

MEDIA RELEASE

For Immediate Release October 24, 2024

World Kangaroo Day off to a hoppy start at Ballarat's Lake Wendouree!

Ballarat, VIC – World Kangaroo Day (October 24) is celebrated globally to promote respect for kangaroos and awareness of the conservation challenges they face. The celebration of this iconic species kicked off early on Sunday 20th October at a special outreach event at Ballarat's beautiful **Lake Wendouree**. The family-friendly event aimed to honour kangaroos and raise awareness for these beloved and unique creatures by displaying educational materials and kangaroo inspired art from local artist, Dizie.

The event was hosted by concerned locals with support from Victorian Kangaroo Alliance and Advocacy for a Kinder World. Alyssa Wormald, the president of Victorian Kangaroo Alliance said it was ***“the perfect opportunity for the community to come together and learn about the significance of kangaroos in our ecosystem, the threats they face, and how we can contribute to their protection”***. Fiona Adin-James, Ballarat resident and event coordinator said, ***“by bringing the community together at events like this, we hope to inspire greater understanding and action towards their conservation. Every person who learns more about kangaroos today can help ensure their future tomorrow.”***

Media Contact: Fiona Adin-James - Event Coordinator
info@vickangas.org

Victorian Kangaroo Alliance:

IMAGES ON SUBSEQUENT PAGES

Handing out flyers on kangaroo facts, the kangaroo industry, and how to check pouches



