



PTA® Reflections

Film Production Rules

FILM PRODUCTION is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer. **PowerPoint presentations are prohibited.**

2020-2021 Theme: I Matter Because...

Consider the following styles to portray your original work of fiction or nonfiction:

- Animation: Demonstrates motion by sequencing still objects or using computer-generated graphics.
- Narrative: Tells a fictional story developed by the student.
- Documentary: Presents facts and information.
- Experimental: Explores movement, light and montage.
- Multimedia: Uses a combination of different contents (text, audio, still images, animation, etc.).

Originality: Only new and original videos inspired by the theme may be submitted. Each entry must be the original work of one student only.

Copyright: Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. Use of background music must be cited on the student entry form.

Presentation: Video must not exceed 5 minutes in length and 1GB (one gigabyte) in file size.

Ideas for Audio/Visual Quality: Use a tripod to hold the camera still. Make sure there is plenty of lighting, especially if indoors. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Record a short test and watch it. If needed, change the record volume or microphone location. Make sure the background music (if any) is audible on the recording. Allow for two seconds of silence at the beginning and end of your recording.

Judging: Entries will be judged on mastery of the medium (worth 8 points), artistic merit (worth 12 points), and interpretation of the theme (worth 20 points). Mastery of the medium in the context of the national Reflections Program pertains to the level of skill the student displays, whether it be with use of technologies or a simple approach. *Software used to create an entry should only enhance and present the work, not provide the primary design.* However, a well-developed concept is more important than technique. Entries will be judged primarily on how well the student uses his or her artistic vision to portray the theme. Many times, the artist statement will make a huge difference during judging because this is where the artist can explain in their own words, their thoughts and feelings for their piece. An explanation of the storyline and/or the significance of the film style might be a useful addition to the statement.

Packaging:

- Send digitally to your local PTA along with the entry form.

Submission Requirements:

- It is not required to be a member of the PTA, but if the student advances to the district level, the student or at least one person from their primary household must have been a current member of the Local PTA.
- Each Local PTA may determine a date by which the member must join.
- Each entry must be the original work of one student only.
- Cite background music (if any) on the student entry form.

All participants must also follow Official Rules for Participation.

THE LOCAL (SCHOOL) PTA MUST COMPLETE THIS SECTION BEFORE ADVANCING

Verify household membership and complete partial or illegible entry forms. CORRECT and COMPLETE CONTACT INFORMATION is VERY important as the entry progresses so the family receives information about possible awards and ceremonies.

School PTA Contact Name: _____ Phone Number: _____ Email: _____

Household Membership Verified by: _____ Date Joined: _____

Local (School) PTA must attain Active Status with Texas PTA by October 31st

- PTA has reported at least 20 members to Texas PTA Board Member Information Reported to Texas PTA

Please type or print clearly in black or blue ink (do not use pencil). This form must be completed in its entirety.

If additional space is needed, please continue onto the back or a separate sheet of paper and clearly mark with your full name.

The student or at least one person from their primary household must be a current member of the Local PTA/PTSA where the student is participating. Encourage members to join before judging begins.

REQUIRED PTA MEMBER NAME(S): _____ CHOOSE ONE: Current Member/Date Joined: _____

- Please contact me! We need to join.
The best way to contact me is by: _____

STUDENT NAME: _____ GRADE: _____ AGE: _____ M/F: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PARENT/GUARDIAN NAME(S): _____

PARENT/GUARDIAN PHONE: _____ E-MAIL: _____

SCHOOL NAME: _____ SCHOOL DISTRICT: _____

TEACHER NAME: _____ TEACHER EMAIL: _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

Signature of student

Signature of parent/legal guardian (required if child is under 18 years)

JUDGING INFORMATION

GRADE DIVISION (Check One)

- PRIMARY (Preschool- Grade 2) HIGH SCHOOL (Grades 9-12)
 INTERMEDIATE (Grades 3-5) SPECIAL ARTIST* (All Grades)
 MIDDLE SCHOOL (Grades 6-8)

ARTS CATEGORY (Check One)

- DANCE CHOREOGRAPHY MUSIC COMPOSITION
 FILM PRODUCTION PHOTOGRAPHY
 LITERATURE VISUAL ARTS

*Please refer to the Special Artist Guidelines if you believe your entry qualifies for this division.

Special Artist entrants should select both their grade division and the Special Artist box.

TITLE OF ARTWORK (REQUIRED): _____

ENTRY DETAILS: (Dance/Film: cite background music; Music: musician(s)/instrumentation; Literature: word count; Photo/Visual Arts: materials & dimensions) _____

ARTIST STATEMENT (REQUIRED): Statement must be 10- 100 words describing how your work relates to the theme. *Many times, the artist statement will make a huge difference during judging because this is where you as the artist can explain in your own words, your thoughts and feelings for the piece.

