHERE WE STARTED

April 2014

Community



ATHLETICS
FOUNDATION



FOOTBALL
FOUNDATION



BOXING
FOUNDATION



TENNIS
FOUNDATION



WHERE WE ARE NOW

COMMUNITY

Our community programmes run 6 days a week, 50 weeks of the year and welcome all age groups. For the last 9 years we have been able to run a free football academy exclusive to E20 residents (London's new postcode).

In 2022 we have expanded 'Football Unites' in the community across London.

EDUCATION

In 2022 we expanded our staff team with and additional x3 Full-time staff. Along with 50+ part time staff across our organisation.

Our ambassador programme in collaboration with the Jack Petchey Foundation enables 12-16 year olds to be mentored by our coaches and develop skills to become future coaches.

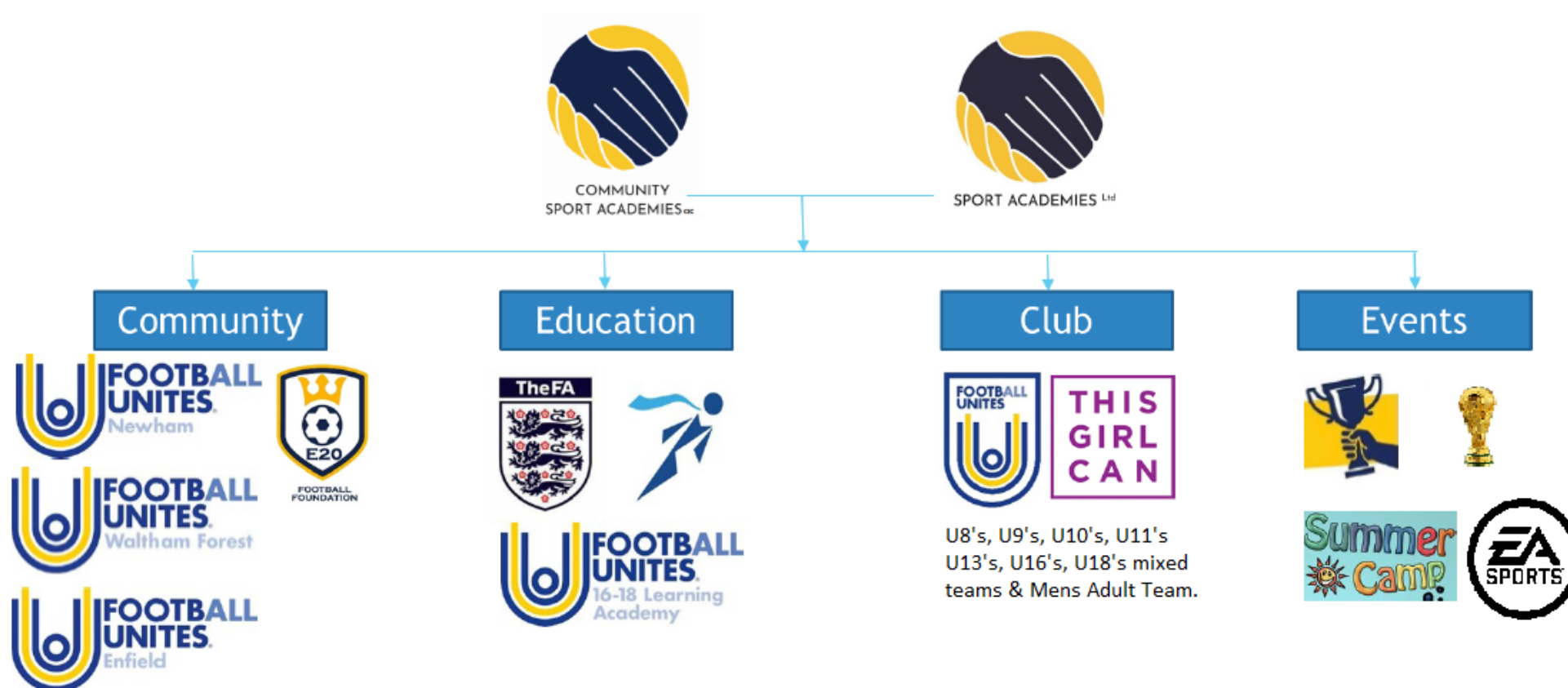
CLUB

With a database of over 4500 members we were receiving huge demand to enter teams into a league. In the summer of 2022 we expanded our club age groups in Football Unites FC for u8's, u9's, u10's, u11's, u13's, u16's, u18's and Men's for the London

EVENTS

This year we have expanded our events services by running the E20 Adult Cup, The E20 Commercial Cup and multiple children mini World Cup competitions.

Our events do not stop there, we deliver on holidays camps, after-school activities and most recently; a Family Summer Programme delivering a variety of sports.



A YEAR TO REMEMBER

January 22

Introduction of 1-2-1 sessions for community members.



March 22

E20 Players as Mascots for West Ham United.

April 22

E20 Football Foundation delivers Pokémon Futsal to local schools.



May 22

E20 FF Delivered the Big Match for E20 residents at London Stadium.



June 22

Under 9's win the Hackney Marshes League & Adults finish 3rd,



July 22

*E20 Corporate Cup powered by EA SPORTS

*Player Awards at TOCA Social.

*American Tour: GIS



August 22

*Parent meeting and contract signing. x8 scholarships awarded.

*E20 Summer Fate

*Largest turnout for Trials: (400+)

September 22

*West Ham Tournament Invite

*FIFA 23 Raffle



October 22

*New board members announced.

November 22

*World Cup Tournaments (all ages).



December 22

*Christmas Indoor Tournaments (all ages).

IMPACT DATA 2022

A total of **589 sessions** delivered for all age groups.

485 hours of sport delivered to our members this year.

90 hours of mini kickers sessions to our members this year.

162 hours of adult sessions to our members this year.

168 hours of midweek CAGE match game sessions this year

96 hours of weekend skill development sessions delivered this year

96 hours of weekend 1-2-1 sessions delivered this year.

42 hours of weekend female only sessions delivered this year.

80 hours of girls wildcats sessions delivered this year.

11,120 participation numbers this year.

293,922 participation numbers since its opening

4590 membership database.

8 World Cup Tournaments for all age groups.

2 Corporate Tournaments run for organisations on the park such as EA SPORTS, BT Sport, Sports Interactive, LLDC, Get Living , The Stratford etc..

Continuous Recycling opportunities for members passing on boots, and kits.

11 Volunteers from the local area (7 from Chobham Academy School on WEX)

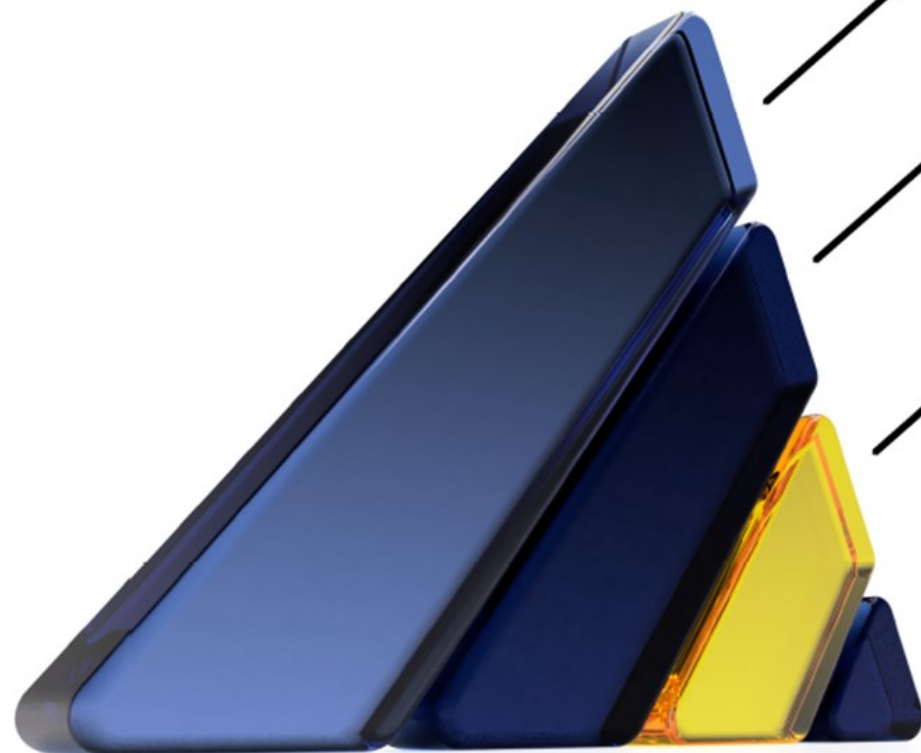
18 Mentoring session for **5 high risk** individuals living in E20.

8 opportunities to join our **ambassador programme** .

x3 Full time employment positions

43 work opportunities across the organisation in any capacity.

Organisation Football Pyramid



Men's:

Essex Senior Division

16 - 18:

Learning Academy:

Youth League Hackney Marshes Saturday Youth League:

u16's, u15's, u13's, u12's, u11's, u10's, u9's,
u8's boys & u11's, u9's, u8's Girls

Development Centres:

Newham (+ esports), Hackney, Waltham Forest,
Enfield, Barking & Dagenham.

Ages: 2 years + (home to 4500 members)



ACCREDITED
PART OF ENGLAND FOOTBALL



**FOOTBALL
BUSINESS
AWARDS
2021**

SHORTLIST

REAL TIME IMPACT DATA

The Sport Academies projects were established in 2014 to help provide communities with free sport and to bring about cohesion. Our vision is that nobody should be denied an opportunity to achieve their full potential in sport because of any constraints.



43% = Female participants

57% = Male Participants



293,922 participation numbers
since its opening

We engage **15** participants with a disclosed disability
per week.

We have provided work opportunities to **52** people
(43 from the local community).



We serve a diverse community: **55%** of our members are from the BAME demographic:

31% Asian, **18%** White, **24%** Black or African American,
11% Hispanic or Latino, **16%** DNS

Weekly we engage 400+ core participants, 2000+

members (E20) 1500+ (Football Unites) and 300+ other.

45% Muslim, **30%** Christian and **25%** other.

