

13TH ANNUAL Chattanooga HUMANITARIAN AWARD GALA

A Celebration of Service, Leadership & Community

HONORING
THOSE WHO
SERVE, LEAD &
MAKE A
DIFFERENCE

Dear Community Leader, Business Owner,
Organization, and Friend,

We cordially invite you to become a sponsor of the
13th Annual Chattanooga Humanitarian Award Gala,
an elegant evening dedicated to recognizing individuals
whose service, leadership, advocacy, professional
accomplishments, and commitment to the community
have made a meaningful difference.

This special evening will bring together community leaders,
professionals, faith leaders, advocates, business owners,
families, and friends for an unforgettable celebration,
featuring dinner, entertainment, recognition, and fellowship.

NATIONAL HUMANITARIAN HONOREE

Reverend Al Sharpton

*Civil Rights Icon, Founder & National President
of the National Action Network*

OTHER HONOREES

Federal Judge Curtis Collier

Dr. Cornelius Mance

Neurologist & Mental Health Expert

Dr. Linda Avila

Mental Health Counselor & Advocate

Sister Willie McClendon

Godmother of Gospel Radio and Community News

Rodney Billups

Owner, Historic Hermān Restaurant



Chattanooga Civic Center at Mountainside
701 Hooker Road
Chattanooga, TN 37410

**THURSDAY,
OCTOBER 22ND**



Doors Open: 5:00 PM
Event Starts: 6:00 PM



**Dinner &
Entertainment**

Your sponsorship helps make it possible to recognize
individuals who have demonstrated leadership, service,
advocacy, professional excellence, and commitment
to the community. Individual tickets are \$75 at www.apdc98.org.

We invite businesses, organizations, churches, civic groups,
families, and individuals to partner with us in making the
13th Annual Chattanooga Humanitarian Award Gala
a memorable celebration. **Sponsors**, call 423-331-8878.

*Join Us in Celebrating Those Who Serve,
Lead & Make a Difference.*

13th Annual Chattanooga Humanitarian Award Gala Committee

SPONSORSHIP OPPORTUNITIES

CORPORATE ELITE

\$10,000

- Inside Cover Advertisement in the Gala Souvenir Book
- 12 Commercial Spots on WPTP 100.1 FM Radio
- 1-Year Family Membership to the Johnny Holloway
African American Museum
- **Company Signage throughout the Event**
- **2 Tables** (seating for 8 at each table)



**1 PAGE
ADVERTISEMENT**
(Inside Cover)



**12
RADIO SPOTS**
(WPTP 100.1 FM)



**1 YEAR
FAMILY MEMBERSHIP**
(Johnny Holloway Museum)



**COMPANY
SIGNAGE**
(Throughout Event)



2 TABLES
(8 per table)

PLATINUM

\$5,000

- 6 Commercial Spots on WPTP 100.1 FM Radio
- 6-Month Family Membership to the Johnny Holloway
African American Museum
- **1 Page Advertisement** in the Gala Souvenir Book
- **1 Table** (seating for 8)



**1 PAGE
ADVERTISEMENT**
(Souvenir Book)



**6
RADIO SPOTS**
(WPTP 100.1 FM)



**6 MONTH
FAMILY MEMBERSHIP**
(Johnny Holloway Museum)

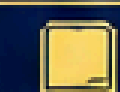


1 TABLE
(8 per table)

SILVER

\$2,500

- 3 Commercial Spots on WPTP 100.1 FM Radio
- 2 Individual Memberships to the Johnny Holloway
African American Museum
- 60-Day Pass for each individual membership
- **1/2 Page Advertisement** in the Gala Souvenir Book
- **1 Table** (seating for 8)



**1/2 PAGE
ADVERTISEMENT**
(Souvenir Book)



**3
RADIO SPOTS**
(WPTP 100.1 FM)



**2 INDIVIDUAL
MEMBERSHIPS**
(60-Day Pass Each)



1 TABLE
(8 per table)

GOLD

\$1,000

- 2 Commercial Spots on WPTP 100.1 FM Radio
- 1 Individual Membership to the Johnny Holloway
African American Museum
- 30-Day Pass
- **1 Table** (seating for 8)



**2
RADIO SPOTS**
(WPTP 100.1 FM)



**1 INDIVIDUAL
MEMBERSHIP**
(30-Day Pass)



1 TABLE
(8 per table)

TABLE SPONSOR

\$700

- Recognition in event program, table signage,
and acknowledgment during the program



1 TABLE (Seating for 8)

*Your Support
Makes a Difference!*

ENTERTAINMENT BY: *Angelic Voices of Destiny*

Chattanooga Civic Center at Mountainside
701 Hooker Road
Chattanooga, TN 37410



*ALL DONATIONS ARE TAX DEDUCTIBLE. APDC IS A 501(C)(3) NON-PROFIT ORGANIZATION.
MAKE ALL CHECKS PAYABLE TO ALTON PARK DEVELOPMENT CORPORATION.