

### Preparing for your Future

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#### Introduction

Stacy Donnelly, CPC, CPMA, CCC

Cardiology Coder for a large physician group in St. Louis, MO

Former AAPC Teaching Assistant with a focus on career development and prep for students who had completed the virtual CPC program

Former business owner with experience in resume review; hiring; and training





#### Agenda

- Prepare & Organize
- Search in the Right Places

- Dust Off Your Interview Skills
- Stay Positive
- Q&A

## Prepare & Organize



#### Create a Show-Stopping Resume

- Consider using a professional resume company
- Use a professional template
- No typos, grammatical errors
- Make sure your skills are up-to-date
- Include appropriate certifications/credentials Front & Center
- Briefly address employment gaps
- Tailor to the job for which you are applying

#### Secure Your References

- Gather approvals from co-workers, former employers, teachers, friends to be contacted prior to applying
- Keep them up to date when you are reaching final interviews or have been extended an offer
- Request letters of recommendation, where appropriate



#### Social Media

- LinkedIn If you don't have one, create one!
  - Online Resume
  - Connect with potential employers and recruiters
  - Join professional associations & groups
  - Keep it PROFESSIONAL
- Facebook/Instagram/Twitter
  - Make sure your profile is private
  - Possibly create a new email account just for the job search so it's harder for employers to locate socials
  - Profile pictures should be professional & non-controversial
  - Several groups share job postings

#### Create a Spreadsheet

#### Use it to track:

- Application Dates & Websites
- Responses
- Interactions with Potential Employers
- Interviews
- Contact Information
- Follow-Up Dates



# Search in the Right Places

#### New & Existing Contacts

- Networking is crucial when job hunting
  - AAPC Local Chapter
  - Online Communities
  - Volunteer Organizations
- Many employers fill positions by hiring someone recommended by an employee or associate
  - Reach out to your friends and colleagues



#### Company/Job Search Websites

- Start Local
- Apply directly on the website as opposed to Monster.com or Indeed
- Only spend about 10% of your time on the job boards...spend the rest on networking, leveraging existing relationships, or with a staffing agency
- When applying to a company, don't resume bomb them
- Research the company

#### Application Tips

- When applying to a company, don't resume bomb them
- Set aside time for applying
- Research the company to make sure it is a good fit FOR YOU
  - Glassdoor.com
  - Fishbowl.com
  - Comparably.com





#### Before the Interview

- Research the company
- Research common interview questions
- Review your resume and have examples prepared
- For virtual interviews, test your technology
- Try to get the soonest appointment available
- Practice makes perfect

#### During the interview

- Dress for success
- Be early...not just "on time"
- Assume everyone you meet has input on hiring
- Use the STAR method
- No negativity
- Be open and honest it's okay to be nervous!
- Salary conversations
- Ask Questions

#### After the interview

- Show gratitude by thanking the interviewer
- Ask about follow-up
- Send a thank you email within 24 hours
- If you haven't heard back <u>and</u> the follow-up time discussed has expired, reach out via email indicating your continued interest in the position



# The Healthcare Market



# Stay Positive

#### Resources

- For Process:
  - AAPC has a free 4-part series of webinars
- For Resume Prep:
  - Project Resume (FB/Insta/LinkedIn/TikTok/Pinterest)
  - Sarah Ragan (LinkedIn)
- For Interview Questions & Tips:
  - TikTok (loewhaley, @saraisthreads, and @erinmcgoff)
  - YouTube (Contempo Coding, Andrew LaCivita, The Self Made Millenial)

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