

PHOTO READY Checklist



Creating the Best Impression for Potential Buyers

Maintaining a clean and presentable home is key to making a great impression on potential buyers. A well-kept home allows buyers to envision themselves living there, highlights the property's best features, and can even lead to quicker and more competitive offers. Simple touches like decluttering, freshening up spaces, and ensuring the home feels welcoming can make all the difference.

Kitchen

- Remove magnets and papers from refrigerator
- Clear countertops - no clutter
- Clear away small appliances such as toasters
- No pots or pans on stovetop
- Remove trash cans

Bathroom

- Hide all personal hygiene in bathroom/shower
- Clean mirrors
- Remove laundry baskets and trash cans
- Remove towels and small rugs or make sure they match

Outside

- Garage door closed and cars out of driveway
- Put away bicycles, hose, garden tools and toys
- Put trash cans out of sight
- Clean and arrange patio furniture neatly

Bedrooms

- Make all beds
- Pack away any kids toys
- Clear any table tops of personal items
- Remove any valuable items and store

Living Areas

- Remove personal photos
- Remove all visible pet items
- Keep items on surfaces to a minimum
- Remove visible cords and remotes

IMPORTANT: *Our photographers are unable to assist you in cleaning or moving personal property. We will adjust the blinds and lighting for the best possible exposure.*



PREMIER
Shot Media