



<https://www.youtube.com/@melodieprov>
[Melodie Provenzano's LinkedIn](#)

30 Seconds to Masterpiece Season 2 - Standard Rules

Introduction:

Thanks for expressing interest and hopefully participating in a fun, lighthearted, art experience. No doubt at least one of you has prepared your entire life for this moment. If not - you'll be able to try again and again - until you get to... your 30 Second Masterpiece! Hopefully, you laugh with the rest of us as we charcoal, pencil, crayon, paint, and/or use other media to express ourselves and work our way into the 30 Seconds to Masterpiece Hall of Fame.

Almost no doubt, you'll have questions. To address your questions, meet your fellow competitors, we'll have a Zoom video conference call at the start of the Round. The video call will be broadcast to YouTube Live so you're welcome to be as theatrical as you desire. Heck, maybe that'll influence the creativity of your peers, and perhaps the people that will vote for your work.

We'll also have a YouTube LIVE video call after all submissions for the Round are received. This will be your opportunity to talk about your piece, what inspired you, if you want to sell it - name your price, Ha!; and if theater is your thing - get theatrical.



30 Seconds to Masterpiece - Standard Rules:

The rules defined herein are not intended to bias the challenge towards a particular set of talents but rather give a standard platform by which the works can be compared and critiqued.

1. **Theme** - Four of the five Rounds of Season 2 have specific theme requirements. There is only one open round, whereas there is no theme, which means artists can create pieces as they wish. Otherwise, participants should prepare pieces with consideration to the specific theme of the round as the pieces will be judged and rated by the critics using the theme as a metric. The specific themes for each Season 2 Round are as follows:

Round 1 - Expressionism

Round 2 - Open [No Theme, Media Restriction]

Round 3 - Humor

Round 4 - Halloween

Round 5 - Self Portrait

2. **Media - Round 2** is the only Round that requires all submissions to be created using **Charcoal on Paper**. No other Rounds this season have specific media requirements.
3. Use of Artificial Intelligence (AI) in any way shape or form is strictly forbidden.
4. The piece of work that will be submitted and judged, is a video that can be no longer than 30 seconds in length.
5. Only very limited editing modifications are allowed to your video.
 - I. Video edits that are allowed:
 - i. You are allowed to cut your originally recorded video down into one contiguous, uninterrupted, 30 second clip.
 - ii. You are allowed to replace the audio that was recorded when you made the original video recording with a different audio track. This allows you to pair the visual element of the piece with an audio track that may better enable you to achieve the mood or aesthetic you're going for.



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II. Video edits that you are not allowed to do:

- A. You are **not allowed** to accelerate or modify time in your video. In other words you are not allowed to compress time in your video and art making down to 30 seconds in order to meet the 30 second rule.
 - B. You are **not allowed** to cut or splice your video anywhere during the original 30 second contiguous take.
 - C. You are **not allowed** to use any postproduction special effects to enhance your 30 second clip. Any special effects must be real effects, happening live during your art making.
 - D. You are **not allowed** to use any copyrighted music in your video. If your work can not be posted to YouTube because of a copyright situation or YouTube takes it down (for any reason), your work will not be judged and for all intents and purposes your submission will be disqualified.
4. You are allowed to take as much time as you need to set up, mix colors, get out your paper, and be prepared before you start recording.
 5. All art must have 16:9 proportions and be captured in its entirety within the recorded video.
 6. The art must be **Portrait** Oriented.
 7. No private body parts are allowed in the video, no nudity, or use of bodily fluids. If the submission is gross it will not be accepted.
 8. The piece should not depict any act of violence. If you have questions about whether your piece may be too gory, or violent – please ask Mel in advance. No piece that could be considered as R-rated will be accepted.
 9. The video will be uploaded to a unique playlist on Melodie Provenzano’s YouTube Channel and to the 30 Seconds to Masterpiece profiles on Instagram and Tik Tok. You will be able to leave comments and critiques of any contestant’s submissions in the comments section of the video on all 3 platforms.
 10. Mel’s channel is all ages, so keep the videos and comments clean.
 11. Bribery is not allowed.
 12. All submissions are due by the schedule detailed below.



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13. Anyone, including the public, can vote on the pieces they like by hitting the like button associated with the video and by commenting.

- I. The winner of Gold Place will be determined by the number of likes and unique comments the submitted video gets on Mel's YouTube Channel, 30 Seconds to Masterpiece Instagram Account, and 30 Seconds to Masterpiece TikTok Account.
- II. One like equals one point. You can like your own videos.
- III. Multiple comments are allowed and encouraged. Each unique comment about your video equals a point. Your own comments (or response to comments) about your video will not be counted towards your point tally, only those of others.

14. Schedule:

- i. **Entries Due:** All video submissions need to be uploaded to a Google Folder or similar cloud-based location that will be provided. Entries are due for each Rounds by midnight of the following dates:

Round 1 - Expressionism - Sunday 2/1/2026
Round 2 - Open Round - Sunday 4/5/2026
Round 3 - Humor - Sunday To Be Determined
Round 4 - Halloween - Sunday 10/4/2026
Round 5 - Self Portrait - Sunday 11/22/2026

- ii. **Review and Show of Work**– Each Round will have a live video conference to review submissions with participating artists. You do not have to participate in this video conference call to get votes or to win the challenge, however - it's a great opportunity for you to talk about your piece, your inspiration, give context, and sell your piece! A link to the video conference will be sent out separately.

Round 1 - Expressionism - Sunday 2/8/2026 8:00pm
Round 2 - Open Round - Sunday 4/12/2026 8:00pm
Round 3 - Humor - Sunday To Be Determined
Round 4 - Halloween - Sunday 10/11/2026 8:00pm
Round 5 - Self Portrait - Sunday 11/29/2026 8:00pm

- iii. **Critics' Screen Time**– An independent panel of judges will attend and participate in a YouTube LIVE video conference to critique each submission. After the panel talks and shares opinions about the pieces, they will vote and choose a piece for the revered Critics' Choice Award. The Critics' Choice Award is a separate and unique award in the contest,



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different from the determination of the Gold Place winner which is solely focused on likes and comment counts from the various social media platforms.

- Round 1 - Expressionism - Sunday 2/15/2026 3:00pm
- Round 2 - Open Round - Sunday 4/19/2026 3:00pm
- Round 3 - Humor - Sunday To Be Determined
- Round 4 - Halloween - Sunday 10/18/2026 3:00pm
- Round 5 - Self Portrait - Sunday 12/6/2026 3:00pm

iv. Grand Finale– We will have a YouTube LIVE video conference to announce the runners-up and the winner! You do not have to participate to be announced as the winner. A link to the video conference will be sent out separately.

- Round 1 - Expressionism - Sunday 2/22/2026 8:00pm
- Round 2 - Open Round - Sunday 4/26/2026 8:00pm
- Round 3 - Humor - Sunday To Be Determined
- Round 4 - Halloween - Sunday 10/25/2026 8:00pm
- Round 5 - Self Portrait - Sunday 12/13/2026 8:00pm

If you have any questions you can ask during the reading of the rules or feel free to email me. **Have fun making art!**