



**AAAPC**  
ST. LOUIS CHAPTER

*Welcome!*

DECEMBER 2024



# 2024 SURVEY RESULTS

# OVERVIEW

- Survey link was provided to St. Louis chapter members via email
- 133 responses, representing just under 10% of chapter membership
- Average response rate for an emailed survey is about 5-10%

# EMPLOYER

- 46% of respondents work for a large system or large practice
- 29% work for a practice
- 81% of employers offer CEU assistance in some form
  - 25% pay for the AAPC Webinars
  - 36% offer on the clock CEUs
  - 30% of employers support in 2 or more ways to earn CEUs

# CEU SOURCES

27% Virtual Chapter Meetings

11% In Person Meetings

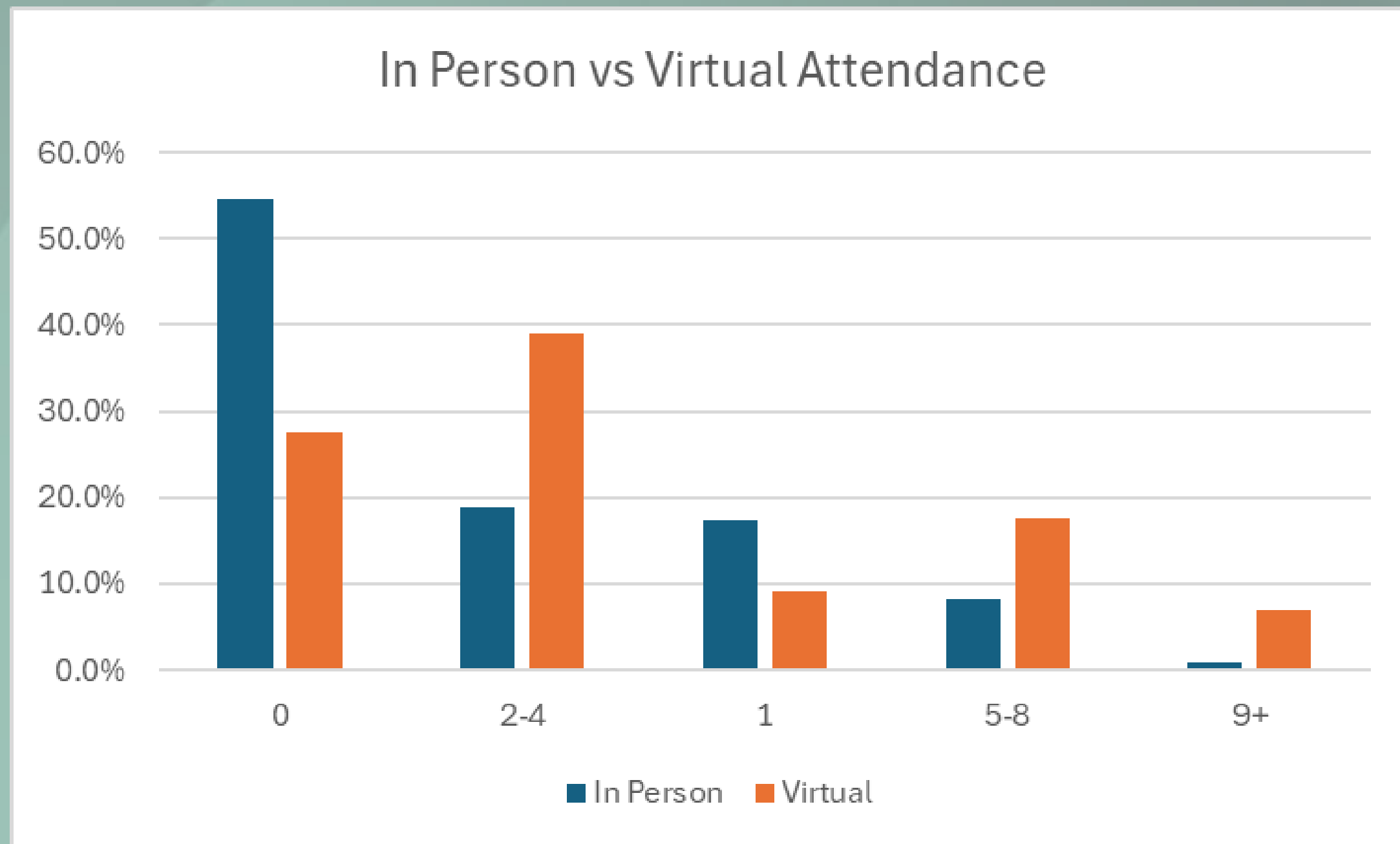
6% Chapter Seminars

24% AAPC Magazine

23% AAPC Webinars

# MEETING ATTENDANCE

How many meetings have you attended in the last 12 months? (Oct-Oct)



55% have not attended an in-person meeting

30% have not attended a virtual meeting

# WHY AREN'T THEY ATTENDING?

## **In Person**

**29% Location**

**28% Time**

**22% Day of Week**

11% Get CEUs Elsewhere

3.2% Topics

7% Other

## **Virtual**

**39% Time**

**25% Get CEUs Elsewhere**

15% Day of Week

5% Topics

15% Other

# WHAT'S THE MEETING PLAN?

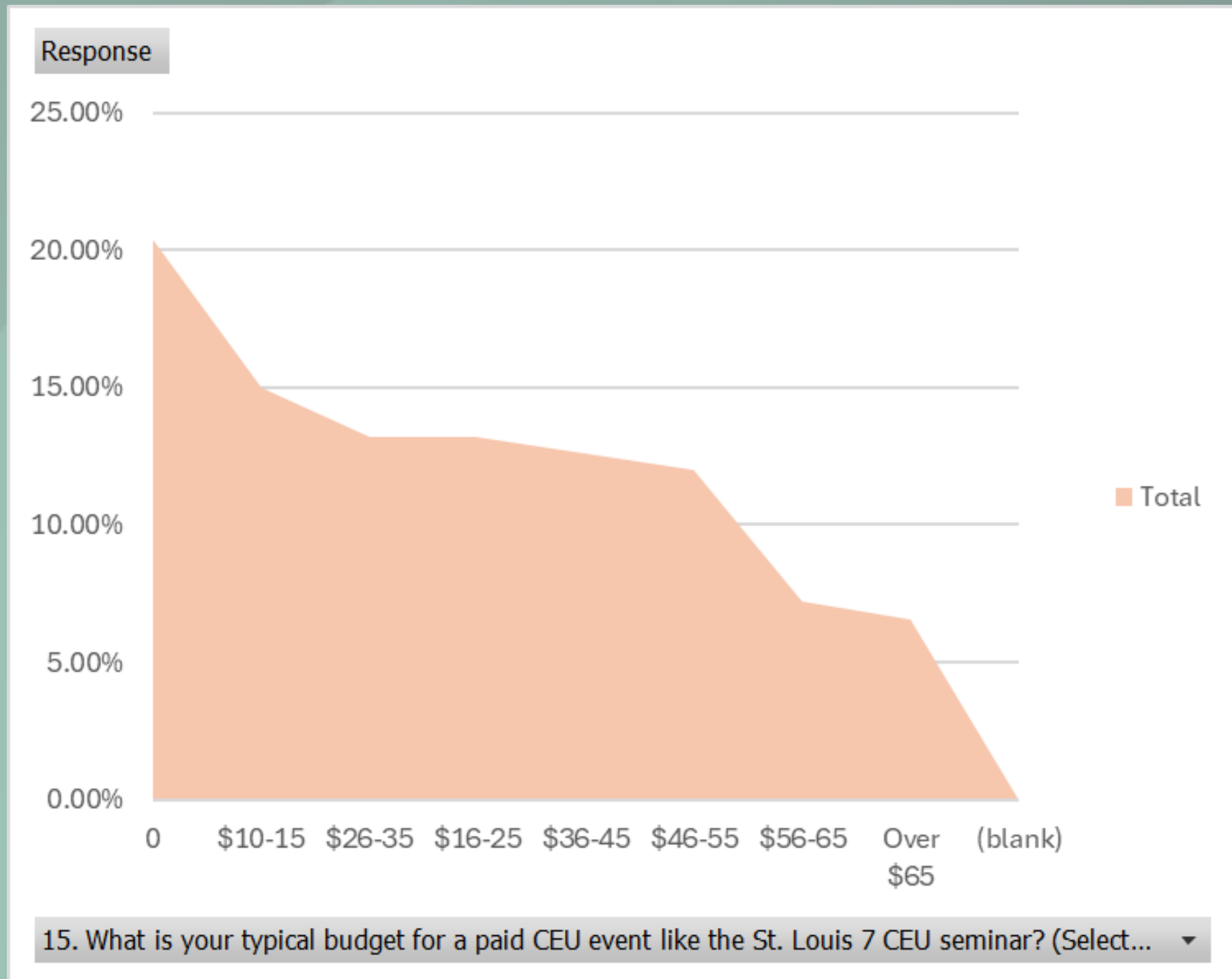
- For 2025, we're going to mix it up...not a one size fits all approach
- Virtual meetings will be on Tuesdays or Wednesdays but at this point we will keep the time at 6:00
- In person meetings/events will move around the area and change days of the week to accommodate schedules



# SEMINARS

- 57% of respondents hadn't attended any seminars
  - Largest driver was cost at 20%
  - Other top reasons included day, time and not needing the CEUs
- Requested Days:
  - Virtual seminars: Saturday & Wednesday
  - In Person: Saturday
- 68% indicated that they would like an in-person seminar for 2025

# SEMINARS

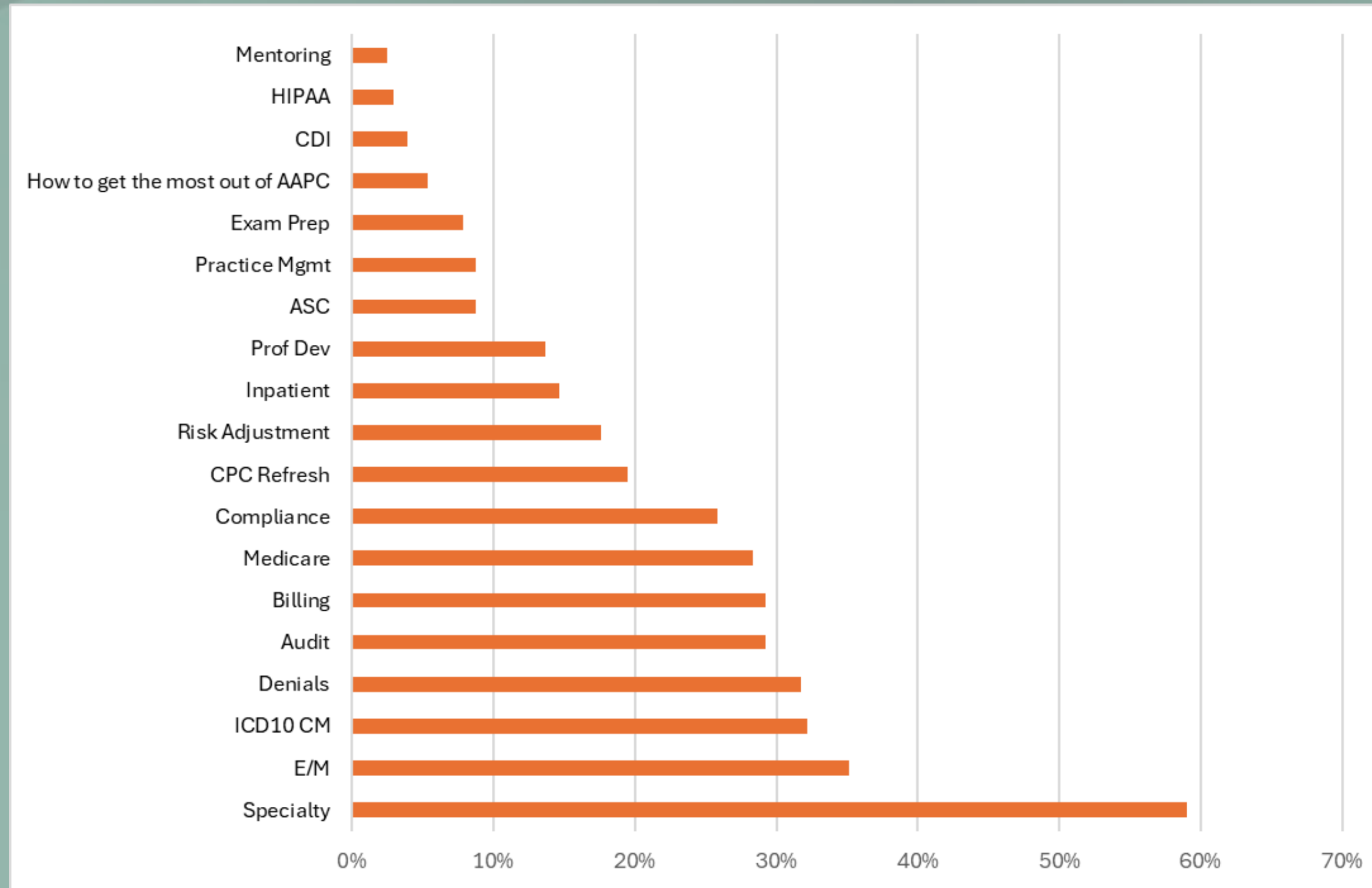


- For the in-person seminar, we asked about budget.
- Many respondents indicated no budget
- 66% fell into the \$10-55 range

# WHAT'S THE SEMINAR PLAN?

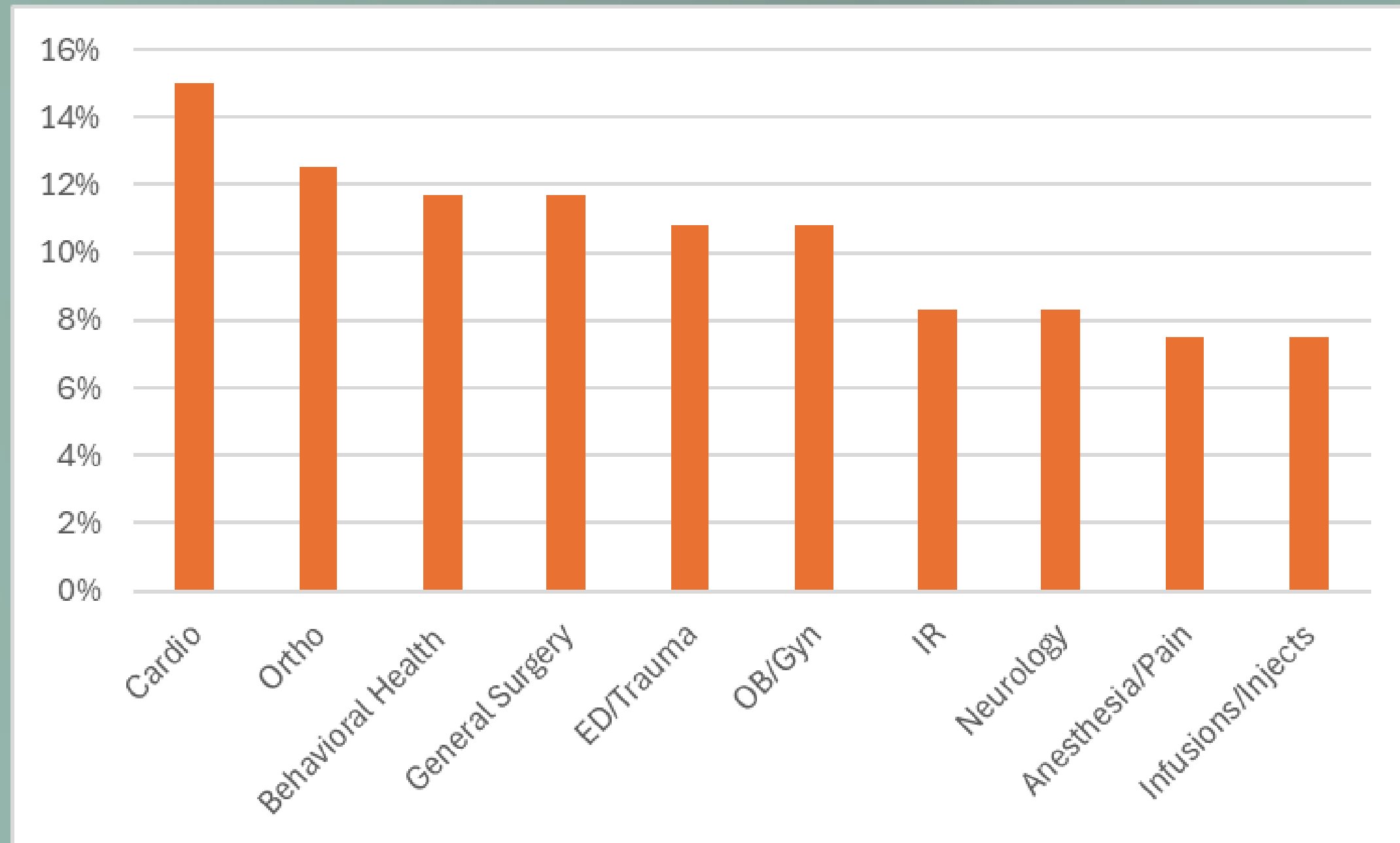
- 3 specialty specific, targeted virtual seminars
  - Shorter/less CEUs
  - Less costly
- 1 in person seminar
  - Shorter/less CEUs
  - Less costly
  - Price offset by funds from virtual seminars

# REQUESTED TOPICS



# SPECIALTIES

36 specialties requested; most popular





## **OB/GYN**

Sat, February 8



## **Interventional/Cardio**

August



## **Behavioral Health**

November

# *Virtual Seminars 2025*

# IN PERSON SEMINAR

- Saturday, April 26
- Broader Topics
  - Jennifer McNamara (ENT)
  - Vanessa Moldovan (Denials/Appeals)
  - Rose T Dunn (Risk Adjustment)
  - TBD

# 2025 Events Plan

## JANUARY

21 - Virtual Meeting

*Physician Education in  
E/M Documentation*

## FEBRUARY

8 - Virtual Seminar

*OB/GYN*

12 - Virtual Meeting

*It's Critical to Get  
Critical Care Right*

## MARCH

TBD - Field Trip  
SLU

TBD - Virtual Meeting

*Lunch & Learn: "I'm  
Certified, Now What?"*

## APRIL

26 - In Person Seminar

*Spring Into the  
Revenue Cycle*

## MAY

13 - Virtual Meeting  
*Medicare False Claims*

## JUNE

TBD - Virtual Meeting

*TBD*

## JULY

8 - Virtual Meeting

*Transplant Coding  
Demystified*

TBD - Field Trip

*Wash U*

## AUGUST

TBD - Virtual Seminar

*IR*

19 - Virtual Meeting

*Orthopedics*

## SEPTEMBER

21 - Virtual Meeting

*2026 ICD-10-CM  
Updates*

## OCTOBER

TBD - In Person  
Meeting  
TBD

TBD - Virtual Meeting

*Lunch & Learn*

## NOVEMBER

TBD - Virtual Seminar  
*Behavioral Health*

TBD - Virtual Meeting

*TBD*

## DECEMBER

TBD - In Person  
Meeting  
*2026 CPT Updates*



# OTHER RESULTS

- Job Postings/Job Fairs
- Mentoring
- Specialty Groups
- More Low Cost CEUs
- More Communication
- Meeting Recordings/On Demand
- “Cliquesy”

# WRAP UP

- More events overall in 2025
- Specialty specific virtual seminars
- In person seminar
- 2 field trips
- More fun changes:
  - Posting about other chapter events
  - Member Accolades
  - Virtual Meeting After Party



**Questions?**