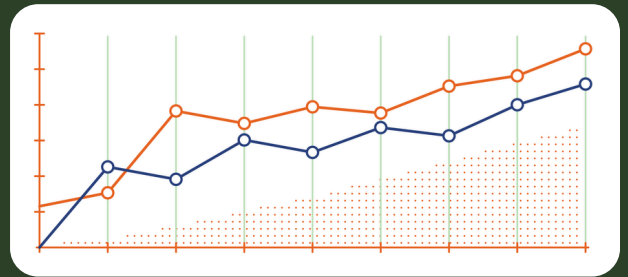


Know Where Your Students Stand, and Where They're Headed

Data built for career-curious cultures



A 15-minute student survey measures the drivers of career readiness. Our team analyzes the results and delivers a web-based dashboard that shows where students are gaining clarity, which programs are working, and where to focus next.



“
For the first time, we could see exactly where students were gaining clarity and where we needed to do more.”

THE MISSING PIECE

Decisions built on evidence

Districts invest real time and money in career-connected learning, from classroom lessons to counseling, career days, and work-based experiences. Consistent, structured data shows whether that investment is reaching students and which efforts are making the biggest difference.



WHAT WE MEASURE

STUDENT OUTCOME

Interests Congruence

Students self-identify their RIASEC themes and the careers they want to explore. The score shows how well the two match, on a scale of 1 to 7.

STUDENT OUTCOME

Career Certainty

Students rate whether they can achieve at least one career they want to explore. The score is the percent who agree or strongly agree.

STUDENT OUTCOME

Program Specificity

Students select the programs of study they want to pursue. The score is the percent who chose one or two, showing how many are narrowing their focus.

STUDENT OUTCOME

Post-Secondary Plan Clarity

Students rate how clear they are about their options after high school. The score is the percent who are clear or developing a plan.

PROGRAM OUTCOME

Career Reflection

This composite score reflects how students think through careers: required skills, how learning connects, their abilities, future challenges, and value to society.

PROGRAM OUTCOME

Career Concentration

Students name up to three careers they want to explore. The score is the percent who named a top-10 career. Lower means students are exploring a wider range.

PROGRAM OUTCOME

Wellbeing at School

Composite measure of personal and school wellbeing, including self-esteem, safety, coping, energy, schoolwork, optimism, fairness, and feeling noticed or cared for.

HOW IT WORKS

1

SET YOUR SCHEDULE

Choose a frequency that fits your district: quarterly, by trimester, by semester, or around grading periods.

2

SURVEY YOUR STUDENTS

All students take a 15-minute survey, using your survey software or ours.

3

TRACK PROGRESS

See how each measure changes across the year and from one year to the next.

4

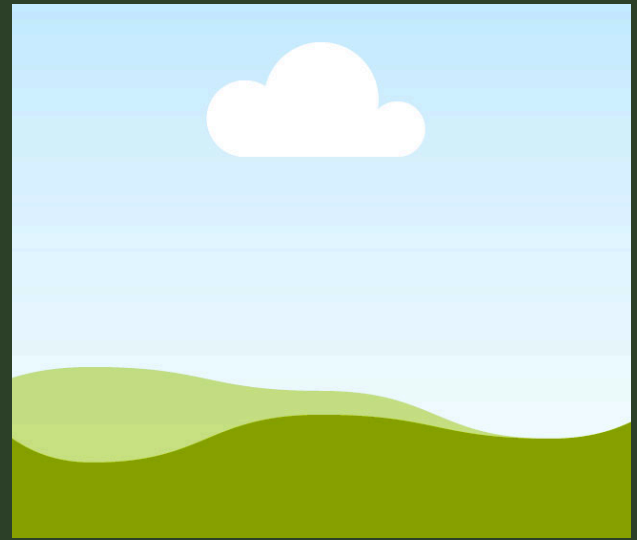
FIND WHAT'S WORKING

Identify the programs and schools where students are gaining the most ground.

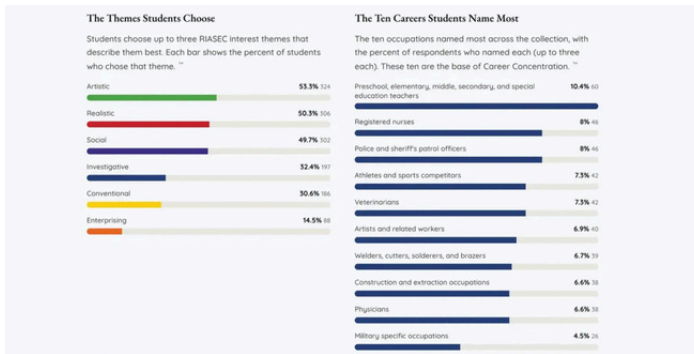
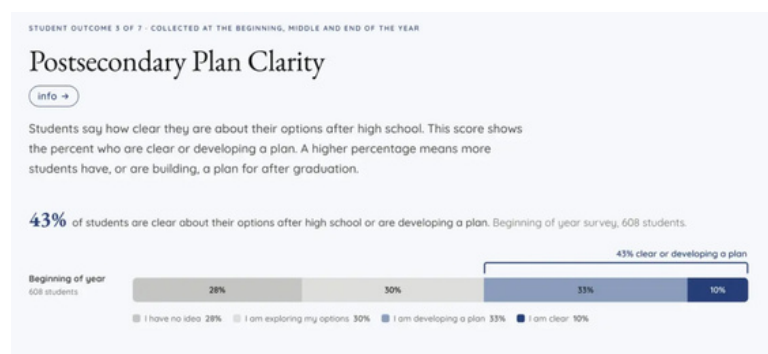
5

ADJUST AND FOCUS

Spot gaps early and direct support where students need it.



YOUR RESULTS



“The data didn't just confirm our instincts, it changed them.”

YOUR DATA, YOUR CONTROL

Your survey platform

Run the survey through the software your district already uses, or use ours. Either way, students take the same 15-minute survey and you get the same dashboard.

Your choice on student IDs

Keep student ID numbers anonymous, or keep them synced to your records. Synced IDs let counselors and teachers follow up with individual students.

Our team does the work

We provide the survey questions, analyze the results, and work within your existing systems. Your team receives a dashboard ready to review and act on.



DISTRICT LEADERS

See how career conversations are shaping how students think about their futures. Use the results to set priorities and plan with confidence.



SCHOOL BOARDS

Show how career connected learning is reaching students, school by school. Bring clear results to every board update.



COMMUNITY PARTNERS AND FUNDERS

Share evidence that the investment is producing results. Strengthen grant reports and partnership conversations with real student data.

See Where Your Students Stand

Tell us about your district, and we'll show you how the survey and dashboard fit your calendar and systems.

