

The **Right** Hiring System...

Fruit of Great Hires

- High Performers
- Cultural Alignment
- Long-Term Retention
- Team Growth

Branches of Applicant Attraction

- Job Boards
- Social Recruiting
- Employee Referrals
- Employer Branding

Enhanced by AI:

- Optimized Job Ads (SEO, GEO)
- Talent Matching
- Sourcing Automation

Strengthened by ATS:

- Automated Screening
- Hiring Workflows
- Candidate Tracking
- Recruiting Collaboration

Pillars of AI Recruiting Efficiency

1. Intelligent Candidate Screening
2. Automated Candidate Engagement
3. Predictive Candidate Matching
4. Interview Scheduling Optimization
5. Data-Driven Hiring Analytics

STRONG ROOTS OF LEADERSHIP & CULTURE

- Mission & Vision
- Core Values
- Leadership Alignment
- Company Culture

AI can never fix culture.

... Produces **The Right Talent.**

The Hiring Tree Framework TM

Healthy hiring starts with strong organizational roots.