

Educators Cooperative

Style Guide and Graphics

TYPOGRAPHY

EB Garamond and Quicksand are the two fonts used for graphics and other communication related to Educators Cooperative and Connect the Work

EB Garamond

ABCDEFGHIJKLMNOPQRSTUVWXYZ,.()?!
abcdefghijklmnopqrstuvwxyz,.()?!
1234567890

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ,.()?!
abcdefghijklmnopqrstuvwxyz,.()?!
1234567890

Quicksand Light

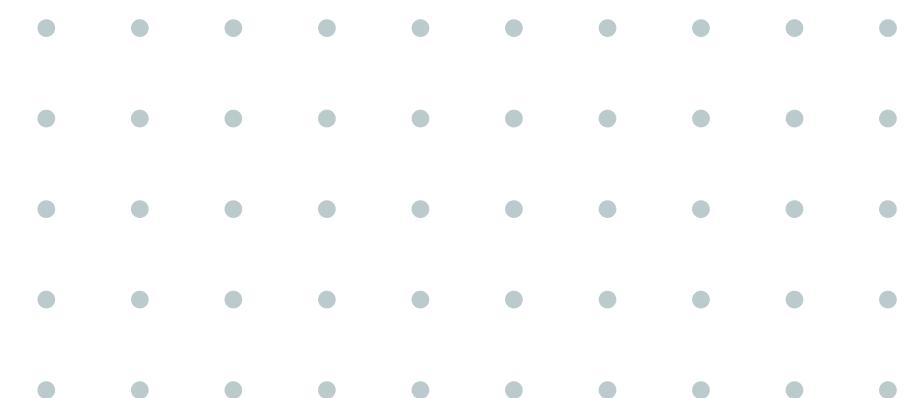
ABCDEFGHIJKLMNOPQRSTUVWXYZ,.()?!
abcdefghijklmnopqrstuvwxyz,.()?!
1234567890

EB Garamond Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ,.()?!
abcdefghijklmnopqrstuvwxyz,.()?!
1234567890

Quicksand Bold

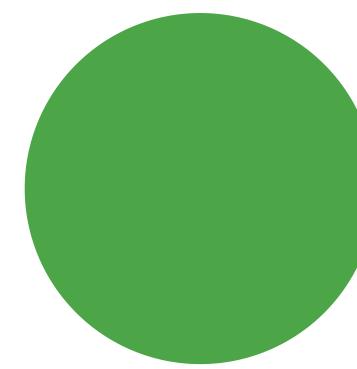
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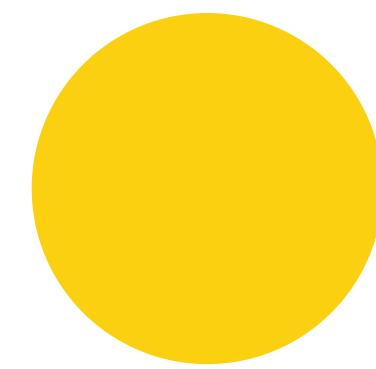
COLOR PALLET

This palette is to be used across marketing material to create brand recognition. This is to be used consistently when applicable.

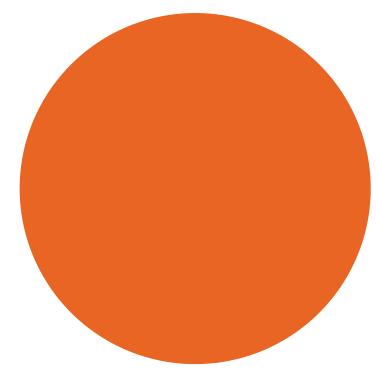
PRIMARY



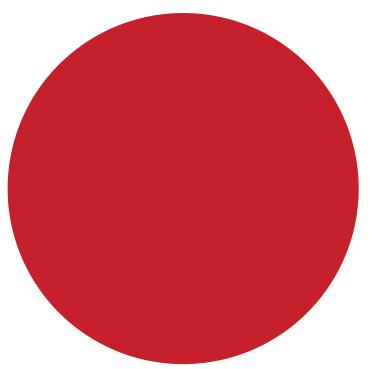
4CA547



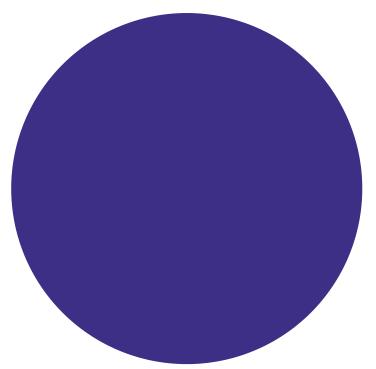
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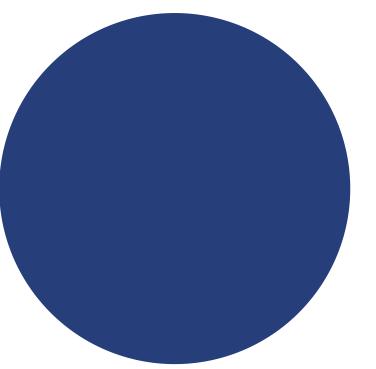
E96523



C6202B



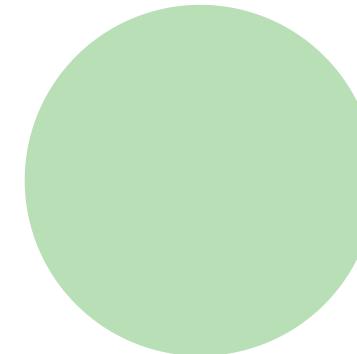
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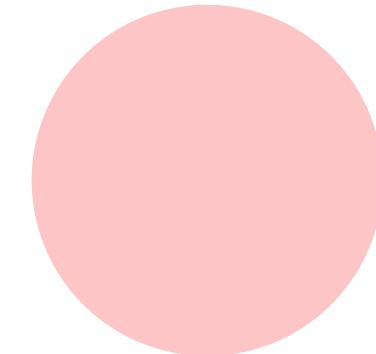
263E79

Use primary colors for icons, fonts and smaller color blocks

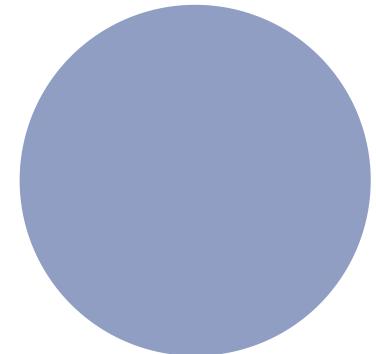
SECONDARY



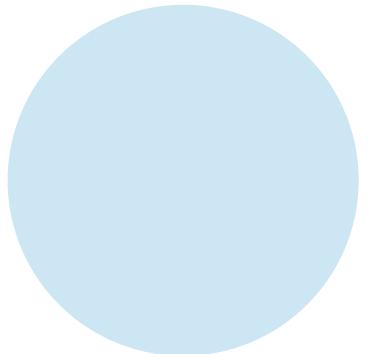
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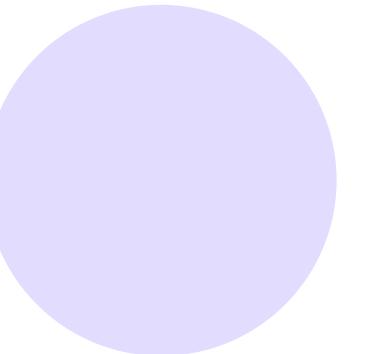
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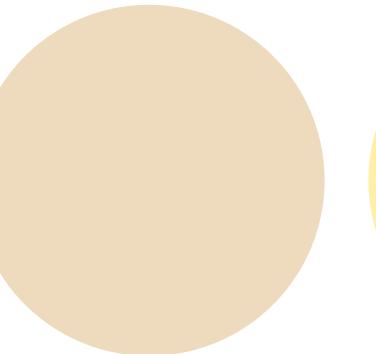
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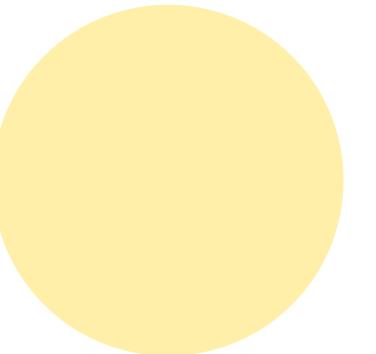
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#E2DDFF

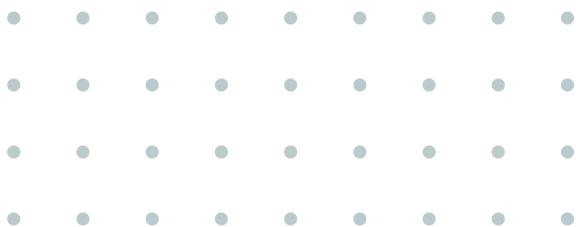


EEDABD



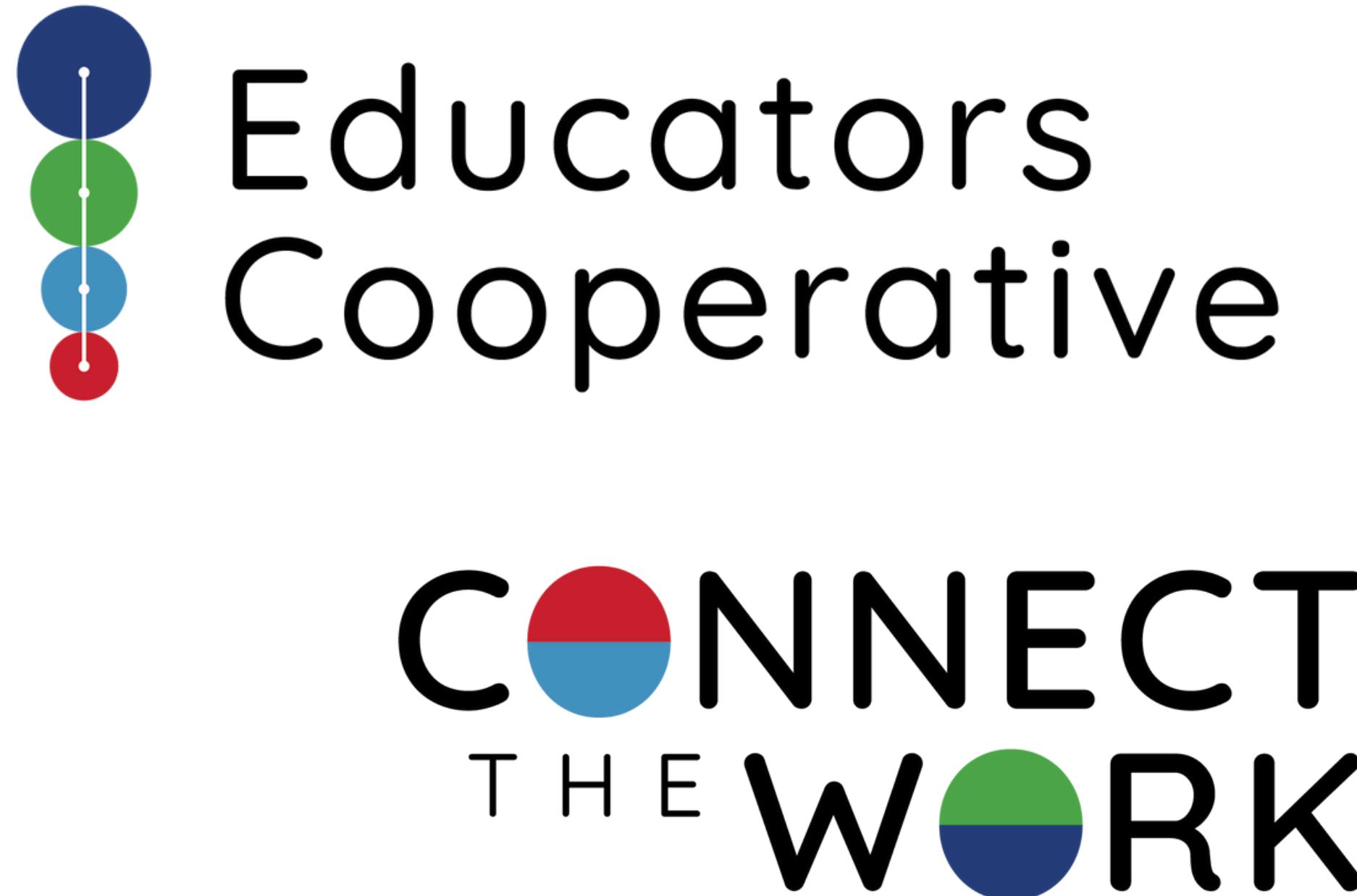
#FFEFA8

Use secondary colors for larger color blocks



LOGOS

These are the most current logos for Educators Cooperative, Connect the Work and Career Connected Schools. Please add our logos to graphics you create. You can access these in our [logo folder](#).



Graphics

These are some of the most current graphics for RIASEC and Dialogic. Access these and more in our [Graphics Folder](#).

