

How to Organize a Fundraiser

5 Tips to Improve your Success

1. Identify a deadline- Setting a deadline is important and will motivate your team and donors to get donations in quickly.
2. Set a goal for what you want to see out of this fundraiser- How much money do you want to raise? Are you wanting to raise money for a certain project?
3. Identify your audience- Decide who you are trying to market to-
Schools, families, friends, the community, etc.
4. Decide on fundraiser type- Are you wanting the fundraiser to be by soliciting donations, or will there be an event with your fundraiser?
*Choosing a creative and different fundraiser will improve how much you raise.
5. Split up tasks- Not only will this increase your fundraiser's chance of success it will also take some pressure off you.