CHAPTER 1

The Case for Longtermism

The Silent Billions

Future people count. There could be a lot of them. We can make their lives go better.

This is the case for longtermism in a nutshell. The premises are simple, and I don't think they're particularly controversial. Yet taking them seriously amounts to a moral revolution—one with far-reaching implications for how activists, researchers, policy makers, and indeed all of us should think and act.

Future people count, but we rarely count them. They cannot vote or lobby or run for public office, so politicians have scant incentive to think about them. They can't bargain or trade with us, so they have little representation in the market. And they can't make their views heard directly: they can't tweet, or write articles in newspapers, or march in the streets. They are utterly disenfranchised.

Previous social movements, such as those for civil rights and women's suffrage, have often sought to give greater recognition and influence to disempowered members of society. I see longtermism as an extension of these ideals. Though we cannot give genuine political power to future people, we can at least give consideration to them. By abandoning the tyranny of the present over the future, we can act as trustees—helping to create a flourishing world for generations to come. This is of the utmost importance. Let me explain why.

Future People Count

The idea that future people count is common sense. Future people, after all, are people. They will exist. They will have hopes and joys and pains and regrets, just like the rest of us. They just don't exist *yet*,

To see how intuitive this is, suppose that, while hiking, I drop a glass bottle on the trail and it shatters. And suppose that if I don't clean it up, later a child will cut herself badly on the shards. In deciding whether to clean it up, does it matter *when* the child will cut herself? Should I care whether it's a week, or a decade, or a century from now? No. Harm is harm, whenever it occurs.

Or suppose that a plague is going to infect a town and kill thousands. You can stop it. Before acting, do you need to know when the outbreak will occur? Does that matter, just on its own? No. The pain and death at stake are worthy of concern regardless.

The same holds for good things. Think of something you love in your own life; maybe it's music or sports. And now imagine someone else who loves something in their life just as much. Does the value of their joy disappear if they live in the future? Suppose you can give them tickets to see their favourite band or the football team they support. To decide whether to give them, do you need to know the delivery date?

Imagine what future people would think, looking back at us debating such questions. They would see some of us arguing that future people don't matter. But they look down at their hands; they look around at their lives. What is different? What is less real? Which side of the debate will seem more clear-headed and obvious? Which more myopic and parochial?

Distance in time is like distance in space. People matter even if they live thousands of miles away. Likewise, they matter even if they live thousands of years hence. In both cases, it's easy to mistake distance for unreality, to treat the limits of what we can see as the limits of the world. But just as the world does not stop at our doorstep or our country's borders, neither does it stop with our generation, or the next.

These ideas are common sense. A popular proverb says, "A society grows great when old men plant trees under whose shade they will never sit." 2 When we dispose of radioactive waste, we don't say, "Who cares if this poisons people centuries from now?" Similarly, few of us who care about

climate change or pollution do so solely for the sake of people alive today. We build museums and parks and bridges that we hope will last for generations; we invest in schools and longterm scientific projects; we preserve paintings, traditions, languages; we protect beautiful places. In many cases, we don't draw clear lines between our concerns for the present and the future—both are in play.

Concern for future generations is common sense across diverse intellectual traditions. The *Gayanashagowa*, the centuries-old oral constitution of the Iroquois Confederacy, has a particularly clear statement. It exhorts the Lords of the Confederacy to "have always in view not only the present but also the coming generations." Oren Lyons, a faithkeeper for the Onondaga and Seneca nations of the Iroquois Confederacy, phrases this in terms of a "seventh-generation" principle, saying, "We . . . make every decision that we make relate to the welfare and well-being of the seventh generation to come. . . . We consider: will this be to the benefit of the seventh generation?"

However, even if you grant that future people count, there's still a question of how much weight to give their interests. Are there reasons to care more about people alive today?

Two reasons stand out to me. The first is partiality. We often have stronger special relationships with people in the present, like family, friends, and fellow citizens, than with people in the future. It's common sense that you can and should give extra weight to your near and dear.

The second reason is reciprocity. Unless you live as a recluse in the wilderness, the actions of an enormous number of people—teachers, shop-keepers, engineers, and indeed all taxpayers—directly benefit you and have done so throughout your life. We typically think that if someone has benefited you, that gives you a reason to repay them. But future people don't benefit you the way others in your generation do.⁵

Special relationships and reciprocity are important. But they do not change the upshot of my argument. I'm not claiming that the interests of present and future people should always and everywhere be given equal weight. I'm just claiming that future people matter significantly. Just as caring more about our children doesn't mean ignoring the interests of strangers, caring more about our contemporaries doesn't mean ignoring the interests of our descendants.

To illustrate, suppose that one day we discover Atlantis, a vast civilisation at the bottom of the sea. We realise that many of our activities affect Atlantis. When we dump waste into the oceans, we poison its citizens; when a ship sinks, they recycle it for scrap metal and other parts. We would have no special relationships with the Atlanteans, nor would we owe them repayment for benefits they had bestowed on us. But we should still give serious consideration to how our actions affect them.

The future is like Atlantis. It, too, is a vast, undiscovered country;⁶ and whether that country thrives or falters depends, in significant part, on what we do today.

The Future Is Big

It's common sense that future people count. So, too, is the idea that, morally, the numbers matter. If you can save one person or ten from dying in a fire, then, all else being equal, you should save ten; if you can cure a hundred people or a thousand of a disease, you should cure a thousand. This matters, because the number of future people could be huge.

To see this, consider the long-run history of humanity. There have been members of the genus *Homo* on Earth for over 2.5 million years. Our species, *Homo sapiens*, evolved around three hundred thousand years ago. Agriculture started just twelve thousand years ago, the first cities formed only six thousand years ago, the industrial era began around 250 years ago, and all the changes that have happened since then—transitioning from horse-drawn

HISTORY OF HOMO SAPIENS

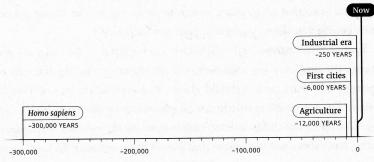


Figure 1.1. The history of Homo sapiens.

LIFESPAN OF A TYPICAL MAMMAL SPECIES

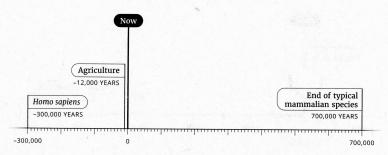


Figure 1.2. The potential future of civilisation, if humans survive as long as the average mammalian species.

carts to space travel, leeches to heart transplants, mechanical calculators to supercomputers—occurred over the course of just three human lifetimes.⁸

How long will our species last? Of course, we don't know. But we can make informative estimates that take our uncertainty into account, including our uncertainty about whether we'll cause our own demise.

To illustrate the potential scale of the future, suppose that we only last as long as the typical mammalian species—that is, around one million years. Also assume that our population continues at its current size. In that case, there would be eighty trillion people yet to come; future people would outnumber us ten thousand to one.

Of course, we must consider the whole range of ways the future could go. Our life span as a species could be much shorter than that of other mammals if we cause our own extinction. But it could also be much longer. Unlike other mammals, we have sophisticated tools that help us adapt to varied environments; abstract reasoning, which allows us to make complex, long-term plans in response to novel circumstances; and a shared culture that allows us to function in groups of millions. These help us avoid threats of extinction that other mammals can't.¹⁰

This has an asymmetric impact on humanity's life expectancy. The future of civilisation could be very short, ending within a few centuries. But it could also be extremely long. The earth will remain habitable for hundreds of millions of years. If we survive that long, with the same population per

EARTH'S HABITABLE ERA

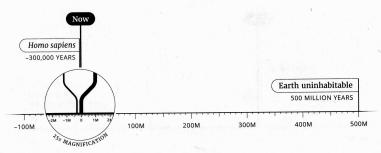


Figure 1.3. The potential future of civilisation if it survives until the earth becomes uninhabitable for humans due to the sun's increasing brightness. There is considerable uncertainty as to the length of this window, with estimates ranging from 500 million to 1.3 billion years.

century as now, there will be a million future people for every person alive today. And if humanity ultimately takes to the stars, the timescales become literally astronomical. The sun will keep burning for five billion years; the last conventional star formations will occur in over a trillion years; and, due to a small but steady stream of collisions between brown dwarfs, a few stars will still shine a million trillion years from now.¹¹

The real possibility that civilisation will last such a long time gives humanity an enormous life expectancy. A 10 percent chance of surviving five hundred million years until the earth is no longer habitable gives us a life expectancy of over fifty million years; a 1 percent chance of surviving until the last conventional star formations give us a life expectancy of over ten billion years.¹²

Ultimately, we shouldn't care just about humanity's life expectancy but also about how many people there will be. So we must ask: How many people in the future will be alive at any one time?

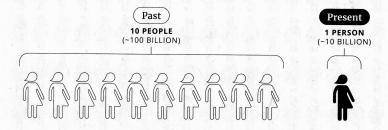
Future populations might be much smaller or much larger than they are today. But if the future population is smaller, it can be smaller by eight billion at most—the size of today's population. In contrast, if the future population is bigger, it could be much bigger. The current global population is already over a thousand times larger than it was in the hunter-gatherer era. If global population density increased to that of the Netherlands—an agricultural net exporter—there would be seventy billion people alive at any one

time.¹³ This might seem fantastical, but a global population of eight billion would have seemed fantastical to a prehistoric hunter-gatherer or an early agriculturalist.

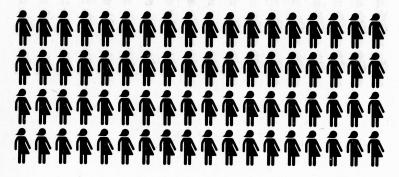
Population size could get dramatically larger again if we one day take to the stars. Our sun produces billions of times as much sunlight as lands on Earth, there are tens of billions of other stars across our galaxy, and billions of galaxies are accessible to us.¹⁴ There might therefore be vastly more people in the distant future than there are today.

Just how many? Precise estimates are neither possible nor necessary. On any reasonable accounting, the number is immense.

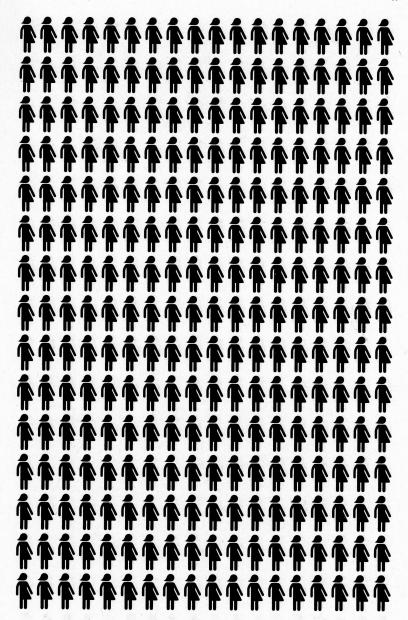
To see this, look at the following diagram. Each figure represents ten billion people. So far, roughly one hundred billion people have ever lived. These past people are represented as ten figures. The present generation consists of almost eight billion people, which I'll round up to ten billion and represent with a single figure:



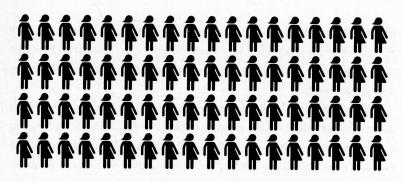
Next, we'll represent the future. Let's just consider the scenario where we stay at current population levels and live on Earth for five hundred million years. These are all the future people:



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Represented visually, we begin to see how many lives are at stake. But I cut the diagram short. The full version would fill twenty thousand pages—saturating this book a hundred times over. Each figure would represent ten billion lives, and each of those lives could be flourishing or wretched.

Earlier, I suggested that humanity today is like an imprudent teenager: most of our life is ahead of us, and decisions that impact the rest of that life are of colossal importance. But, really, this analogy understates my case. A teenager knows approximately how long she can expect to live. But we do not know humanity's life expectancy. We are more like a teenager who, for all she knows, might accidentally cause her own death in the next few months but also might live for a thousand years. If you were in such a situation, would you think seriously about the long life that might be ahead of you, or would you ignore it?

The sheer size of the future can be dizzying. Typically, "longterm" thinking involves attention to years or decades at most. But even with a low estimate of humanity's life expectancy, this is like a teenager believing that longterm thinking means considering tomorrow but not the day after.

Despite how overwhelming thoughts of our future can be, if we truly care about the interests of future generations—if we recognize that they are real people, capable of happiness and suffering just like us—then we have a duty to consider how we might impact the world they inhabit.

The Value of the Future

The future could be very big. It could also be very good—or very bad.

To get a sense of how good, we can look at some of the progress humanity has made over the last few centuries. Two hundred years ago, average life expectancy was less than thirty; today, it is seventy-three.¹⁵ Back then, over 80 percent of the world lived in extreme poverty; now, less than 10 percent does.¹⁶ Back then, only about 10 percent of adults could read; today, more than 85 percent can.¹⁷

Collectively we have the power both to encourage these positive trends and to change course on the negative trends, like the dramatic increases in carbon dioxide emissions and in the number of animals suffering in factory farms. We can build a world where everyone lives like the happiest people in the most well-off countries today, a world where no one lives in poverty, no one lacks adequate medical care, and, insofar as is possible, everyone is free to live as they want.

But we could do even better still—far better. The best that we have seen so far is a poor guide to what is possible. To get some inkling of this, consider the life of a rich man in Britain in 1700—a man with access to the best food, health care, and luxuries available at the time. For all his advantages, such a man could easily die of smallpox, syphilis, or typhus. If he needed surgery or had a toothache, the treatment would be agonising and carry a significant risk of infection. If he lived in London, the air he breathed would be seventeen times as polluted as it is today. Travelling even within Britain could take weeks, and most of the globe was entirely inaccessible to him. If he had imagined a future merely where most people were as rich as him, he would have failed to anticipate many of the things that improve our lives, like electricity, anaesthesia, antibiotics, and modern travel.

It's not just technology that has improved people's lives; moral change has done so, too. In 1700, women were unable to attend university, and the feminist movement did not exist.¹⁹ If that well-off Brit was gay, he could not love openly; sodomy was punishable by death.²⁰ When slavery peaked in the late 1700s, a significant proportion of the global population was enslaved; now less than 1 percent is.²¹ In 1700, no one lived in a democracy. Now over half the world does.²²

Much of the progress we've made since 1700 would have been very difficult for people back then to anticipate. And that's with only a three-century gap. Humanity could last for millions of centuries on Earth alone. On such a scale, if we anchor our sense of humanity's potential to a fixed-up version of our present world, we risk dramatically underestimating just how good life in the future could be.

Consider the very best moments in your life—moments of joy, beauty, and energy, like falling in love, or achieving a lifelong goal, or having some creative insight. These moments provide proof of what is possible: we know that life can be at least as good as it is then. But they also show us a direction in which our lives can move, leading somewhere we have yet to go. If my best days can be hundreds of times better than my typically pleasant but humdrum life, then perhaps the best days of those in the future can be hundreds of times better again.

I'm not claiming that a wonderful future is *likely*. Etymologically, "utopia" means "no-place," and indeed the path from here to some ideal future state is very fragile. But a wonderful future is not just a fantasy, either. A better word would be "eutopia," meaning "good place"—something to strive for. It's a future that, with enough patience and wisdom, our descendants could actually build—if we pave the way for them.

And though the future could be wonderful, it could also be terrible. To see this, look at some of the negative trends of the past and imagine a future where *they* are the dominant forces guiding the world. Consider that slavery had all but disappeared from France and England by the end of the twelfth century, but in the colonial era those same countries became slave traders on a massive scale.²³ Or consider that the mid-twentieth century saw totalitarian regimes emerging even out of democracies. Or that we used scientific advances to build nuclear weapons and factory farms.

Just as eutopia is a real possibility, so is dystopia. The future could be one where a single totalitarian regime controls the world, or where today's quality of life is but a distant memory of a former Golden Age, or where a third world war has led to the complete destruction of civilisation. Whether the future is wonderful or terrible is, in part, up to us.

Not Just Climate Change

Even if you accept that the future is big and important, you might be skeptical that we can positively affect it. And I agree that working out the long-run effects of our actions is very hard. There are many considerations at play, and our understanding of them is just beginning. My aim with this book is

to stimulate further work in this area, not to be definitive in any conclusions about what we should do. But the future is so important that we've got to at least try to figure out how to steer it in a positive direction. And, already, there are some things we can say.

Looking to the past, though there are not many examples of people deliberately aiming at long-run impacts, they do exist, and some had surprising levels of success. Poets provide one source. In Shakespeare's Sonnet 18 ("Shall I compare thee to a summer's day?") the author notes that through his art he can preserve the young man he admires for all eternity:²⁴

But thy eternal summer shall not fade,

When in eternal lines to time thou grow'st.

So long as men can breathe or eyes can see,
So long lives this, and this gives life to thee.²⁵

Sonnet 18 was written in the 1590s but echoes a tradition that goes back much further.²⁶ In 23 BC the Roman poet Horace began the final poem in his *Odes* with these lines:²⁷

I have finished a monument more lasting than bronze, more lofty than the regal structure of the pyramids, one which neither corroding rain nor the ungovernable North Wind can ever destroy, nor the countless series of the years, nor the flight of time.

I shall not wholly die, and a large part of me will elude the Goddess of Death.²⁸

These claims seem bombastic, to say the least. But, plausibly, these poets' attempts at immortality succeeded. They have survived many hundreds of years and are in fact flourishing as the years pass: more people read Shake-speare today than did in his own time, and the same is probably true of Horace. And as long as some member of each future generation is willing to pay the tiny cost involved in preserving or replicating some representation of these poems, they will persist forever.

Other writers have also successfully aimed at very longterm impact. Thucydides wrote his *History of the Peloponnesian War* in the fifth century BC.²⁹ Many consider him the first Western historian to try to depict events faithfully and analyse their causes.³⁰ He believed he was describing general truths, and he deliberately wrote his history so that it could be influential far into the future:

It will be enough for me, however, if these words of mine are judged useful by those who want to understand clearly the events which happened in the past and which (human nature being what it is) will, at some time or other and in much the same ways, be repeated in the future. My work is not a piece of writing designed to meet the taste of an immediate public, but was done to last for ever.³¹

Thucydides's work is still enormously influential to this day. It is required reading at the West Point and Annapolis military academies and the US Naval War College.³² The widely read 2017 book *Destined for War*, by political scientist Graham Allison, had the subtitle *Can America and China Escape Thucydides's Trap?* Allison analyses US-China relations in the same terms that Thucydides used for Sparta and Athens. As far as I know, Thucydides is the first person in recorded history to have deliberately aimed at longterm impact and succeeded.

More recent examples come from the United States' Founding Fathers. The US Constitution is almost 250 years old and has mostly remained the same throughout its life. Its founding was of enormous longterm importance, and many of the Founding Fathers were well aware of this. John Adams, the second president of the United States, commented, "The institutions now made in America will not wholly wear out for thousands of years. It is of the last importance, then, that they should begin right. If they set out wrong, they will never be able to return, unless it be by accident, to the right path."³³

Similarly, Benjamin Franklin had such a reputation for believing in the health and longevity of the United States that in 1784 a French mathematician wrote a friendly satire of him, suggesting that if Franklin was sincere in his beliefs, he should invest his money to pay out on social projects

centuries later, getting the benefits of compound interest along the way.³⁴ Franklin thought it was a great idea, and in 1790 he invested £1000 (about \$135,000 in today's money) each for the cities of Boston and Philadelphia: three-quarters of the funds would be paid out after one hundred years, and the remainder after two hundred years. By 1990, when the final funds were distributed, the donation had grown to almost \$5 million for Boston and \$2.3 million for Philadelphia.³⁵

The Founding Fathers themselves were influenced by ideas developed almost two thousand years before them. Their views on the separation of powers were foreshadowed by Locke and Montesquieu, who drew on Polybius's analysis of Roman governance from the second century BC.³⁶ We also know that several Founding Fathers were familiar with Polybius's work themselves.³⁷

Those of us in the present don't need to be as influential as Thucydides or Franklin to predictably impact the longterm future. In fact, we do it all the time. We drive. We fly. We thereby emit greenhouse gases with very long-lasting effects. Natural processes will return carbon dioxide concentrations to preindustrial levels only after hundreds of thousands of years.³⁸ These are timescales usually associated with radioactive nuclear waste.³⁹ However, with nuclear power we carefully store and plan to bury the waste products; with fossil fuels we belch them into the air.⁴⁰

In some cases, the geophysical impacts of this warming get even more extreme over time rather than "washing out." The Intergovernmental Panel on Climate Change (IPCC) projects that in the medium-low-emissions scenario, which is now widely seen to be the most likely, sea level would rise by around 0.75 metres by the end of the century. But it would keep rising well past the year 2100. After ten thousand years, sea level would be ten to twenty metres higher than it is today. Hanoi, Shanghai, Kolkata, Tokyo, and New York would all be mostly below sea level.

Climate change shows how actions today can have longterm consequences. But it also highlights that longterm-oriented actions needn't involve ignoring the interests of those alive today. We can positively steer the future while improving the present, too.

Moving to clean energy has enormous benefits in terms of present-day human health. Burning fossil fuels pollutes the air with small particles that

DEATHS PER TWH OF ELECTRICITY PRODUCTION

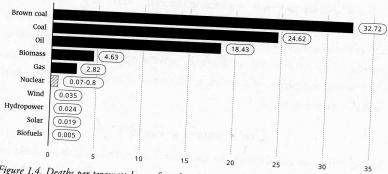


Figure 1.4. Deaths per terawatt-hour of produced electricity for various power sources; includes both deaths from accidents and from air pollution, but not from contributions to climate change. The nuclear power figure includes the accidents at Chernobyl and Fukushima; the displayed range is due to differing estimates of the longer-term effects of low-radiation exposure—for more detail, see whatweowethefuture.com/notes. Estimates for other power sources are based on data from Europe.

cause lung cancer, heart disease, and respiratory infections.⁴⁵ As a result, every year about 3.6 million people die prematurely.⁴⁶ Even in the European Union, which in global terms is comparatively unpolluted, air pollution from fossil fuels causes the average citizen to lose a whole year of life.⁴⁷

Decarbonisation—that is, replacing fossil fuels with cleaner sources of energy—therefore has large and immediate health benefits in addition to the longterm climate benefits. Once one accounts for air pollution, rapidly decarbonising the world economy is justified by the health benefits alone.⁴⁸

Decarbonisation is a proof of concept for longtermism. Clean energy innovation is so robustly good, and there is so much still to do in that area that I see it as a baseline longtermist activity against which other potential actions can be compared. It sets a high bar.

But it's not the only way of affecting the long term. The rest of this book tries to give a systematic treatment of the ways in which we can positively influence the longterm future, suggesting that moral change, wisely governing the ascent of artificial intelligence, preventing engineered pandemics, and averting technological stagnation are all at least as important, and often radically more neglected.

Our Moment in History

The idea that we could affect the longterm future, and that there could be so much at stake, might just seem too wild to be true. This is how things initially seemed to me.⁴⁹

But I think that the wildness of longtermism comes not from the moral premises that underlie it but from the fact that we live at such an unusual time.⁵⁰

We live in an era that involves an extraordinary amount of change. To see this, consider the rate of global economic growth, which in recent decades averaged around 3 percent per year. Whis is historically unprecedented. For the first 290,000 years of humanity's existence, global growth was close to 0 percent per year; in the agricultural era that increased to around 0.1 percent, and it accelerated from there after the Industrial Revolution. It's only in the last hundred years that the world economy has grown at a rate above 2 percent per year. Putting this another way: from 10,000 BC onwards, it took

WORLD GDP OVER THE LAST TWO MILLENNIA In trillion 2011 International \$ (OWID based on World Bank & Maddison (2017))

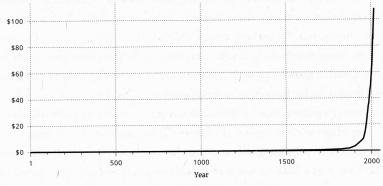


Figure 1.5. World economic output since AD 1.

many hundreds of years for the world economy to double in size. The most recent doubling took just nineteen years.⁵² And it's not just that rates of economic growth are historically unusual; the same is true for rates of energy use, carbon dioxide emissions, land use change, scientific advancement, and arguably moral change, too.⁵³

So we know that the present era is extremely unusual compared to the past. But it's also unusual compared to the future. This rapid rate of change cannot continue forever, even if we entirely decouple growth from carbon emissions and even if in the future we spread to the stars. To see this, suppose that future growth slows a little to just 2 percent per year.⁵⁴ At such a rate, in ten thousand years the world economy would be 10⁸⁶ times larger than it is today—that is, we would produce one hundred trillion trillion trillion trillion trillion trillion trillion trillion trillion times as much output as we do now. But there are less than 10⁶⁷ atoms within ten thousand light years of Earth.⁵⁵ So if current growth rates continued for just ten millennia more, there would have to be ten million trillion times as much output as our current world produces for *every atom* that we could, in principle, access. Though of course we can't be certain, this just doesn't seem possible.⁵⁶

Humanity might last for millions or even billions of years to come. But the rate of change of the modern world can only continue for thousands of years. What this means is that we are living through an extraordinary chapter in humanity's story. Compared to both the past and the future, every decade we live through sees an extremely unusual number of economic and technological changes. And some of these changes—like the inventions of fossil fuel power, nuclear weapons, engineered pathogens, and advanced artificial intelligence—have the potential to impact the whole course of the future.

It's not only the rapid rate of change that makes this time unusual. We're also unusually connected.⁵⁷ For over fifty thousand years, we were broken up into distinct groups; there was simply no way for people across Africa, Europe, Asia, or Australia to communicate with one another.⁵⁸ Between 100 BC and AD 150 the Roman Empire and the Han dynasty each comprised up to 30 percent of the world's population, yet they barely knew of each other.⁵⁹ Even within one empire, one person had very limited ability to communicate with someone far away.

In the future, if we spread to the stars, we will again be separated. The galaxy is like an archipelago, vast expanses of emptiness dotted with tiny pinpricks of warmth. If the Milky Way were the size of Earth, our solar system would be ten centimetres across and hundreds of metres would separate us from our neighbours. Between one end of the galaxy and the other, the fastest possible communication would take a hundred thousand years; even between us and our closest neighbour, there-and-back communication would take almost nine years.⁶⁰

In fact, if humanity spreads far enough and survives long enough, it will eventually become impossible for one part of civilisation to communicate with another. The universe is composed of millions of groups of galaxies.⁶¹ Our own is called, simply, the Local Group. The galaxies within each group are close enough to each other that gravity binds them together forever.⁶² But, because the universe is expanding, the groups of galaxies will eventually be torn apart from each other. Over 150 billion years in the future, not even light will be able to travel from one group to another.⁶³

The fact that our time is so unusual gives us an outsized opportunity to make a difference. Few people who ever live will have as much power to positively influence the future as we do. Such rapid technological, social, and environmental change means that we have more opportunity to affect when and how the most important of these changes occur, including by managing technologies that could lock in bad values or imperil our survival. Civilisation's current unification means that small groups have the power to influence the whole of it. New ideas are not confined to a single continent, and they can spread around the world in minutes rather than centuries.

The fact that these changes are so recent means, moreover, that we are out of equilibrium: society has not yet settled down into a stable state, and we are able to influence *which* stable state we end up in. Imagine a giant ball rolling rapidly over a rugged landscape. Over time it will lose momentum and slow, settling at the bottom of some valley or chasm. Civilisation is like this ball: while still in motion, a small push can affect in which direction we roll and where we come to rest.