



INFO

PAULA SEVERINO

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PORTFOLIO

<https://pms-art.com/graphic-design>

SKILLS

Page Layout	★★★★★★
Photography	★★★★★★
Typography	★★★★★★
Critical Thinking	★★★★★★
Photo Editing	★★★★☆
Creativity	★★★★★★
Flexibility	★★★★☆
Color Theory	★★★★★★
Organizational	★★★★★★
Social Media	★★★★☆☆
Prepress	★★★★★★
Web Design	★★★★☆☆

PROGRAMS

Photoshop	★★★★★★
Acrobat	★★★★★★
InDesign	★★★★★★
Illustrator	★★★★★★
Word	★★★★☆☆
Excel	★★★★☆☆
Power Point	★★★★☆☆

EDUCATION

HOUSATONIC COMMUNITY COLLEGE
Associates Degree, Art and Science
Certificate in Graphic Design

CHARTER OAK STATE COLLEGE
Continued Education

NEW HORIZONS
Continued Education Computer
Learning Center

SUMMARY

Over 40 years' experience in both graphic design and photography.

My extensive knowledge of composition, color theory, typography and visual communication aids in creating stunning designs that effectively convey the clients' messages.

Possessing excellent attention to detail, communication, collaboration, analytical/critical thinking, pre-press and problem-solving skills which are crucial in my industry.

My ability to execute design projects from concept to completion, while ensuring high-quality design, banding and timely delivery, is a testament to my dedication and expertise.

Whether working independently or as part of a team, I thrive in a fast-paced environment and can manage multiple projects simultaneously.

EXPERIENCE

CURRENT

FREELANCE GRAPHIC DESIGNER

2016 - Present - RR Donnelley

Vendor supplying graphic design and pre press support for RR Donnelly's Client Memorial Hermann Health System daily.

Producing over 1000 projects a year that included signage, posters, banners, table tents, vehicle graphics, awards and wall clings to be used with in the hospital while keeping to brand standards. Single and multi-page Medical/Clinical forms both for print and interactive pdfs that adhere to strict legal, medical standards and branding. Supplying print ready high-resolution pdf files, eps files and interactive pdf versions.

2010 - Present - Orange Economic Development Corporation

OrangeLife Magazine is a 4-color full bleed saddle stitched 40-page glossy publication, distributed to every town resident and business.

Tasks include: layout, ad creation, photography, production and pre-press review of this 40-page biannual magazine. Supplying print ready pdfs and compressed pdfs for web viewing on their website.

FREELANCE REAL ESTATE PHOTOGRAPHY

2010 - Present - Authorized Smart MLS Photographer #847117

High End Professional Photography, Floor Plans and Drone work complete with graphic elements such as lot lines

PAST

2010 - 2020 WIRC MEDIA - Freelance Graphics - Orange, CT

Web Design - Photo manipulation - Newsletter Templates

2010-2012 TRUMEDIA - Freelance Graphic Artist - East Haven, CT

Web Graphics - Web Content Management using Joomla Open Source

2013 VANGUARD GRAPHIC STAFFING - Graphic Artist - Stamford, CT

CAS Medical Systems, Inc. - Branford, CT Assisting in production of packaging, tradeshow, marketing materials.

Sikorsky Aircraft - Stratford, CT - Temporary Employment with ops clearance - One in a team of 7 designers providing production, technical and organizational support for national and international - large multivolume proposals within Sikorsky's Proposal Center. Covers, executive summaries and CD labels while maintaining branding.

2008 - 2020 - WORKFLOWONE - Taylor Communications Graphic Artist/Form Designer

2002-2008 PROPRINT OF CONNECTICUT LLC Owner

Full service commercial printing and web design company

2001 RELIZON Graphic Artist/Form Designer on site at Yale New Haven Health

2000 HOME CARE AMERICA Art Director