

A photograph of two men posing in front of a large, multi-paned window. The man on the left is standing, wearing a black t-shirt, black pants, and a black baseball cap. The man on the right is sitting on a white ledge, wearing a black t-shirt, black pants, a light grey baseball cap, and maroon and white sneakers. Both men are smiling. A semi-transparent dark grey banner is overlaid across the middle of the image, containing the text 'GRADY X ASHLEY' in white and 'CREATIVE' in yellow.

GRADY X ASHLEY

CREATIVE



CHOREOGRAPHY | CREATIVE DIRECTION



GRADY X ASHLEY
CHOREOGRAPHY & CREATIVE DIRECTION
REEL



TWO VOICES. ONE VISION.



ABOUT

An innovative bi-coastal choreographic duo whose artistic collaborations have spanned over two decades. Pulling from their individual and shared creative experiences, Grady and Ashley craft breathtaking work across a myriad of mediums, including Broadway, off-Broadway, regional theatre, TV/film, opera, circus, and dance companies. Witnessing the two work together is a testament to the power of collaboration.

Their work is as diverse as it is impressive. Select credits include “THE CHER SHOW,” international showcases such as “WORLD'S GOT TALENT” on Hunan TV in China, and captivating performances for Greensboro Opera's "PORGY AND BESS" and the prestigious BIG APPPLE CIRCUS at Lincoln Center. Commissions by Charlotte Ballet II, Limón II, NC School of the Arts, and Chapman University

They have directed, produced, and choreographed several dance films, including "LIKE SUGAR, DWELLING, and THE WAY BACK, garnering recognition from esteemed film festivals, including official selections from the BronzeLens Film Festival, ADF movies by Movers, and Rethink Film Festival.



WORLD'S GOT TALENT - CHINA | TV

Client Objective: Create supplemental choreography to enhance different acts and musical guests for multi-cam television in China.

Solution: Utilized 20 multinational dancers by working with multiple translators while also coordinating with sets and props to bolster various acts for television consumption.



P&G BOLD | COMMERCIAL

Concept: A high-energy commercial for Procter & Gamble's Bold laundry detergent, created for the Japanese market and featuring Miranda Kerr. The commercial presents Kerr as a fun, bubbly cheerleader, embodying the vibrant spirit of the brand.

Details: Movement directed three actors to seamlessly incorporate product placement into their performance. Kerr in lively cheerleading routines, ensuring the commercial radiated energy while effectively highlighting the product.





HITS! THE MUSICAL | NATIONAL TOUR

Concept: A musical journey through the decades with music from Billboard to Broadway featuring 30 young artist ranging in age from 10-22.

Details: Nationwide search for talent. Cast 10 dancers/20 singers. Choreographed show and mentored these young performers - most of them on their first professional job.



LIKE SUGAR | MUSIC VIDEO

Concept: A vibrant, high-energy music video set to the iconic Chaka Khan track “Like Sugar,” bursting with dynamic choreography and infectious rhythm.

Details: We directed, choreographed, and produced a visually stunning four-minute film featuring 50 electrifying dancers on a sound stage. From editing to costume design, every detail was crafted to capture the bold, upbeat vibe of the song, bringing the groove and soul of “Like Sugar” to life.





EMERGENCE | OFF - BROADWAY

Concept: A “scientific rock concert” with thunderous music and immersive video imagery exploring the human experience with a riveting dive into the domain between science and art.

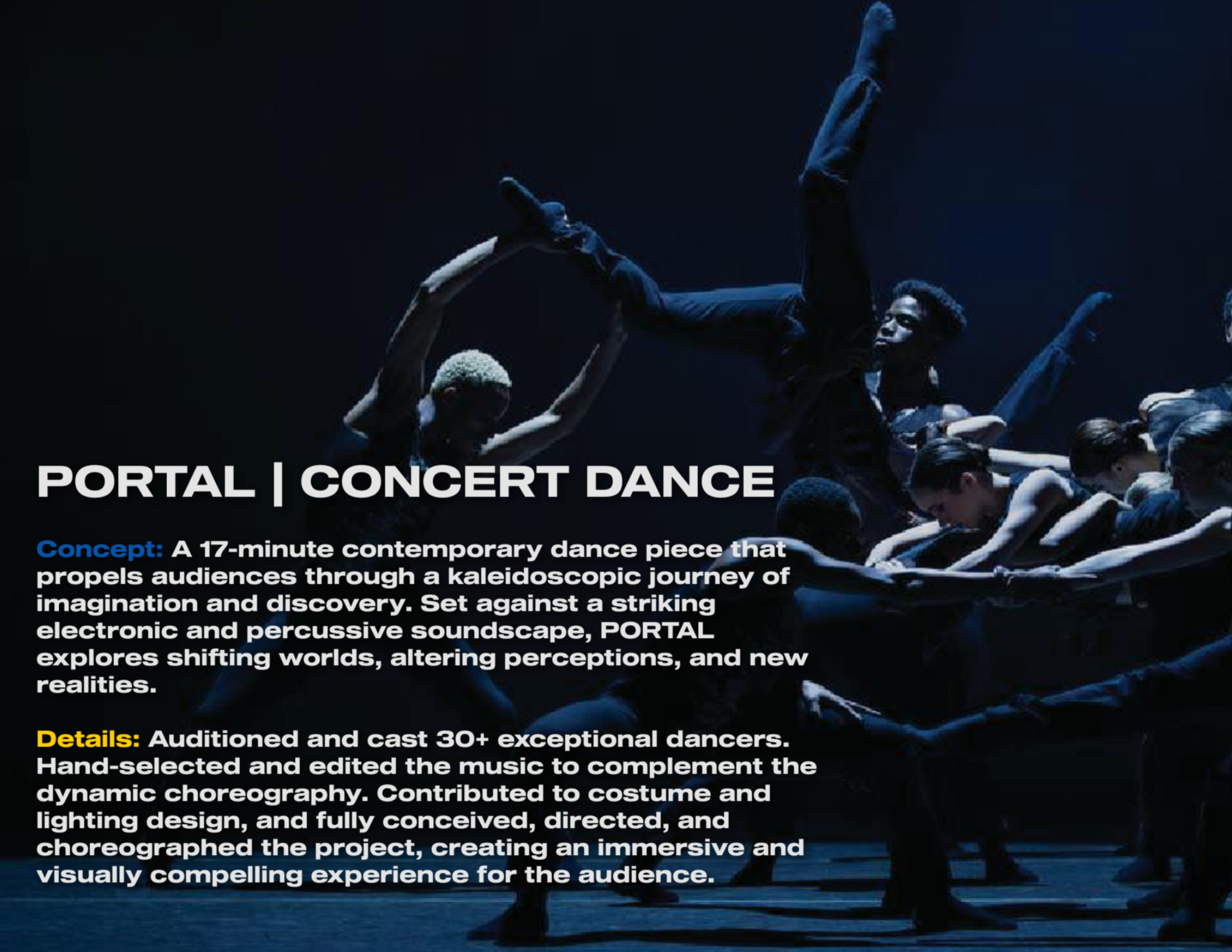
Details: Cast 3 virtuosic dancers. Created dynamic choreography interpreting scientific theory and the music presenting those theories.



SINGIN' IN THE RAIN | OLNEY THEATRE (D.C.)

Concept: Collaborate with the director on a concept that's new but familiar..

Details: Cast strong musical theater dancers for the ensemble and choreograph the show in a fresh way that still pays homage to the classic movie. *Helen Hayes Award nomination for Outstanding Choreography



PORTAL | CONCERT DANCE

Concept: A 17-minute contemporary dance piece that propels audiences through a kaleidoscopic journey of imagination and discovery. Set against a striking electronic and percussive soundscape, PORTAL explores shifting worlds, altering perceptions, and new realities.

Details: Auditioned and cast 30+ exceptional dancers. Hand-selected and edited the music to complement the dynamic choreography. Contributed to costume and lighting design, and fully conceived, directed, and choreographed the project, creating an immersive and visually compelling experience for the audience.



THE WAY BACK | DANCE FILM

Concept: A dance film exploring life's challenges, divisions, and reconnection.

Details: We directed and choreographed a nine-minute film with 40 dancers in a three-level library, with fifty dancers in site-specific choreography.

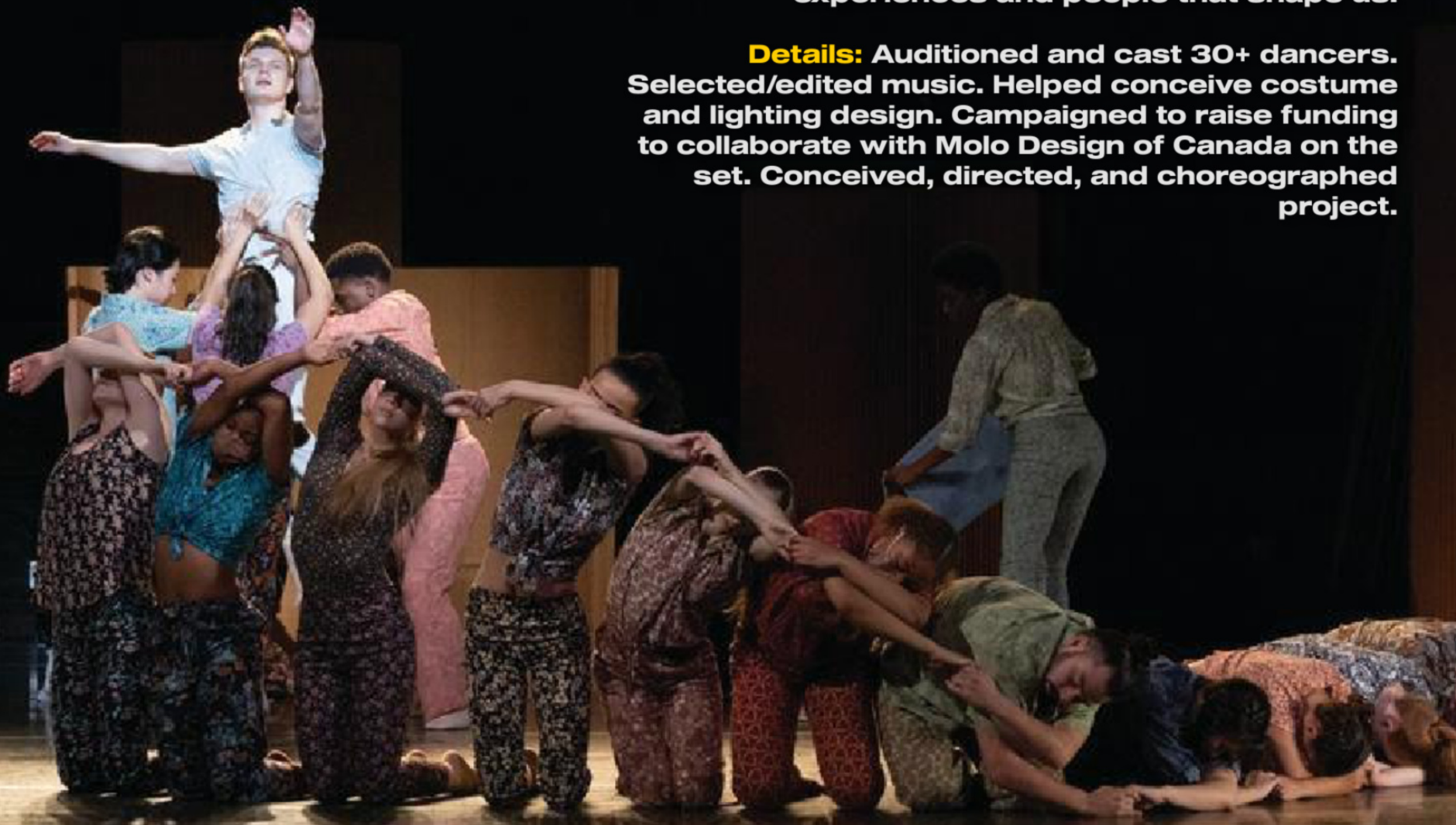


BEFORE WE GO

CONCERT DANCE

Concept: A 20min contemporary dance piece, to the music of Grammy Award-winning artist Jacob Collier, exploring the lives we lead and the experiences and people that shape us.

Details: Auditioned and cast 30+ dancers. Selected/edited music. Helped conceive costume and lighting design. Campaigned to raise funding to collaborate with Molo Design of Canada on the set. Conceived, directed, and choreographed project.



BIG APPLE CIRCUS

BIG APPLE CIRCUS | LIVE EVENT

Concept: Create an opening or “charivari” utilizing an eclectic array of individual circus acts and create transitions and supplemental movement to assist with overall flow of show.

Details: Created an electric and humorous opening number with 30 circus performers utilizing their individual strengths: tumbling, silks, hand to hand, juggling, cyr wheel, unicycle, trapeze, balance ladder and clowning.



DWELLING | DANCE FILM

Concept: Two lovers, one living, one passed, relive their 1960s romance in a haunted home.

Details: We directed and choreographed a seven-minute film with two dancers, set in a 1960s-style home and deconstructed house art installation.





The Movement
A TALENT AGENCY

THE MOVEMENT TALENT AGENCY

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