

Utilizing the World's Most Advanced Marketing Platform to EMPOWER your Business...

Contact / Customer Management:

 Our platform has the ability to import your existing Contact / Customer lists from various sources (Google contacts, Constant Contact, MailChimp, Yahoo, Outlook, LinkedIn, Mindbody and a spreadsheet).

Referral Marketing:

- Your customers can recommend your business (and get rewarded for doing so) through email, social media and SMS (text messaging) with a couple of clicks.
- All referrals and rewards are tracked automatically.

Affiliate Network

You can also get referrals from nearby businesses through our affiliate program.

Landing Pages

- We provide beautiful looking landing pages that can generate leads for your business and bring more people through the doors.
- Mobile responsive.
- Search Engine Optimized.
- Google Ad-words Optimized.

Customer Loyalty Program

- Our smart loyalty program has multiple ways to engage your customers and keep them coming back to your business.
- Identify your most loval customers.
- Reward them with exclusive offers through our text and email marketing platforms.

Email Campaigns

Our Email Marketing platform is truly smart, and with it you can:

- Segment your customers based on their activity, status or last purchase, and customize your message for each segment.
- Avoid ending up in Promotion or Spam folders with your emails.
- Use drip campaigns to educate your clients about all your services or engage them in a smart follow-up system.



• Use email content and theme templates that we customize for each US holiday to engage your customers automatically over the holidays.

Reviews and Feedback

- Only existing customers registered in the program can write reviews about your business, protecting you against spammers and fake reviews.
- With smart review filtering technology, you can stop nasty reviews from leaking into the internet-o-sphere and hurting your online reputation for good.
- Get customers to post positive reviews and give feedback.
- Intercept negative reviews and have the opportunity to reach out to them directly to resolve their negativity.

Yelp & Google Integration

• We integrate with Google and Yelp to help customers share their positive experiences directly onto these portals.

SMS Text Marketing / Autoresponders

- Send text messages to customers after every call, visit, reward redemption, etc.
- We can setup pre-defined templates or create new ones.
- Customize every message with customer, business or offer details.
- Over 95% of SMS messages received are opened and read.
- Let us repeat that.... Over 95% of SMS messages received are opened and read