



Rye Children's Book Festival

Saturday, October 1, 2022 / Rye Library Free Reading Room / Rye, NY

www.ryebookfestival.com

Support literacy in our community and meet new families! It's our day to celebrate literacy with our young readers. Over 100 children's authors will be participating, selling books, conducting book signings, read a-louds and joining timely panel discussions. Over 2,500 families from Rye and surrounding communities throughout Westchester and Connecticut are expected to attend this full-day event. You'll connect with thousands more through our digital and traditional media coverage, including Facebook, Instagram, News 12 and more! Introduce your products and services to receptive families at one of the area's largest book festivals dedicated to supporting early childhood literacy.

Premier Sponsor.....\$5,000.00

- Your corporate name, logo and 100-word description on the Festival website with a link to your website
- Your corporate logo at the Festival
- Your corporate logo handout to visitors
- Your corporate logo on Festival tote bag
- One 20X20 tent
- Eight 8X10 tables/2 chairs
- One dedicated email

Corporate Sponsorships.....\$2500.00

- Your corporate name, logo and 100-word description on the Festival website with a link to your website
- Your corporate logo at the Festival
- Your corporate logo handout to visitors
- Your corporate logo on Festival tote bag
- One 10X20 tent
- One dedicated email blast

Author's Lunch.....\$1,750.00

Your sponsorship will provide a bagged lunch for the one hundred authors that will be participating. Your logo and website will be printed on the lunch bag. You will have the ability to include an item in the bag with your logo. In addition,

- Your corporate name, logo and 100-word description on the Festival website with a link to your website
- Your corporate logo at the Festival
- Your corporate logo handout to visitors

Author's Snack Sponsorships (morning or afternoon).....\$750.00

Your sponsorship will provide a bagged morning or afternoon snack for the one hundred authors that will be participating. Your logo and website will be printed on the snack bag. In addition,

- Your corporate name, logo and 100-word description on the Festival website with a link to your website
- Your corporate logo at the Festival
- Your corporate banner (2 ½ x 6) on display

Author's Read Aloud.....\$500.00

Scheduled throughout the day and very well attended. Authors read their favorite writings and interact with children. In addition,

- Your corporate name, logo and 100-word description on the Festival website with a link to your website
- Your corporate logo at the Festival
- Your corporate logo handout to visitors

Tabletop Package.....\$250.00

- Ability to conduct a family friendly activity
- Your corporate name, logo and 100-word description on the Festival website with a link to your website
- Your corporate logo at the Festival
- Your corporate logo handout to visitors
- One 6-foot table/2 chairs

Community Sponsors.....\$150.00

- Your corporate name, logo and 50-word description on the Festival website with a link to your website
- Your corporate logo at the Festival

To sponsor please contact:

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Presented by Rye Reads Learning Center

