FOR IMMEDIATE RELEASE

Victoria Napolitano Becomes the Face of The House of Victoria Napolitano

Twenty-Five Years After Giving Up a Modeling Contract in Paris at 15 to Care for Her Dying Mother, the Founder Steps in Front of the Lens

BEVERLY HILLS, CA — November 25, 2026 — The House of Victoria Napolitano announces that its founder, Victoria Napolitano, will serve as the official face of her namesake house.

At 15, Napolitano was offered a modeling contract on the spot at her first interview with John Robert Powers and cleared to depart for Paris within two weeks. She did not sign, and she did not go.

Her mother was dying.

A lupus diagnosis followed. Napolitano stayed. They were close — closer than the siblings around them. And it would have been wrong, to her, to be in a spotlight while her mother was in a hospital.

Her mother passed at 49.

Twenty-five years later, Napolitano steps in front of the lens. Not because the dream came back. Because the reason she left it is gone.



Victoria Napolitano, Founder

> *"I didn't stay for the dream. I stayed for her. And now that she's gone, I'm allowed to be seen."*

About The House of Victoria Napolitano

Established in 2001, headquartered in Beverly Hills. An independent luxury media, haute couture, and lifestyle house spanning bespoke fashion, archival design, print publications, and global broadcasting. Founded by award-winning designer, filmmaker, author, and accredited journalist Victoria Napolitano.

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