

INNOVATION FAIR

2025

Save the Date!
2026 Innovation Fair
Oct. 26-30, 2026

5th Innovation Fair

Post Show Report

- Market Access to China
- Distribution opportunities in Europe
- Technology and Component Sourcing
- Cross Border E-commerce
- Business Ecosystem Insights
- Government and Institutional Support

Innovationfair.net

2025 Innovation Fair Empowering China–Europe Connectivity

A High-Level Platform for Innovation, Industry and Cross-Border Cooperation

The 2025 Innovation Fair concluded successfully, further consolidating its role as a flagship platform for China–Europe innovation, industrial collaboration, and cross-border exchange. Building on previous editions, the Fair deepened engagement between European innovation ecosystems and key cities in Jiangsu Province, notably Nanjing and Nantong, facilitating high-quality dialogue across technology, manufacturing, and trade.

The event brought together 100 European companies and 140 representatives from 14 countries, who actively engaged with over 1,000 Chinese institutions, enterprises, and public-sector stakeholders. Discussions and matchmaking activities focused on priority sectors including artificial intelligence, software, smart equipment, advanced manufacturing, green technologies, IoT, medical technologies, and cross-border trade, reflecting both global technology trends and China–Europe cooperation priorities. The Fair attracted over 2,000 professional visitors, generating substantial interaction across industrial value chains and innovation networks.

Through structured matchmaking, strategic dialogues, and institutional engagement, the 2025 Innovation Fair significantly strengthened China–Europe connectivity, accelerated the translation of innovation into industrial cooperation, and laid a solid foundation for sustained bilateral collaboration in technology, trade, and industrial development.



Agenda

Day 0 Nanjing Chapter

September 15th

Nanjing Sight Seeing - The Confucius Temple Boat Tour



Day 1 Nanjing Chapter

September 16th

Industry Visit to Major Companies & Insitutes in Nanjing

European Intelligent Manufacturing and Industry4.0 Companies

McDonald's China R&D Headquarters
Jiangsu International Data Port
Hansong(Nanjing) Technology Company
ZTE



European Life Health and Medical Technology Companies

Simcere Pharmaceutical Group
Jiangsu Yuwell Medical Equipment
Fette Compacting
TITECA Biological reagent industry cluster



European Digital Services and Software

McDonald's China R&D Headquarters
Jiangsu International Data Port
Hansong(Nanjing) Technology Company
ZTE



European AI and Big Data Companies

McDonald's China R&D Headquarters
Jiangsu International Data Port
Hansong(Nanjing) Technology Company
ZTE



European Smart City and IOT Companies

Suning.com Group
China Xuanwu Legal Affairs Center
China Merchants Jiangsu Center
China Tower Co., Ltd. Jiangsu Branch
Nanjing Dasiqi Digital Technology Company



European Cross Border Investment and Overseas Services Companies

Suning.com Group
China·Xuanwu Legal Affairs Center
China Merchants Jiangsu Center
China Tower Co., Ltd. Jiangsu Branch
1Nanjing Dasiqi Digital Technology Company



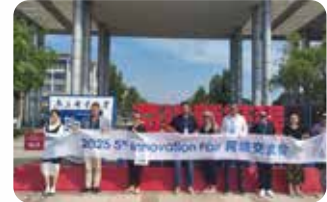
European Cross Border Trade (Food and Others)

Suning.com Group
China·Xuanwu Legal Affairs Center
China Merchants Jiangsu Center
China Tower Co., Ltd. Jiangsu Branch
Nanjing Dasiqi Digital Technology Company



European Educational Technology and Industry University

Nanjing University of Posts and Telecommunications
Jinling Institute of Technology
Nanjing Technical Vocational College
Jinling Institute of Technology
Jiangsu Maritime Institute



Inno Fair 5th Anniversary Celebration & European Companies Reception

Day 2

September 17th Morning

Nanjing Chapter: Nanjing City Planning and Construction Exhibition Center

Address: No. 22, Xuanwumen, Xuanwu District, Nanjing City, Jiangsu Province

Opening Conference

Booth Networking



September 17th Afternoon

Industry Promotion Sessions Parallel Sessions

Matchmaking at Booths



Day 3 - Day 4

September 19th Morning

Nantong Qidong Chapter: Crowne Plaza Qidong Hotel

Address: No. 377, Linyang Road, Huilong Town, Qidong City, Nantong City, Jiangsu Province

Opening Conference



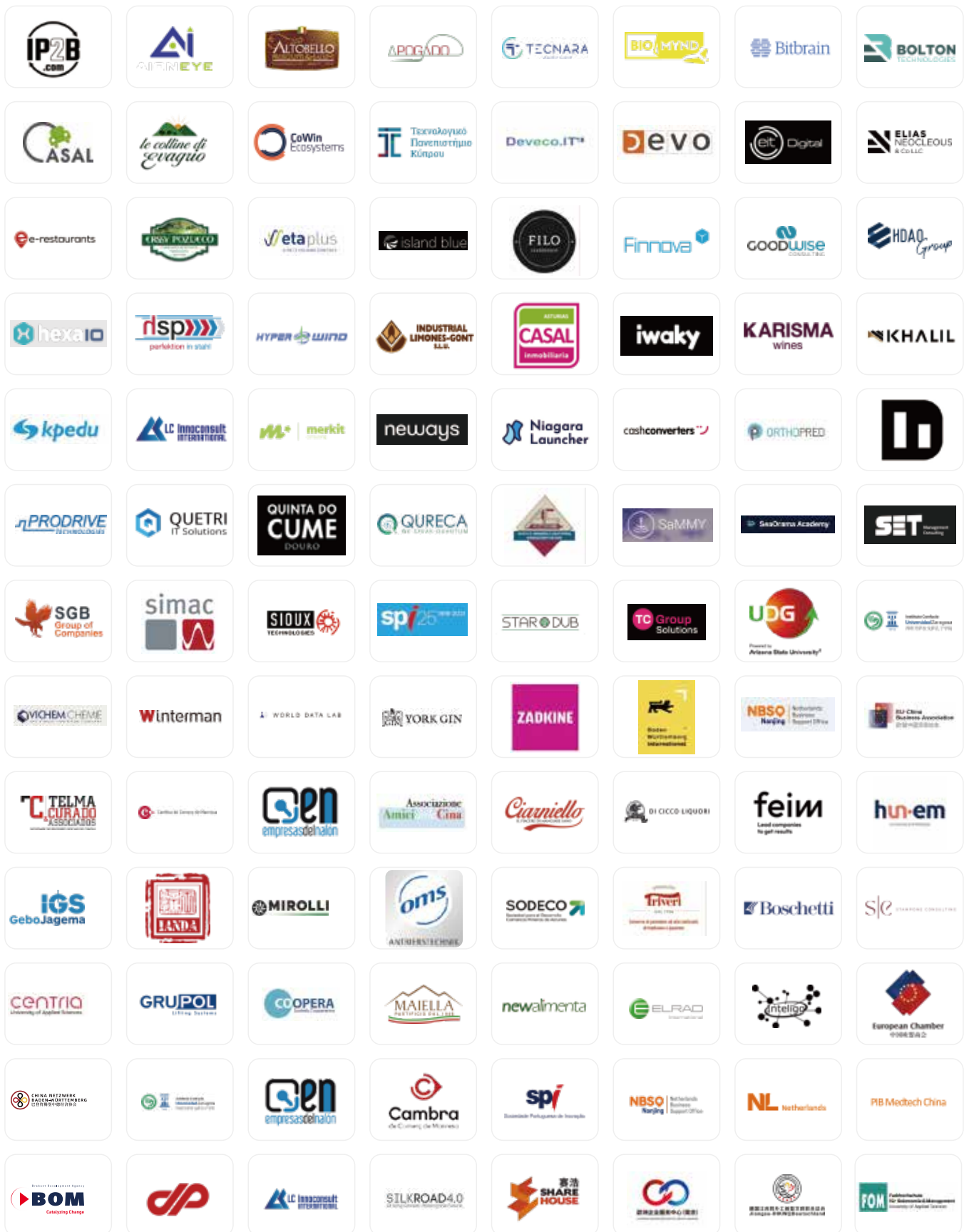
September 19th Afternoon

Promotion Sessions Parallel Sessions

Matchmaking Detailed Agendas Provided Separately



European Participants



*The logos above are listed in no particular order.

Participants Overview

150+

Overseas Delegate

100

Overseas Entities

Overseas Delegation



2000+

Visitors

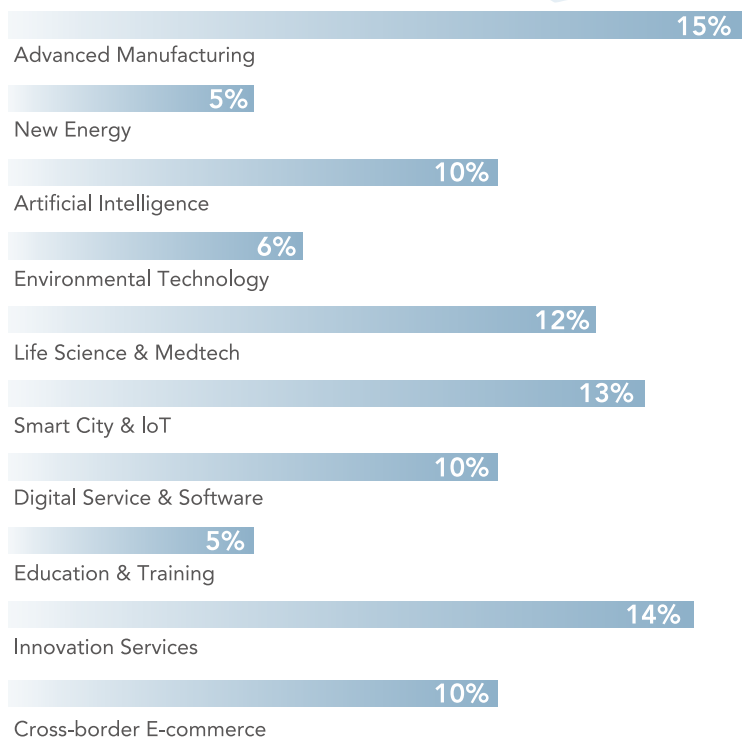


1000+

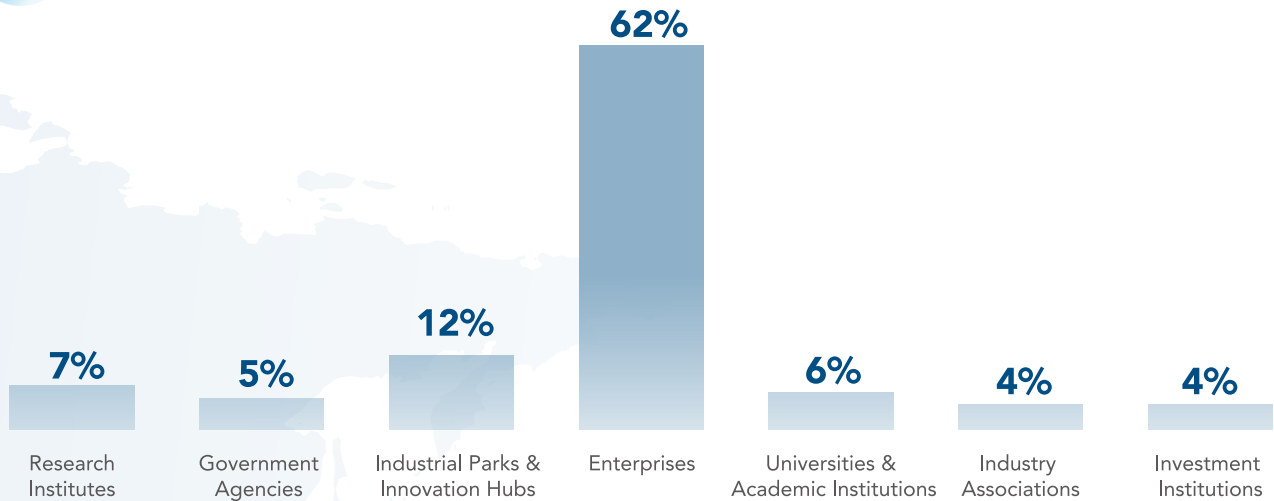
Chinese Institutions



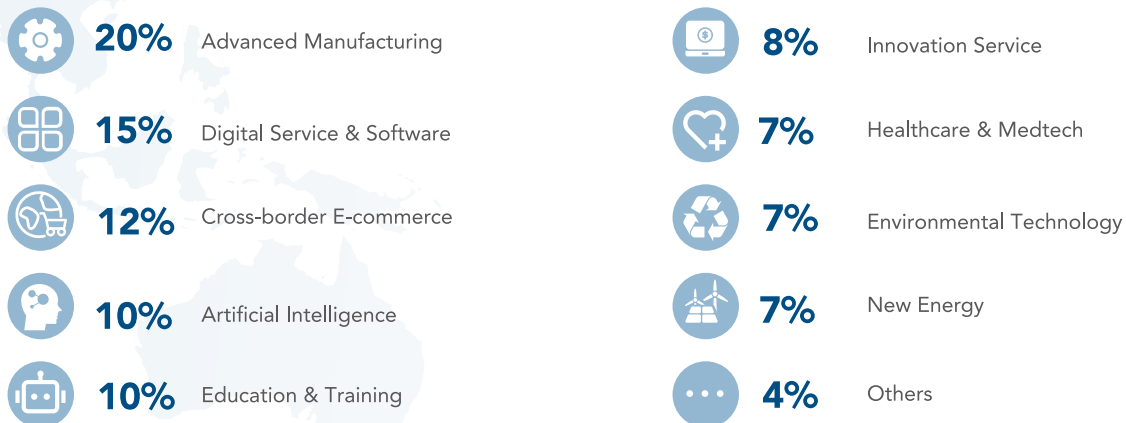
Industry Distribution of Participating Overseas Enterprises



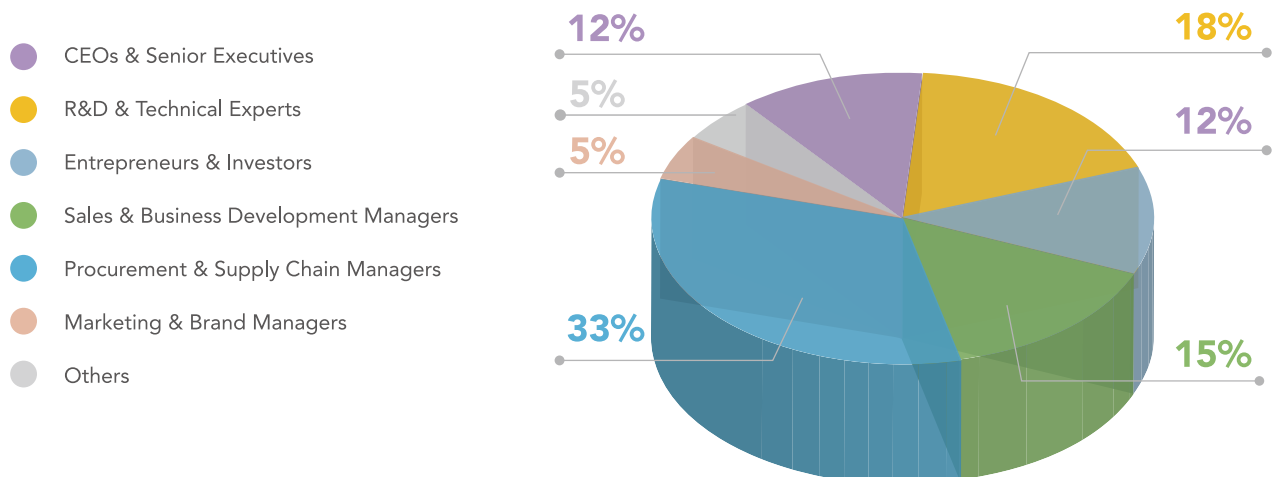
Categories of Chinese Participating Institutions



Industry Distribution of Participating Chinese Enterprises



Distribution of Chinese Participants by Role



Participating Major Chinese Entities (Partial)

Nanjing Chapter

CRRC Nanjing Puzhen Vehicles Co., Ltd.
Siemens Ltd.
Honeywell (China) Co., Ltd.
HSBC (The Hongkong and Shanghai Banking Corporation Limited)
China Merchants Bank Co., Ltd.
Bank of Jiangsu Co., Ltd.
Bank of Communications Jiangsu Branch
China Telecom Corporation Limited / China Telecom Nanjing Branch
China Resources Vanguard Co., Ltd.
Inspur Information Co., Ltd.
China Railway Shanghai Engineering Bureau Group Co., Ltd.
MCC Huate Engineering Technology Co., Ltd.
Beidahuang Agricultural Reclamation Group Co., Ltd.
Linde (China) Forklift Co., Ltd.
Nanjing Iron & Steel Co., Ltd.
Jiangsu Sumec Energy Holdings Co., Ltd.
Focus Technology Co., Ltd.
Chengmai Technology (Nanjing) Co., Ltd.
Jiangsu Runhe Software Co., Ltd.
Haijing Cloud Computing Technology Co., Ltd.
Nanjing Yinfei Storage Equipment (Group) Co., Ltd.
Midu Technology Co., Ltd.
GENE BioTech Co., Ltd.
Hansang (Nanjing) Technology Co., Ltd.
Beijing Wuyi Vision Digital Twin Technology Co., Ltd.
CEC Environmental Protection Co., Ltd.
Jiangsu Keshi Group Co., Ltd.
Nanjing Mediland Medical Technology Co., Ltd.
Renmin University of China
Southeast University
Nanjing University of Aeronautics and Astronautics
Nanjing Agricultural University
Nanjing University of Chinese Medicine
Nanjing Normal University
China University of Mining and Technology
Nanjing University of Posts and Telecommunications
Nanjing Forestry University
Nanjing Institute of Technology
Nanjing Zhongchao New Materials Co., Ltd.
Nanjing Bona Energy & Environmental Protection Group Co., Ltd.
Nanjing Zhengze Technology Co., Ltd.
Nanjing Autega New Energy Technology Co., Ltd.
Nanjing First Machine Tool Works Co., Ltd.
Jiangsu iFortec Energy Equipment Co., Ltd.
Nanjing Shuangwei Biomedical Technology Co., Ltd.
Nanjing Shenghe Pharmaceutical Co., Ltd.
Nanjing Xinbai Pharmaceutical Co., Ltd.
Jiangsu Sohao Pharmaceuticals Co., Ltd.

[And more...](#)

Nantong Chapter

Huawei Technologies Co., Ltd.
China Metallurgical Group Corporation
China Merchants Shekou Industrial Zone Holdings Co., Ltd.
HSBC (The Hongkong and Shanghai Banking Corporation Limited)
Industrial and Commercial Bank of China (Qidong Branch)
Shanghai Zhenhua Heavy Industries Qidong Marine Engineering Co., Ltd.
CCCC Third Harbor Engineering (Nantong) Marine Engineering Co., Ltd.
Nantong CIMC Pacific Offshore Engineering Co., Ltd.
Yihai Kerry (Qidong) Grain & Oil Industry Co., Ltd.
Jiangsu Sinotrans Lusi Port Heavy Logistics Development Co., Ltd.
Jiangsu Linyang Energy Co., Ltd.
Jiangsu Jiejie Microelectronics Co., Ltd.
Jiahua Environmental Technology Co., Ltd.
Jiangsu Hailong Wind Power Technology Co., Ltd.
Haili Wind Power Equipment Technology (Qidong) Co., Ltd.
Jiangsu Shentong Valve Co., Ltd.
Jiangsu Good Harvest-weien Agrochemical Co., Ltd.
Jiangsu Qian Construction Group Co., Ltd.
Qidong Construction Group Co., Ltd.
Jiangsu Nantong No. 2 Construction Group Co., Ltd.
Jiangsu Dongfeng Air Conditioning Group Co., Ltd.
Jiangsu Lianta Electromechanical Technology Co., Ltd.
Guangzhou ZWSOFT Co., Ltd.
Jiangsu Huafeng Superfiber Material Co., Ltd.
Jiangsu Weihua Marine Heavy Industries Co., Ltd.
Nantong WuXi AppTec Pharmaceutical Technology Co., Ltd.
Jiangsu Ailixi Biopharmaceutical Co., Ltd.
Jiangsu Yifan Biopharmaceutical Co., Ltd.
Jiangsu Xipula Pharmaceutical Co., Ltd.
Jiangsu Cde Pharmaceutical Co., Ltd.
Qidong Wotai New Energy Co., Ltd.
Jiangsu EVE Linyang Energy Storage Co., Ltd.
Torrance Precision Manufacturing (Jiangsu) Co., Ltd.
Leiling Semiconductor Equipment (Jiangsu) Co., Ltd.
Jiangsu Gree Microelectronics Co., Ltd.
Doget Semiconductor Technology (Jiangsu) Co., Ltd.
Nantong Yourui Semiconductor Co., Ltd.
Jiangsu Cobit Intelligent Technology Co., Ltd.
Jiangsu Dianboshi Energy Equipment Co., Ltd.

[And more...](#)

Innovation Fair

- Supporting Innovators in China since 2018



2018 1st Innovation Fair - Connecting Startups and Multinationals

The 2018 Innovation Fair brought together startups, multinationals, investors, incubators, universities, and government representatives from around the world, creating a dynamic platform for collaboration. With over 600 high-level participants from 16 countries, more than 200 matchmaking sessions, and in-depth discussions on topics like IoT, automotive technology, new materials, environmental tech, venture capital, and global innovation ecosystems. By offering tailored matchmaking, access to key industry players, and opportunities to explore one of the fastest-growing markets globally, the Fair became a magnet for innovators and enterprises seeking to transform ideas into impactful solutions and establish strategic partnerships.

2019 2nd Innovation Fair - European Chamber High Level Innovation Conference & Deep Tech Exhibition

The 2019 Innovation Fair attracted over 300 startups, 150 corporates, and 100,000 visitors as part of Nanjing Techweek, offering a global platform for innovation and collaboration. With over 450 vetted participants, the event showcased cutting-edge technologies, including smart hardware, IoT, AI, intelligent automotive systems, food tech, biotech sensors, fintech, blockchain, and new energy solutions. Highlights included Ford's Co-Pilot360™ driver-assist technologies, AI-driven production optimization systems, biotech solutions for diagnostics and food safety, and urban/ecotech innovations for sustainable city planning. Curated matchmaking sessions and international pavilions enabled meaningful partnerships, cementing the Fair as a hub for transformative ideas and cross-border collaboration.

2020-2022 Hybrid Innovation Fair Connecting Ideas, Online and Onsite

The Innovation Fair demonstrated its ability to adapt and thrive in a post-pandemic world, seamlessly combining online and offline formats. The event focused on fintech, hydrogen energy, agritech, foodtech, and automotive industries. Key highlights included:

International Elite Funding Roadshow: Startups pitched innovative solutions to Chinese investors, driving cross-border investments.

Fintech Innovation Forum: Experts discussed the future of financial digital transformation, including emerging payment systems and other fintech innovations.

Hydrogen Technology Forum: Industry leaders, such as Mahle and TÜV Rheinland, shared insights on hydrogen combustion engines, fuel cells and sustainable energy.

Technology Exhibition: Pavilions from Italy, Germany, and the Netherlands showcased breakthroughs in agriculture, fintech, manufacturing, and energy.

2023-2024 3rd & 4th Innovation Fair - A Global Platform for Technology and Industrial Collaboration

Held across Nanjing, Wuxi, Taicang (Suzhou), Yancheng, and Shanghai, brought together over 700 companies to foster cross-border partnerships and exchange cutting-edge technologies. More than 60 overseas companies from Germany, Italy, Hungary, Ireland, Sweden, and Singapore participated, showcasing innovations in sectors like manufacturing, hydrogen energy, battery technology, AI & data analysis, smart city technology, and robotics. Specialized matchmaking sessions facilitated collaboration between international and Chinese companies, leading to new opportunities for joint ventures and innovation-driven partnerships.

Testimonials from Previous Editions

"The Nanjing Innovation Fair was an outstanding success. Thanks to the excellent organization, attention to detail, and strong support from the team, the event created a truly international forum that enabled meaningful dialogue, knowledge exchange, and the exploration of future collaborations. Limassol Municipality highly values this platform and looks forward to continued participation in future editions as part of our commitment to strengthening our international presence."

Yiannis Armeftis
Mayor of Limassol, Republic of Cyprus



"The event was exceptionally well organized, with a program that was both inspiring and impactful. It provided our students with a valuable hands-on learning experience through active participation at the fair, fully achieving our objectives and beyond. The event fostered meaningful connections and lasting friendships. We greatly value this collaboration and look forward to working together again in the future."

Heidi Jokinen,
International Coordinator & Project Manager
Federation of Education in Central Ostrobothnia, KPEDU

"The recent Innovation Fair was highly valuable, leaving a strong and lasting impact on all participants. It provided meaningful insights and tangible opportunities for international engagement, particularly for organizations seeking to expand their presence in the Chinese market."

Javier Orús Lacort
CEO, PredictLand



"The continued collaboration around the Innovation Fair demonstrates a strong commitment to practical, results-oriented cooperation. Support such as coordinated company visits, targeted introductions, and a stronger commercial focus significantly enhances the value for participating companies by enabling direct engagement with potential partners and suppliers. This approach is a key driver for deeper collaboration and broader international participation in future editions."

Marc Rodríguez
International Business Development, Cambra de Comerç de Manresa

"The Innovation Fair demonstrated outstanding organizational capability and a strong sense of responsibility, with excellent support provided to all participating companies. This collaboration has laid a solid foundation for deeper, long-term cooperation, fostering mutual growth and strengthening ties between the Chinese and European markets. We are confident that, with continued coordination and determination, this partnership will lead to meaningful projects and shared success. Special appreciation goes to the Chinese institutions for their exceptional hospitality and cultural openness."

Emilio Sasso
Vice President of the National Academy of Tailors, Italy





Messe Stuttgart is one of the leading international trade fair organizers, renowned for hosting a wide range of industry-specific events and fostering global business connections. Based in Stuttgart, Germany, it offers world-class exhibition platforms that bring together companies, innovators, and experts from various sectors to exchange knowledge, showcase new technologies, and explore business opportunities. With a strong commitment to promoting cross-border collaboration, Messe Stuttgart has become a key player in advancing global trade, innovation, and economic development.

Messe Stuttgart is renowned for hosting several world-class exhibitions across various industries. Some of its flagship events include: AMB (International Exhibition for Metalworking), VISION (The leading international trade fair for machine vision), R+T (A global platform for roller shutters, doors/gates, and sun protection systems), LogiMAT: An international trade fair for intralogistics solutions and process management, CMT (Caravan, Motor, and Tourism)



Messe Nanjing

To strengthen the friendly relationship between Baden-Württemberg and Jiangsu Province, Messe Stuttgart established its presence in Nanjing in 2012 through a joint venture with the Nanjing International Expo Center, forming Nanjing Stuttgart Joint Exhibition Ltd. (with Messe Stuttgart holding a 60% share and the Chinese partner holding 40%). In November 2024, the partnership between German and Chinese shareholders was renewed, further solidifying Sino-German and Sino-European cooperation in technology and trade.

As the only international joint venture exhibition company in Nanjing, Messe Nanjing offers unique advantages. With a global marketing network and localized expertise, it serves as an ideal partner for organizing exhibitions, venue marketing, and building business platforms. The joint venture employs over 40 experienced professionals who provide high-quality exhibition services. Additionally, it operates the state-of-the-art Nanjing International Expo Center, a 150,000-square-meter exhibition and conference venue.

Messe Nanjing's projects span various sectors, including industrial solutions, automotive powertrains, cross-border exchange conferences, vocational education and training, warehousing and logistics, advanced manufacturing, and hydrogen energy. It also manages the Nanjing Stuttgart Overseas Collaborative Innovation Center, further contributing to its mission of fostering innovation and collaboration.



Organizers

Messe Stuttgart
Key to markets



Messe Nanjing



Nanjing Overseas
Collaborative Innovation Center
(Stuttgart, Germany)



EU-China
Business Association
欧盟中国贸易协会



CHINA NETZWERK
BADEN-WÜRTTEMBERG
巴登符腾堡中德经济协会



Sociedade Portuguesa de Inovação

NBSO
Nanjing

Netherlands
Business
Support Office



Cambra
de Comércio de Manresa



德国江苏同乡工商暨文教联合总会
Jiangsu-IHKW@Deutschland



SET

Management
Consulting



Innoconsult
INTERNATIONAL

SILKROAD4.0
Driving Growth. Piloting the Future.

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