Passionate Marketing Expertise

+
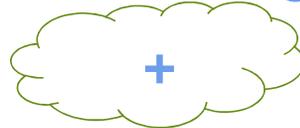
Technology based approach using our Advanced Marketing Platform

= Your Success

1

Check out our NEW tools:

# We Will Grow Your Business Faster & Better than all of Your Competitors, For Real !!!

Results

On Average Our Clients:

✓ Get **3 - 5 times** more customer referrals

✓ See a **36% increase** in customer retention

✓ **Double or triple their number** of 5 star online reviews within <u>30 days</u>

✓ ....and more

FREE WiFi AVAILABLE HERE

SMS

2-way TEXT Marketing

WiFi Hotspot Marketing

Reputation Management

Referral & PartnerUP Program

ADVANCED MARKETING PLATFORM

CRM with Dashboard

Retention & Loyalty Program

Email & Holiday Campaigns

Call Tracking & TEXT Autoresponders

Landing Page & Website Widget

Personal Support
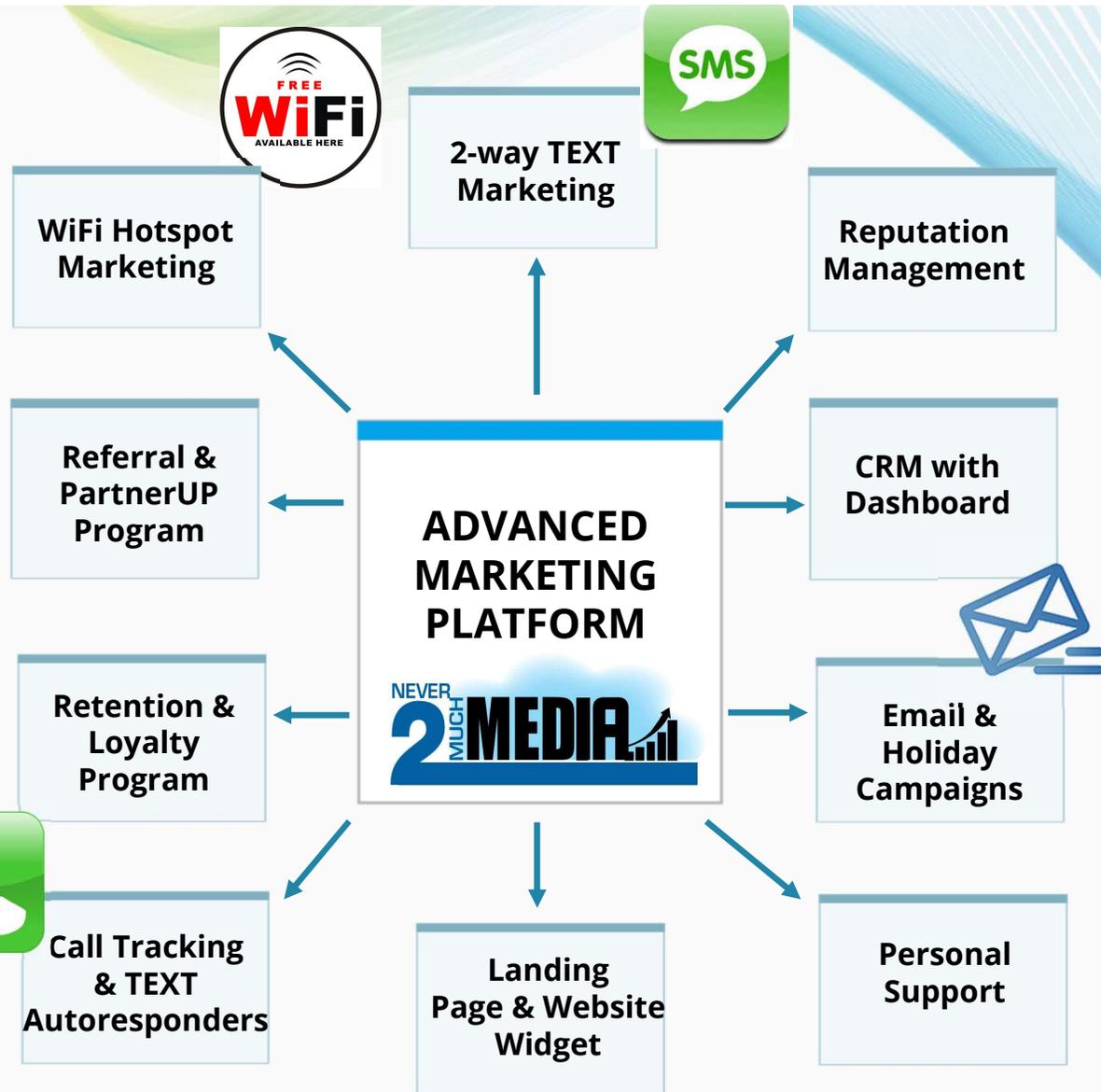
WI-FI HOTSPOT MARKETING

GET THE MOST out of Guest Wi-Fi

- Free Wi-Fi to your Customers.

- Instant Engagement.

- Grow your business up to 65% faster using our unique specialized access point.

TEXT REFERRAL PLATFORM

From <Your Company Here>

John, Refer a Friend and Earn 30 Points. Click here to invite your friends.
http://abc.us/ylkausmu
Reply STOP to OptOut

NEVER 2 MUCH MEDIA

SMS

<Your Company HERE>
4.9 ★ RATE

$0	1	1	04/12/2016
TOTAL CREDIT	LOYALTY POINTS	TOTAL VISITS	LAST VISIT

Refer a friend
& Earn 30 Points
Friend will receive
20% Off A New Customer Cleaning
REFER A FRIEND

Facebook Twitter Email Text
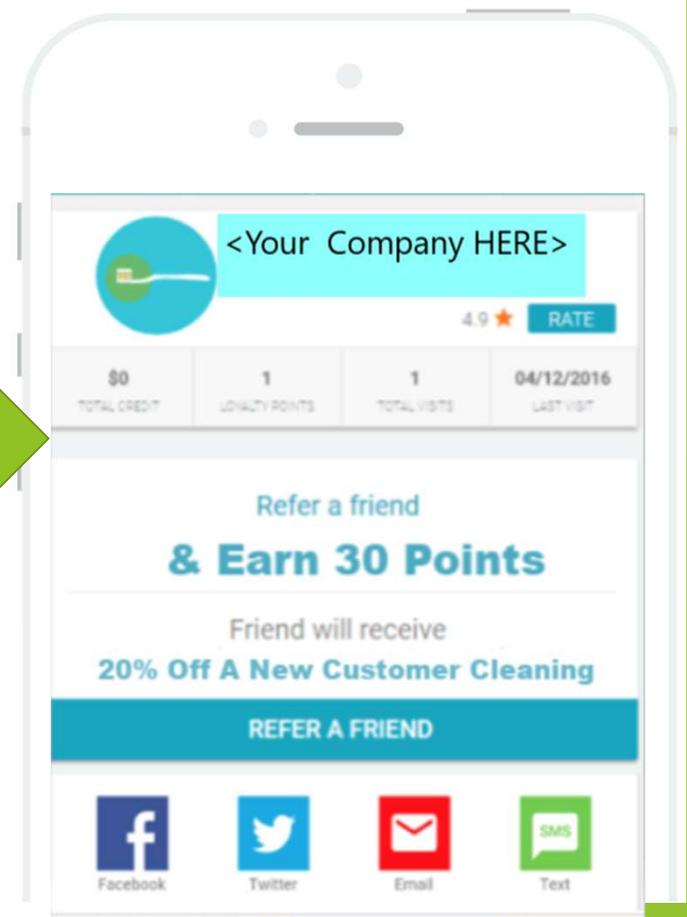
- In this example for a **dental office**, John sees that he can earn 30 points towards some *Reward !*

- … so John clicks on the *custom link* and refers his friend Jenny who in turn would receive 20% off her dental cleaning…..

TEXT REFERRAL PLATFORM

From John Doe

Jenny, check it out a great discount at <Your Company Here>!
http://rfrz.us/ylkausmu

- Jenny receives the Text and can Claim the 20% offer presented by John Doe….

NEVER 2 MUCH MEDIA

<Your Company Here>

5 ⭐

20% Off New Patient Cleaning at
<Your Company Here>

Enter your phone number

CLAIM OFFER

SMS
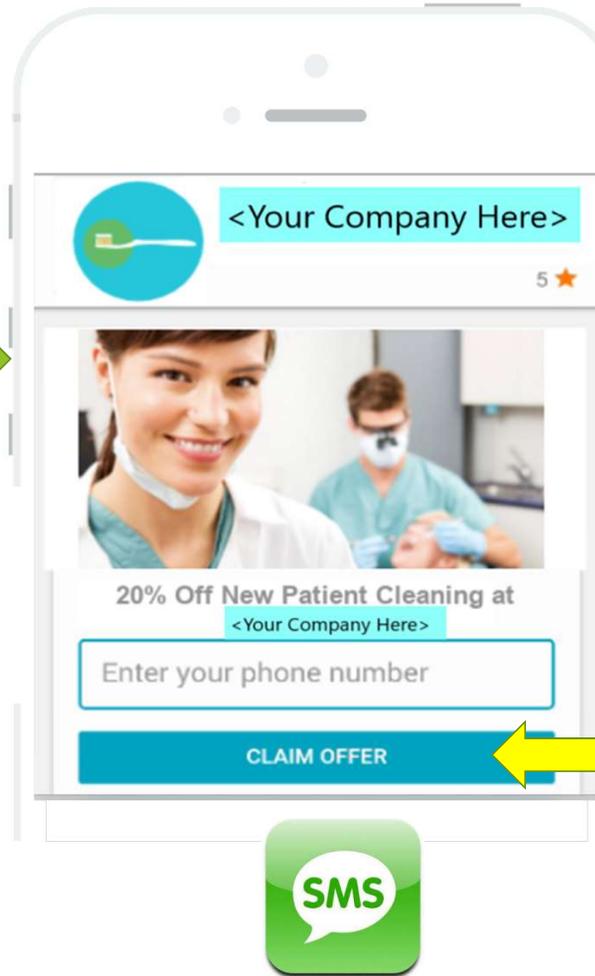
When Jenny enters in her phone number and chooses "Claim Offer"…..

- She becomes a live lead in your database….
- You can either *wait* for her to call to make an appt, or…
- Somebody can *call her up* and schedule an appt with her.
- Automated follow up text messages can also be scheduled to go out to her, until she actually comes into your business and *Redeems* your offer.

TEXT REFERRAL PLATFORM

1) Customer Shares

2) Friends Claim Offer

3) Customer Gets Reward

When the new referral is "Claimed", it gets **logged** into your system….then a final text goes out to John - who started it all that says *"Thanks for your referral, here at <Your Company>   we've applied 30 points."*

….Now this happened, absolutely 100% for you… but not necessarily by you…. We help you launch the initial campaign….and then the referrals start to take on a life of their own---they just start to grow….

John, Thank you for your referral. Here at **<Your Company Here>** we've applied your 30 Points. Reply STOP to OptOut

NEVER **2** MUCH **MEDIA**

SMS

RETENTION BOOST
– Loyalty Program

NEVER 2 MUCH MEDIA
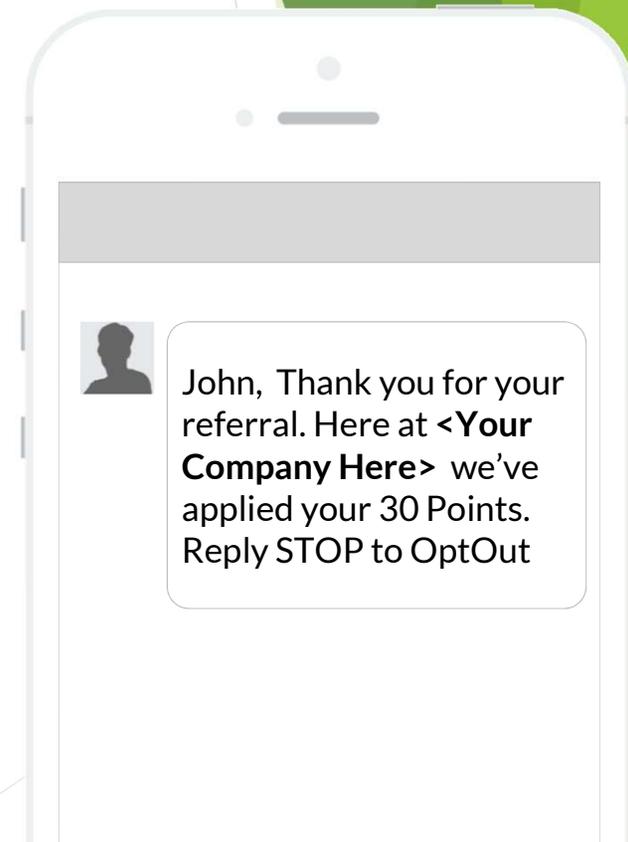
Redeem Existing Offers ▶

Customers are Notified they have a Loyalty Reward they can Redeem !

Massage & Spa example

<Your Company Here>

Company   4.51 ★ RATE

CONGRATULATIONS!
You've earned rewards

Loyalty rewards		
PTS	**REWARD**	
6 pts	Hot Stone Upgrade	REDEEM
2 more	Upgrade Session Length	UNLOCK

SMS
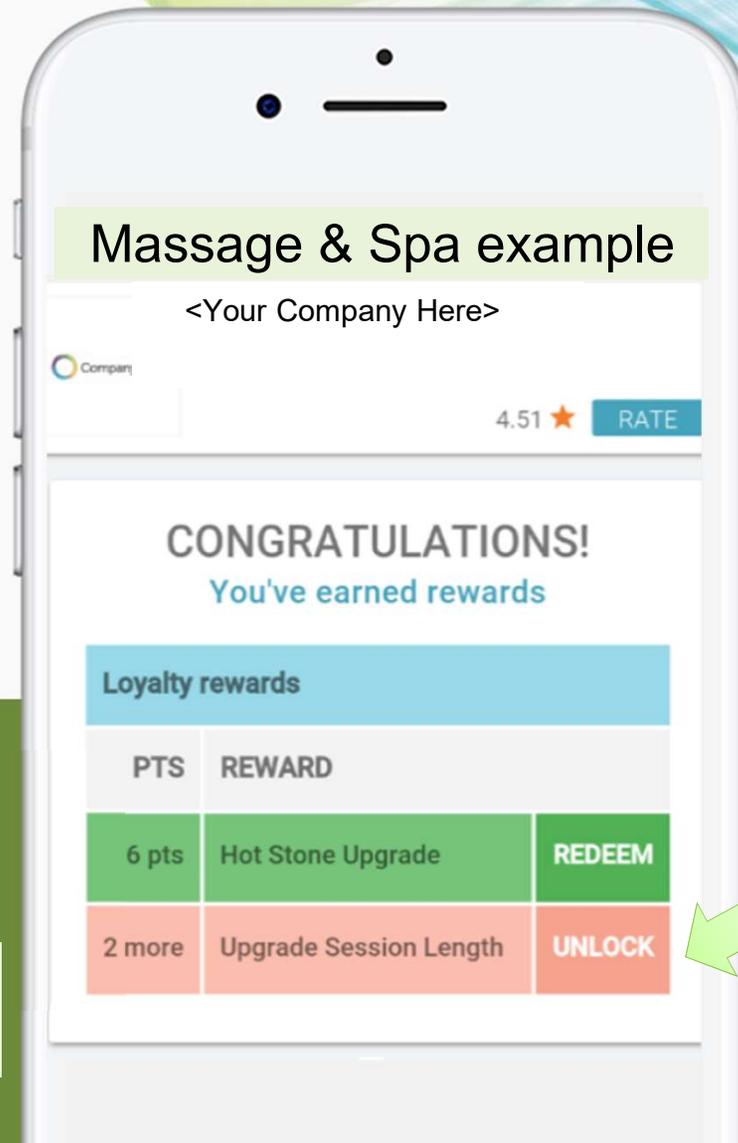
…or Customers can opt to "Unlock" ways to earn more points!

RETENTION BOOST
– Loyalty Program

NEVER 2 MUCH MEDIA

SMS

Massage & Spa example

<Your Company Here>

Company

4.51 ⭐ RATE

Earn more points

1pts	Check-in with mobile app
3pts	Share on Facebook
2pts	Post a review

Cancel

Customer see's ways to Earn more points!

Post a Review = Reputation Management …
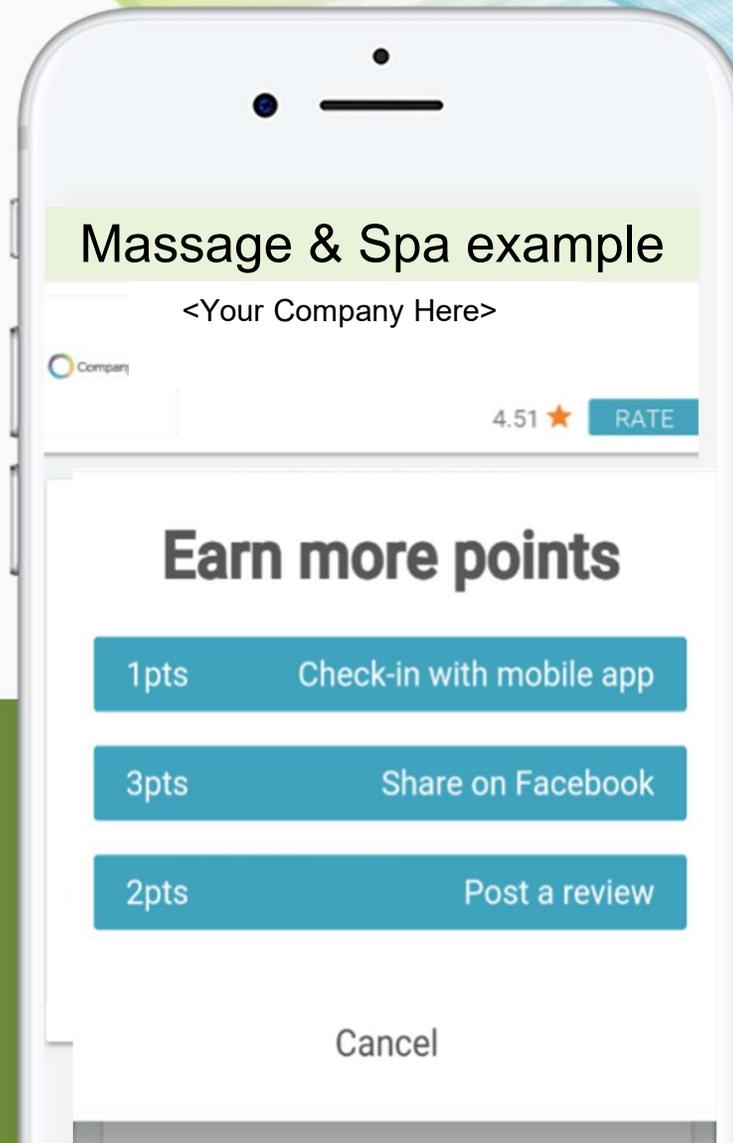
Double Your Positive Reviews in 30 days

Examples: Yoga | Fitness | Massage

Good reviews get published!
Bad reviews are directed to you to review and take action.

Select Social Media Platforms where reviews can go.
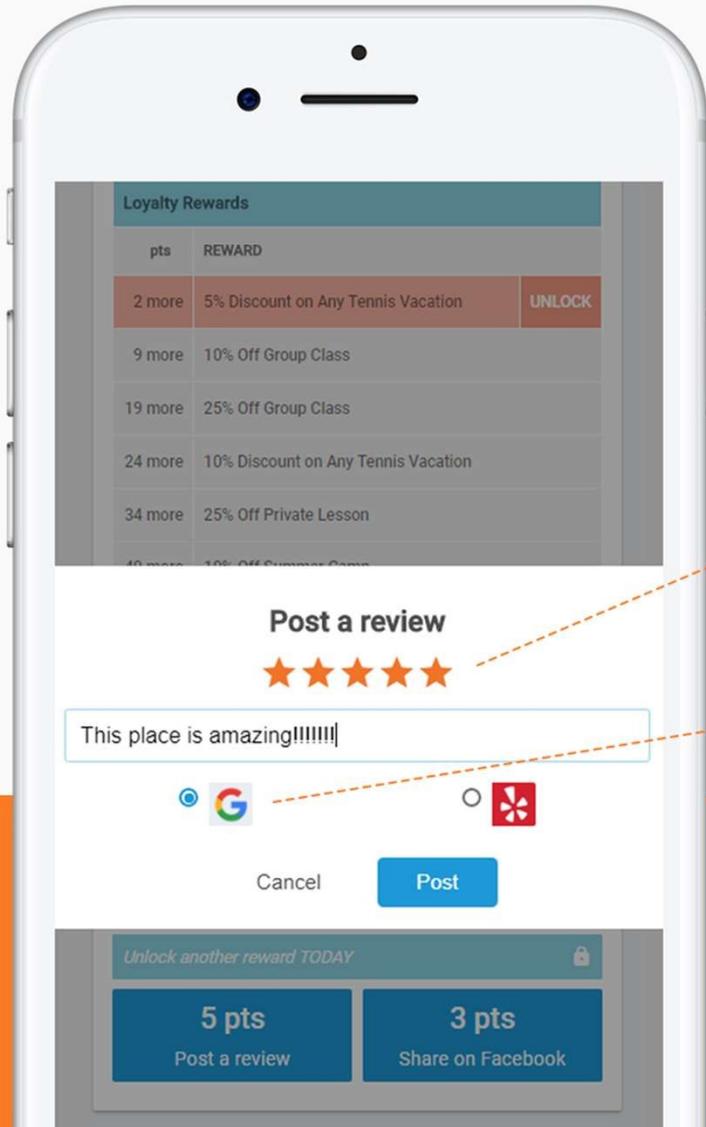
Reputation Management – Loyalty Program

Engage Customers With Emails

✓ Fully featured, automated email marketing

✓ Unlimited Emails

✓ Drip Campaign

✓ Pre-designed Templates for All US HOLIDAYS

Engage Customers With Emails

As everyone knows the biggest challenge with emails is getting people to open them. Our sophisticated platform manages follow-up drip campaigns by sending out reminder emails to each customer. To avoid annoying customers, each subject line is unique, the content is the same and they only get sent out if they were NEVER opened up in a previous email !

15 pre-designed templates for all U.S. Holidays!

< YOUR Company LOGO HERE>

IN CEL...
Mo...

EXLUSIVE FRIENDLY VOUCHER
$50 OFF
FOR ANY SERVICE AT 7E FIT SPA
Towards any monthly package
NEW CUSTOMERS ONLY

expires on 02/09/2014

RELAX WHILE OUR TECHNOLOGY D...
INTRODUCTORY VOUCHER FOR YOUR FR...

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< YOUR Company LOGO HERE>

INDEPENDENCE
4th Day
JULY
HAPPY INDEPENDENCE DAY!

EXLUSIVE FRIENDLY VOUCHER
$50 OFF
FOR ANY SERVICE AT 7E FIT SPA
Towards any monthly package
NEW CUSTOMERS ONLY

expires on 02/09/2014

RELAX WHILE OUR TECHNOLOGY DOES THE WORK
INTRODUCTORY VOUCHER FOR YOUR FRIENDS AND FAMILY

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Engage Customers – 2-Way SMS
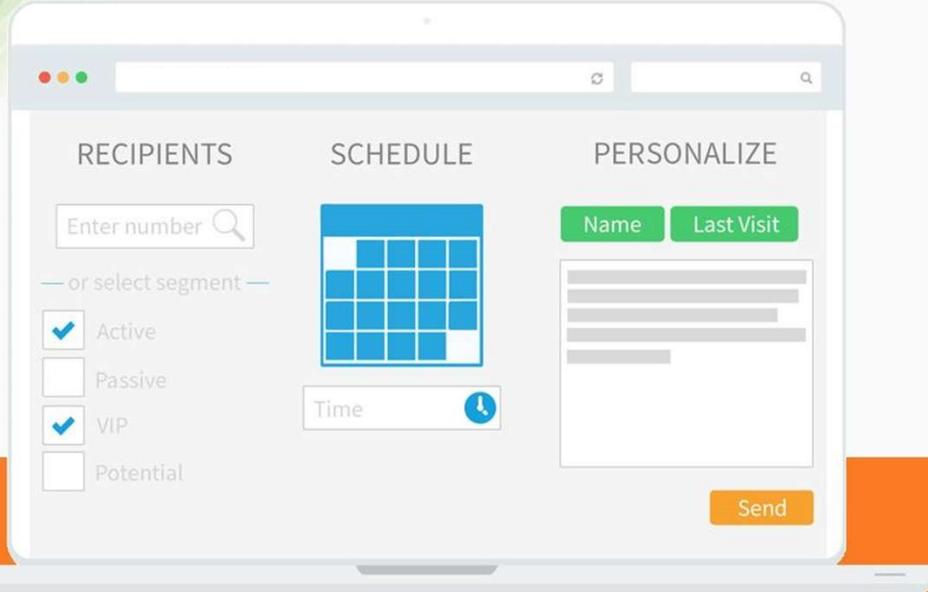
COMPARE	TEXT	EMAIL
Opening Rate	99%	10% -15%
Click Rate	27%	1%
Action taken within	1hr	2 days
Results	**27x**	**1x**

RECIPIENTS SCHEDULE PERSONALIZE

Enter number

— or select segment —

☑ Active
☐ Passive
☑ VIP
☐ Potential

Name Last Visit

Time

Send

✓ Reach back to PAST customers   ✓ Send AUTOMATED SMS and Email Messages

![NEVER 2 MUCH MEDIA logo]

Engage Customers – 2-Way SMS

Boost your revenue by filling **slow** periods with advanced text messaging tools. Our unique SMS / Text Marketing platform helps you engage your customers like never before. Personalize each message with the customer name, loyalty program details and/or recent activity or status. Deliver your message directly to your customers' phones through our industry compliant TEXT marketing platform.

RECIPIENTS   **SCHEDULE**   **PERSONALIZE**

Enter number

— or select segment —

☑ Active
☐ Passive
☑ VIP
☐ Potential

Time

Name   Last Visit

Send
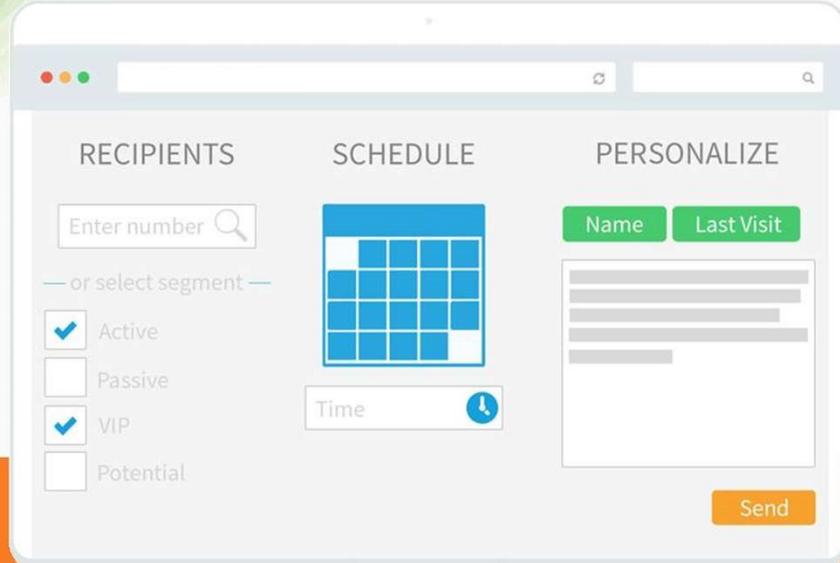
Target Specific customer groups: Active, Passive, Potential, VIP, etc…

Engage Customers – 2-Way SMS

You can see in this chart...**99%** of every text message gets opened…. Compared to the **10-15%** of email.

Everyone's texting these days and this is how we keep your business in front of your customers!

The ==average== time for someone to look at a TEXT is **within the 1st hour** vs **up-to a 2 day** response for an Email, and that is if an email is even looked at!

…. that's both INCREDIBLE and POWERFUL!

COMPARE	TEXT	EMAIL
Opening Rate	99%	10% -15%
Click Rate	27%	1%
Action taken within	1hr	2 days
Results	27x	1x

CALL TRACKING & TEXT AUTORESPONDERS

Our platform includes a specialized tracking phone number that is used in all Email and Text Marketing campaigns!

Inbound Call

- Turn every phone call into a prospective CUSTOMER by integrating our technology with your phone system.

- Every Inbound calling customer will get captured into your contact database.

- Automatically identify whether this is a new customer or an existing customer.

- Send a Customized "Welcome.." text with a digital Coupon or Offer to new prospective Customers.

- Send a personalized text to Existing Customers… "Steve, thanks for calling…."

- You've just given that customer a reason to walk through your door when nobody else has... it gives you an edge, especially if they're shopping around…

- All of these actions help build your database and drive customers to your business.

TURN EVERY PHONE CALL INTO A PROSPECTIVE CUSTOMER

Our platform includes a specialized tracking phone number that is used in all Email and Text Marketing campaigns!

Inbound Call

NEW CUSTOMER

Thank you for calling <Your Company Here> Reply **YES** for automated offers & text (max 5/mo). Opt-in not req. for purchases. Msg&Data rates apply. Click abc.us/abc1234   Reply Stop to OptOut

YES

Thank you for your interest in <Your Company Here>. Here is a $10 Off Coupon (expires in 2 weeks)
We look forward to seeing you soon.
Click abc.us/abv1234.
Reply Stop to OptOut

EXISTING CUSTOMER

Steve, thank you for calling <Your Company Here>. You can unlock a Free Massage during your next visit.
http://abc.us/abc1234
Reply Stop to OptOut

Once they reply "YES" you are 100% compliant by LAW...Then you can Text them an offer or digital coupon...you select the value and expiration timeframe of that coupon.

FULLY FEATURED LANDING PAGES
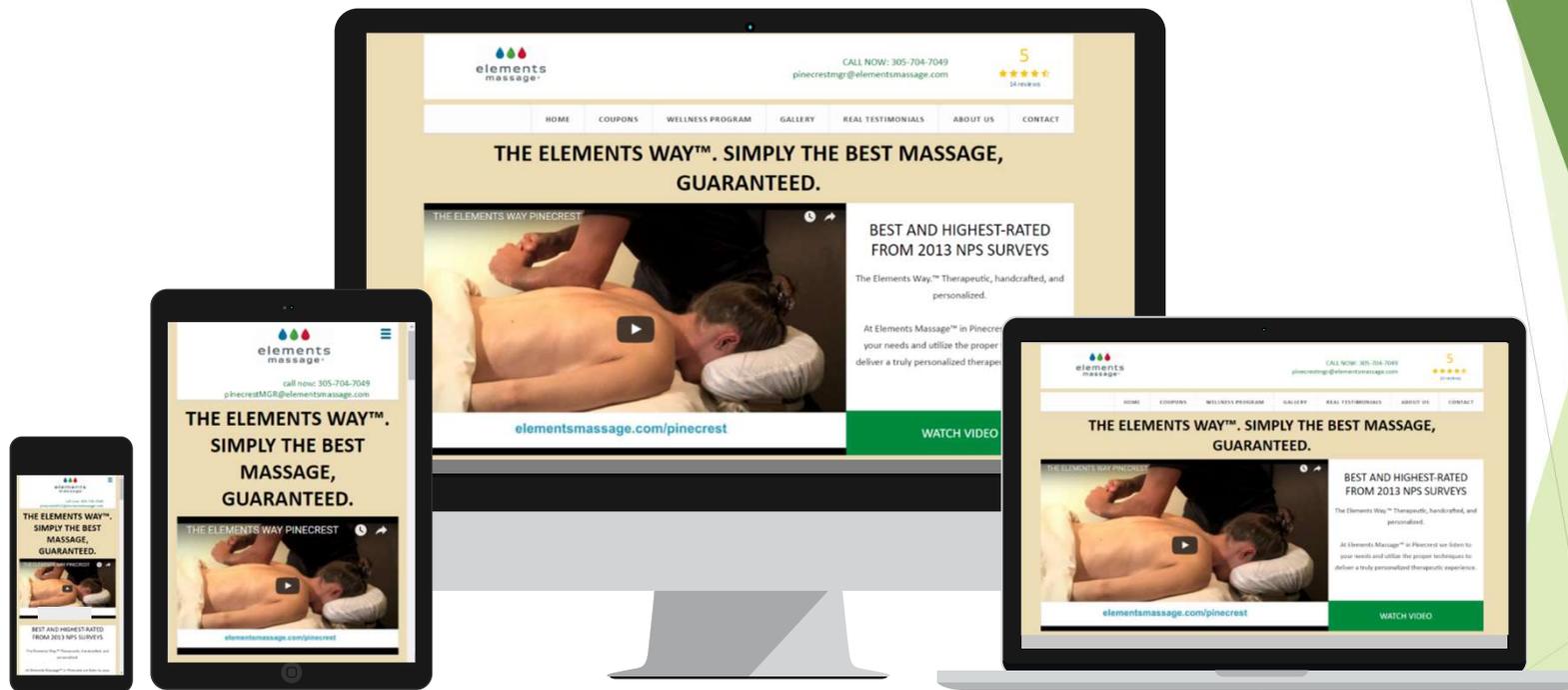
Same look and feel on…Mobile Devices, Tablets,
Computers, & Laptops!

POP-UP LANDING PAGE / WEBSITE WIDGET

Customized pop-up to notify customers of New Promotions!

FREE Week of Fitness Classes ($45 Value!)

Expires in 22 days   Available 8

Enter your phone number

I agree to be contacted   See Terms and Conditions

CLAIM OFFER   SHARE

This pop-up widget is so powerful that it will appear for every customer visiting your landing page or Website. Yes, we can even provide special coding to add to your existing **website**!

This pop-up widget promotes a first time customer with a special offer that gets them to take action.

...it's right there in front of them…they don't have to go searching for it.

POP-UP LANDING PAGE / WEBSITE WIDGET

When customers take advantage of the Offer, they must input their mobile number.

Here two things happen….

First, you're capturing their data... it's a great lead generator.

Second, it's searching your database and if this phone number already exists---they cannot claim this as a first time offer….

That's why we track everything using phone numbers instead of emails. It's more difficult for people to double-dip with phone numbers versus emails.


New Client Special - 2 Cryotherapy Sessions for only $60 ($110 VALUE)

Expires in 8 days   Available 6

BUY NOW

Imagine… this being a *Video* that a new potential customer sees when they visit your website or Landing page!
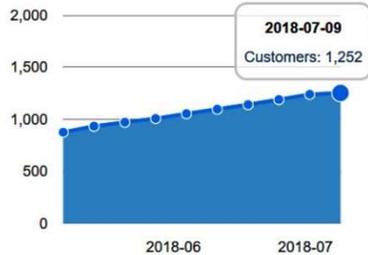
LIVE DASHBOARDS

- Leads
- Referrals
- Reviews
- Full CRM
- Track your prospects
- Time Saving

** New Feature currently being implemented to complement our existing Reports … we can't wait until this is ready!
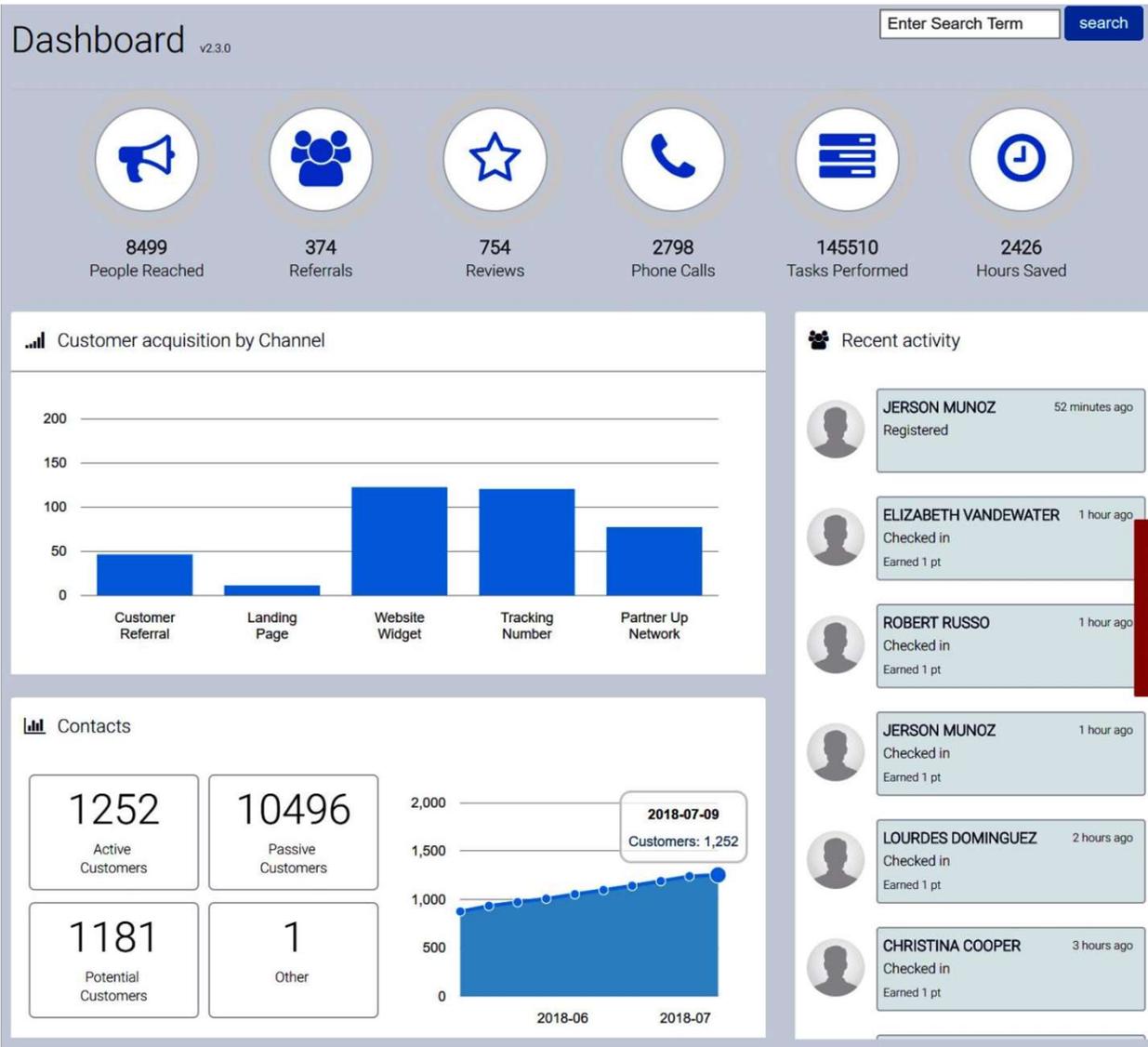
Every interaction with your customers gets captured and appears under "Recent Activity".

From our dashboard we can tell you:

- **the Number of people reached,**

- **how many referrals you've received,**

- **how many reviews we've generated,**

- **how many calls were logged,**

- **real-time customer activity,**

- **Active, passive, & potential contacts, and**

  pop-up/widget statistics.

Results

Our Clients….

Are amazed by how quickly we are able to increase their customer base, their existing customer retention and the number of positive reviews on their social media platforms!

ADVANCED MARKETING PLATFORM

- WiFi Hotspot Marketing
- 2-way TEXT Marketing
- Reputation Management
- Referral & PartnerUP Program
- CRM with Dashboard
- Retention & Loyalty Program
- Email & Holiday Campaigns
- Call Tracking & TEXT Autoresponders
- Landing Page & Website Widget
- Personal Support
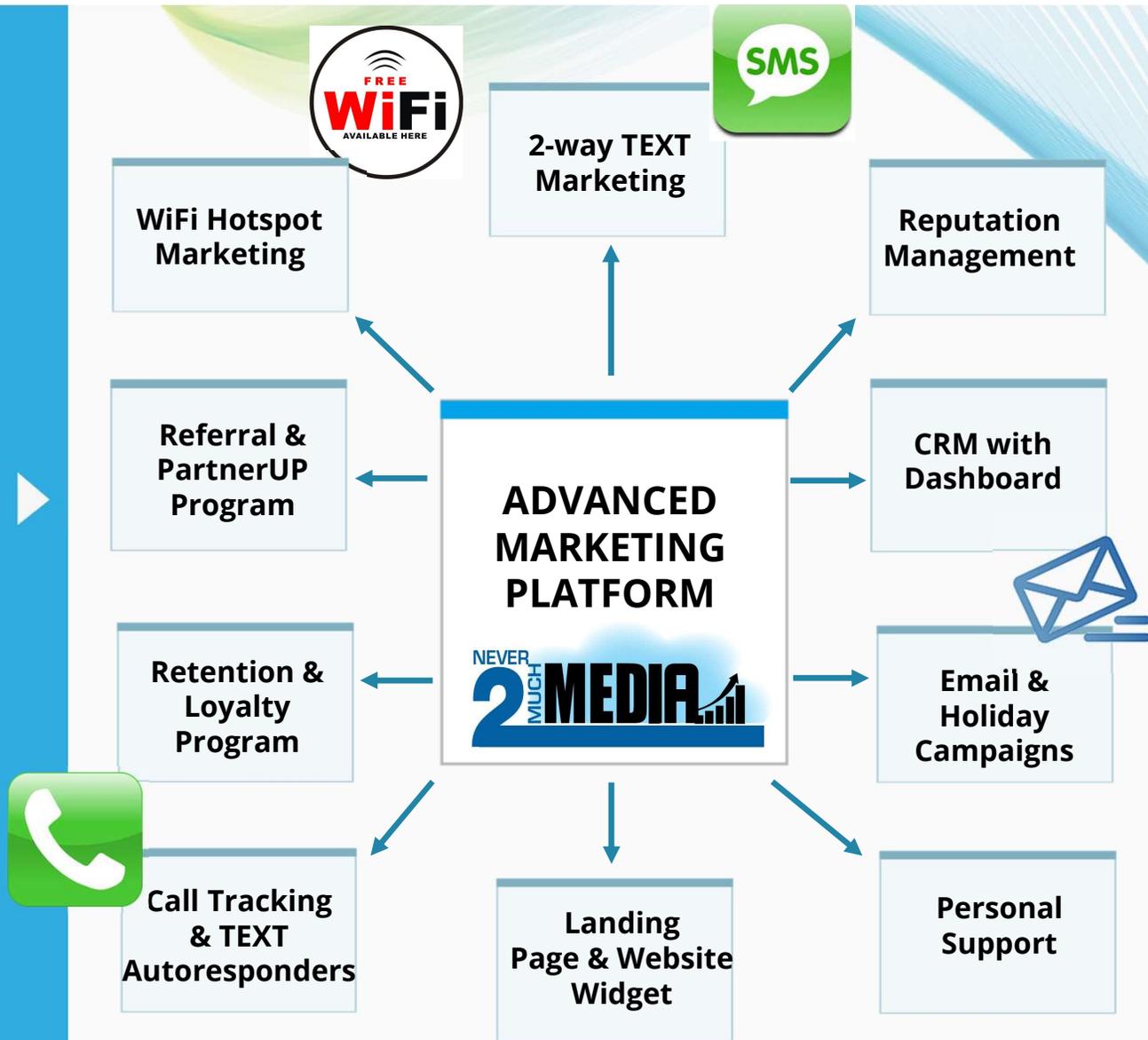
SO, HOW FAST DO YOU WANT TO GROW YOUR BUSINESS ?
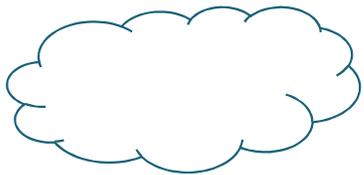
"Stand out from the Crowd..."

How you approach to Social Media Today
....is where your Business will be Tomorrow!

(516) 220-0975 / (516) 255-0853