



## 1. Sustainability: What's It All About?

Emerald Scientific believes quality science is at the core of human health & well-being and we're passionate about helping people. An important component in improving the health and daily lives of people around the world is keeping the planet we all share healthy. We recognize that every business has a part to play in that stewardship. 🌱

#Sustainability isn't just about protecting the #environment (although that's certainly a crucial aspect). It's also about adopting practices that can improve your bottom line and enhance your company's reputation. Learn more today at <https://emeraldscientific.com/sustainability/> #SustainableScience

## 2. Sustainability: [My Green Labs Ambassador](#)

The My Green Lab Ambassador Program is designed for scientists and laboratory professionals who are motivated to encourage their lab to be more sustainable. This free, online learning program will provide you with a quick introduction to lab #sustainability and ideas for how sustainable actions can be implemented at your organization. By becoming a My Green Lab Ambassador, you will be able to jumpstart your lab's journey into sustainability. Get started today at:

<https://www.mygreenlab.org/ambassador-program.html> #SustainableScience

## 3. Sustainability: [Think Big Ambassador](#)

Think Big Business Ambassador Program is designed for anyone who is motivated to inspire their company to become sustainable. This quick introduction course will help you jumpstart your company's #sustainability journey. Get started today at <https://www.thinkbigprogram.com/courses/sustainable-business-ambassador-program> #SustainableScience

## 4. Sustainability: Getting Started

A sustainability program isn't just about feeling good, it attracts eco-conscious consumers, boosts employee morale, and can even save you money on energy and resources.

- Attract new customers: Studies show consumers are willing to pay more for sustainable brands.
- Stand out from the competition: Showcasing your commitment to the environment sets you apart.
- Boost employee morale: Employees feel good working for a company that cares about the planet.
- Save money: Sustainable practices can lead to reduced energy use and waste disposal costs.

Ready to take the first step? Get started today at <https://emeraldscientific.com/sustainability/> #SustainableScience

## 5. Sustainability: Programs

Implementing sustainable practices is a journey, not a destination. And while standardized sustainability certifications specifically for cannabis production facilities are still evolving, there are many programs and certifications that demonstrate a commitment to sustainable practices. From Clean Green to #LEED, there are a multitude of options to consider and work towards. Learn more at <https://emeraldscientific.com/sustainability/> #SustainableScience

## 6. Sustainability – General message

🌱 Emerald Scientific believes #QualityScience is at the core of human health and well-being and we're passionate about helping people. An important component in improving the health and daily lives of people around the world is keeping the planet we all share healthy. We recognize that every business has a part to play in that stewardship. 🌍

Learn more about what we've done, and what we're doing next!

<https://emeraldscientific.com/sustainability/>

#SustainableScience #Sustainability

## 7. Sustainability – Feature Vendor: EagleProtect (repeated for additional vendors, 1 per month)

🌱 Sustainable Procurement starts with our Suppliers. 🚚

We are proud to be partners with the top suppliers in the industry. The fact that many of them participate in #Sustainability programs, hold ISO Accreditations, or have implemented internal sustainability practices is just extra icing on the cake! This week we invite you to learn more about our supplier Eagle Protect's efforts in their 2022 Impact Report at

<https://emeraldscientific.com/content/sustainability/2022-EagleProtect-AnnualImpactReport.pdf>

#SustainableScience