

Decision Exhaustion: QuickCheck™

OVERCOMING DECISION PARALYSIS IN THE WORK FORCE



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More information doesn't mean better decisions. Individual decision paralysis is directly related to information overload. It often means no decision at all. A Google search of financial topics illustrates this:

- Life Insurance 1.4 billion search results
- Retirement Planning 345 million search results
- Health Savings Account 538 million search results
- Good Financial Advisor 618 million search results
- Long-term Care 1.6 billion search results

In an era of brief sound bites and “knowledge McNuggets”, people don't gather or retain enough meaningful information to make confident financial decisions. Unlocking the mysteries of finance and enabling sound personal decision-making cannot be accomplished through an internet search. It isn't there. It's a people-helping-people thing.

QuickCheck™ was developed in conjunction with 100,000 consumers and employees telling us what gets them stuck when facing financial related decisions. They told us they need decision clarity and confidence in their ability to make sound financial decisions. We accomplish this in 60-minutes or less.

[Contact DecisionPoint Services, LLC to find out more.](#)