

**NEW
Gift Items
Every Year!**

Natalie's
Elf Shelf
Holiday Store
"Serving Schools Since 1989"

Welcome to
Natalie's Elf shelf
Holiday Store



580-399-4177

www.natalieselfshelfholidaystore.com



Natalie's Elf Shelf Holiday Store

"Serving Schools Since 1989"

Welcome to Natalie's Elf Shelf Holiday Store!

Hello,

We are so glad you are interested in **Natalie's** Elf Shelf Holiday Store for 2023. I have enclosed several different samples of our items. So, you can see the quality of our items.. I have also included some of the free supplies we offer. We let you set your percentage and we will make sure your cash register app or real cash register is pre-programmed and ready to go! *We also provide a program called "Elf wallet" aka as (e-Wallet) for parents. It is a secure digital online payment option!*

Natalie Larman

Natalie's Elf Shelf Holiday Store

Office: 580-399-4177

E-Mail: natalie@elfshelfholidaystore.com

If you sign up before October 15, 2023.
We will throw in everything you see below for FREE!!!

1. Choose 2 BONUSES or save rewards points!

See Bonuses-page 3 /Rewards Program-See Website



2. 50% off for all staff & elf shelf volunteers on last day of the store!



3. We will also include elf aprons & elf hats for all of your volunteers to wear!





Dear Parent Group:

Natalie's Elf Shelf Holiday Store is ran by volunteer parents/grandparents who want to offer their children the opportunity to shop for friends and family in a safe & non commercial environment. An outline how the program works is as follows:

1. Your group obtains permission to use space in your school for 3-5 days to run the shop during school hours.
* We do not allow 1 -2 day events unless we have approved it.
Please call us to discuss 1-2 day events.



2.

We send you a FREE Promo Kit in October that Contains:

- Chairperson Manual
- Parent Letters
- Gift Guide Envelopes
- Posters/Banner
- Social Media Images Via E-Mail for Advertising

* We send enough Parent Letters and Gift Envelopes for every student.

3. 1 month before your store starts. Please send home the "Watch For" Announcement & Recruiting Fliers we provided to announce your upcoming store and help you recruit volunteers.



4. The Store will deliver 2 weeks before your start date. We will make sure and send you UPS/Fed Ex tracking to your email. So, you are not surprised by all of the boxes. Prices range from \$0.25-\$10.00 with 75% of gift items under \$5.00-\$6.00.

There are 150 items in our store and a huge variety of Mom, Dad, Grandparents, Sister, Brother, Teacher, Friends, and even pets.

Gift Items can be viewed on our website at:
www.natalieselfshelfholidaystore.com

** Current gift items will be updated summer of 2023.



5. A few days before your store begins you will send home the “Has Arrived” Parent letter and your gift guide envelope. The parents will set down with their child and help them budget how much to spend on every family member.

We have left the back of the parent letter blank. If you want to add dates, times , payment you are accepting etc.

If your group has decided to use our eWallet program. Please make sure you print and send those home as well. Copy of eWallet form will be in your chairperson manual and emailed to you.




6. 1-2 days before shopping begins, volunteers will setup the store. All Items are price coded and make setup and checking out super easy. It takes 5-6 tables to display the items. All back stock needs to go underneath the tables.

7. On shopping day, the children bring their “ Gift Guide Envelopes” to school and take turns shopping for gifts of their choice. As a gift is selected it is matched up with one of the self sealing metallic gift bags that we provide.

**Please see the gift bag samples we have provided.*



8. When the child has finished shopping....the gifts selected and his/her envelope are given to the cashier. The items are totaled with our register app or register and everything is then placed in a large plastic shopping bag provided by *Natalie's Elf Shelf Holiday Store*.

**Real registers only available while supplies last . The register app is the BEST and EASIEST option!*



9. When all of the students have shopped, you pack up the leftover merchandise in the least amount of boxes possible and request for Fed-Ex return labels. We will send Fed-Ex to pickup the leftover merchandise. **WE TAKE BACK ALL UNSOLD MERCHANDISE FOR FULL CREDIT. NEVER A SHIPPING CHARGE!**

No Counting of Inventory



2023 EARLY SIGN UP BONUSES

Choose 2 Bonuses if you Sign up Before October 15, 2023!



Projector Screen with stand
Foldable Portable
Movie Screen



RING LIGHT
FOR PHOTO BOOTHS
*Super fun for events hosted at your school!



\$75.00
Amazon Gift Card



BALLOON ARCHWAY KIT,
ELF BALLOON KIT &
BALLOON ELECTRIC PUMP



6ft North Pole
Inflatable



CASH BOX
*This Cash box is great when you are using our register app.



\$100 Volunteer Credit
** We will give your school volunteer certificates.



ELF BUCKS
**Financial assistance for the kids that can't afford to shop.



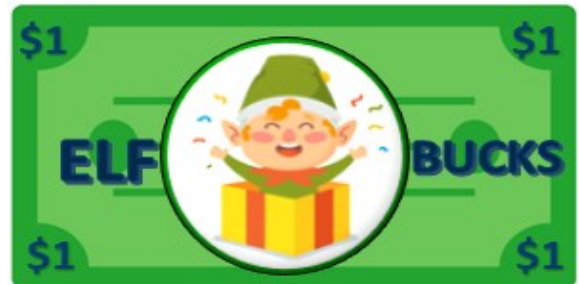
20 SHOPPING BASKETS
**BASKETS ARE GREAT FOR THE STUDENTS BUYING MULTIPLE

**Schools keep the bonuses they choose.*

Natalie's Featured Bonus:

Elf Bucks is our financial assistance program for the kids that do not have the money to shop in our store.

Amount given is determined by enrollment.



Please Note: Elf Bucks must be chosen as one of your bonuses to receive them.



CASH REGISTER APP

No Downloading a App

Would you like to view the register app online at your meeting?

Please Visit: www.elfshelfapp.com

Login Information:
example@elfshelf.com
Password: elfshelf1

The Register App works on any Device!

-Phone (Apple/Android)
-Tablet
-Desktop/Laptop

- ◆ SUPER EASY
- ◆ FAST CHECK OUT/RETURNS
- ◆ ADD MULTIPLE CASHIERS
- ◆ TRACK TOTAL SALES



Why Choose Us!

- No Risk
- No Counting of Inventory
- Elf Wallet
- Free Shipping
- 30 Years of Holiday Shop Experience
- Quality Items/Better Prices
- CPSIA Compliant
- Best Promotional Materials
- 24/7 Customer Service
- Early Sign Up Bonuses
- Free Supplies

Running Low on Merchandise?

If your store runs low on gift items. We offer a next day air service. Where you can re-order specific gift items on our website that you need and they will arrive to the school the next day. We typically start your store off with plenty of merchandise but we have this service just in case!

*** We pay for all shipping cost.**



eIf Wallet



A secure digital payment option for parents.



1.

www.elfpaynow.com



2.

\$20.00
ADD FUNDS



3.

Fill out eWallet form



*The Elf Wallet form will be sent home with the "has arrived" parent letter/gift envelope. Parents will receive payment confirmation via email. The chairperson of the store will be sent login information to check on sales and access the reports throughout the store.

2023 DATES



ALL SCHOOLS MUST RUN THEIR STORE 3-5 DAYS DURING SCHOOL HOURS!

*WE DO NOT ALLOW 1-2 DAY EVENTS UNLESS APPROVED BY US.

- November 13th - November 17th
- November 27th - December 1st
- December 4th- December 8th
- December 11th- December 15th
- December 18th- December 22nd



FREE SUPPLIES

Parent Letters



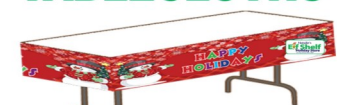
Gift Guide Envelopes

5 GIFT BAGS



T-SHIRT BAGS

TABLECLOTHS



PRICE TENTS

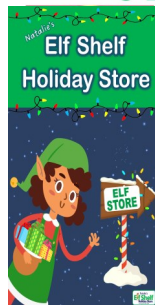


TAPE

APRONS/HATS FOR VOLUNTEERS



3 BANNERS



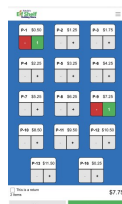
POSTERS



Office/Hallway Posters

PC & COLOR CODE PRICING	
PC 16 - \$	PC 8 - \$
PC 15 - \$	PC 7 - \$
PC 14 - \$	PC 6 - \$
PC 13 - \$	PC 5 - \$
PC 12 - \$	PC 4 - \$
PC 11 - \$	PC 3 - \$
PC 10 - \$	PC 2 - \$
PC 9 - \$	PC 1 - \$

Price Posters



Register App or Cash Register

Elf Wallet



Social Media Images



*Real registers only available while supplies last .
The register app is the BEST and EASIEST option!

PRE-PROGRAMMED

REGISTER APP OR CASH REGISTER

What profit do you need? Choose your profit from the table below.
It's as simple as that. There are no price tags to change. No long lists
and no calculators. Our Pre-Programmed
Cash Register/App we supply are Fast & Easy!

**REAL REGISTERS ONLY AVAILABLE WHILE SUPPLIES LAST*

*Prices are rounded to the nearest
\$0.25 for faster change making!
Also, a lot easier for the kids to add
when picking out gift items.*



PRICE SHEET

PC#	0%	5%	10%	15%	20%	25%	30%
1	\$0.50	\$0.50	\$0.50	\$0.50	\$0.75	\$0.75	\$0.75
2	\$1.00	\$1.25	\$1.25	\$1.25	\$1.25	\$1.25	\$1.25
3	\$1.50	\$1.75	\$1.75	\$1.75	\$1.75	\$2.00	\$2.00
4	\$2.00	\$2.25	\$2.25	\$2.25	\$2.50	\$2.50	\$2.75
5	\$3.00	\$3.25	\$3.25	\$3.50	\$3.75	\$3.75	\$4.00
6	\$4.00	\$4.25	\$4.50	\$4.50	\$4.75	\$5.00	\$5.25
7	\$5.00	\$5.25	\$5.50	\$5.75	\$6.00	\$6.25	\$6.50
8	\$6.00	\$6.25	\$6.50	\$7.00	\$7.25	\$7.50	\$7.75
9	\$7.00	\$7.25	\$7.75	\$8.00	\$8.50	\$8.75	\$9.00
10	\$8.00	\$8.50	\$8.75	\$9.25	\$9.50	\$10.00	\$10.25
11	\$9.00	\$9.50	\$10.00	\$10.50	\$10.75	\$11.25	\$11.75
12	\$10.00	\$10.50	\$11.00	\$11.50	\$12.00	\$12.50	\$13.00

State of Texas Only Please Read:

The State of Texas requires that we collect and remit sales tax to them. Determine the profit markup you want and add 10% to cover Texas sales tax. While the tax is only 8.25%, This will give you a little cushion and not end up setting a selling price with odd cents. We will send your sales tax to Texas Comptroller on your schools behalf.

Texas Sales Tax Example

If your school chooses:

30% Markup

21.75% - Profit 8.25% Sales Tax

20% Markup

11.75% Profit 8.25% Sales Tax

Let your
students
experience
the joy
of giving!

SIGN-UP
TODAY

On our Website!

580-399-4177

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