



Educators
Cooperative

CONNECT
THE WORK

Understanding RIASEC

Introduction

RIASEC is an acronym for the terms Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. Each of these indicate the type of work people may be interested in doing. This approach is in place because we want you to be the agent of your exploration. We're not testing you... we are inviting you to explore, consider and claim.

In this lesson, you will learn about each of these interest types and explore which of them you claim.



HOW DOES RIASEC HELP
YOU EXPLORE YOUR
INTERESTS?



START WITH YOURSELF

Recognize which RIASEC themes you identify with.

THINK ABOUT RIASEC

Holland Codes refer to the six interest themes described by John Holland

1. Realistic
2. Investigative
3. Artistic
4. Social
5. Enterprising
6. Conventional

If you take the first letter of each theme you get the acronym RIASEC!

Choosing work or an education program environment that matches, or is similar to your personality, will most likely lead to success and satisfaction.

- Holland's Theory of Career Choice

THINK ABOUT RIASEC

You can use RIASEC to describe:

- Your interests
- The type of work you might like to do
- Work environments
- Different jobs and careers

When we say "Interests", we're talking about your preferences for certain kinds of activities, where these activities happen, or the outcomes from these activities that motivate you.



THINK ABOUT RIASEC

Watch each video and ask yourself these questions:

- What words, images resonate most?
- Which themes sound like you?



Realistic



Investigative



Artistic



Social



Enterprising



Conventional

THINK ABOUT RIASEC

Which of the themes sound the most like you?
Especially thinking about what you like doing
most of the time.

Write the first letter of each theme you claim.

For example, you may have claimed the Realistic,
Social, and Enterprising themes so you would write
"RSE". Or, you may only claim Artistic, so you would
write "A".

Write your predicted
RIASEC theme in one,
two, or three boxes.

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WHAT RIASEC THEMES
DO YOU IDENTIFY WITH?

2

LOOK BEYOND YOURSELF

Discuss the RIASEC themes with the people around you.

THINK ABOUT GOING DEEPER WITH RIASEC

Why do you claim one theme over another?

I connect with this theme because _____

I don't connect with this theme because _____



HOW ARE YOUR
INTERESTS AND
RIASEC CONNECTED?

3

MAKE CONNECTIONS

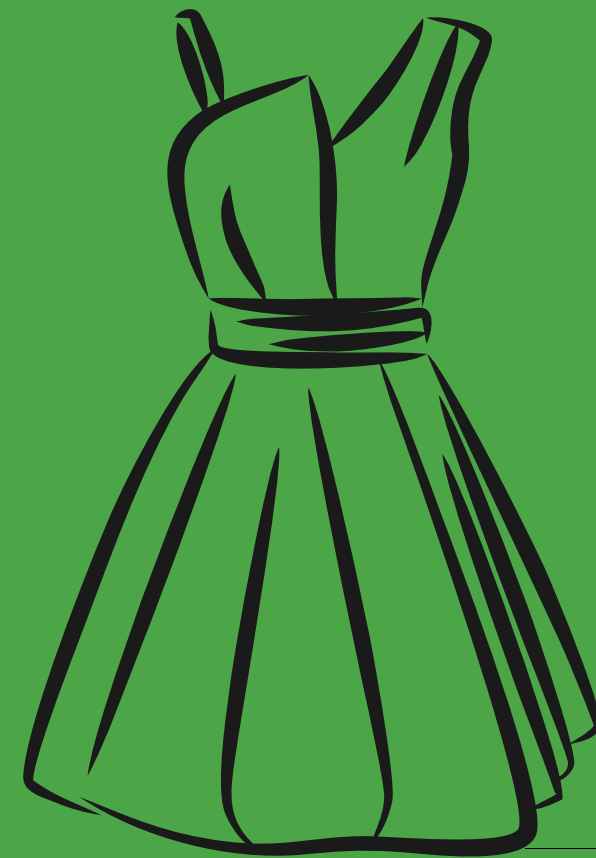
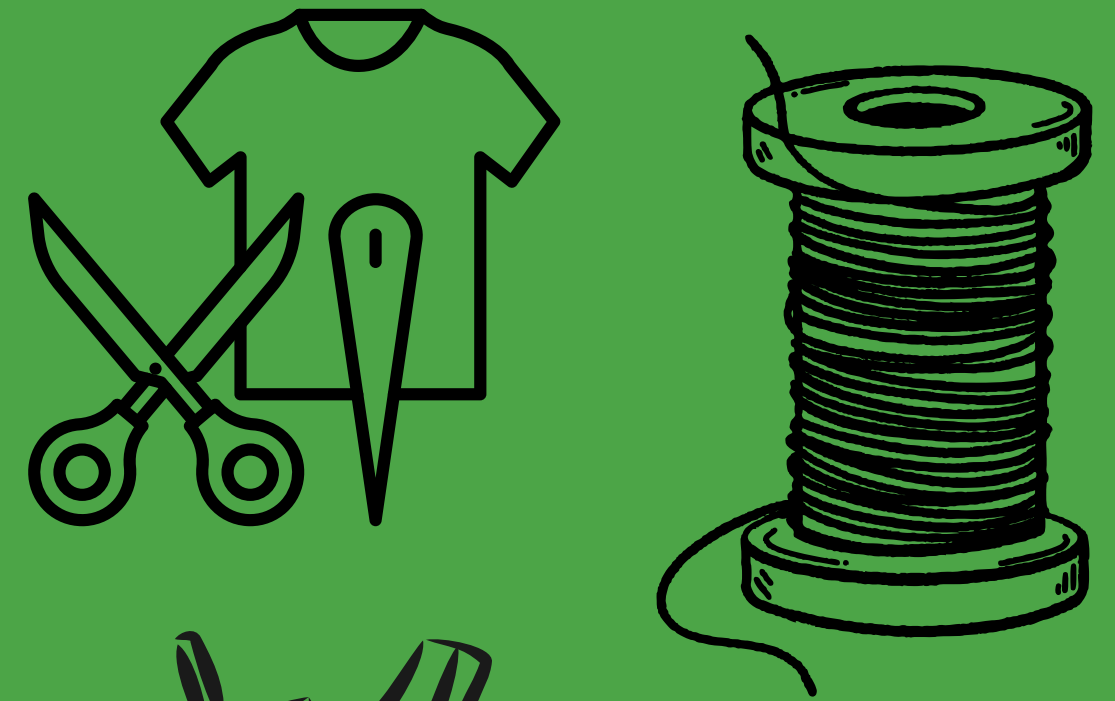
Create a visual that displays your interests.

CONNECT VISUALLY REPRESENT YOUR THEMES

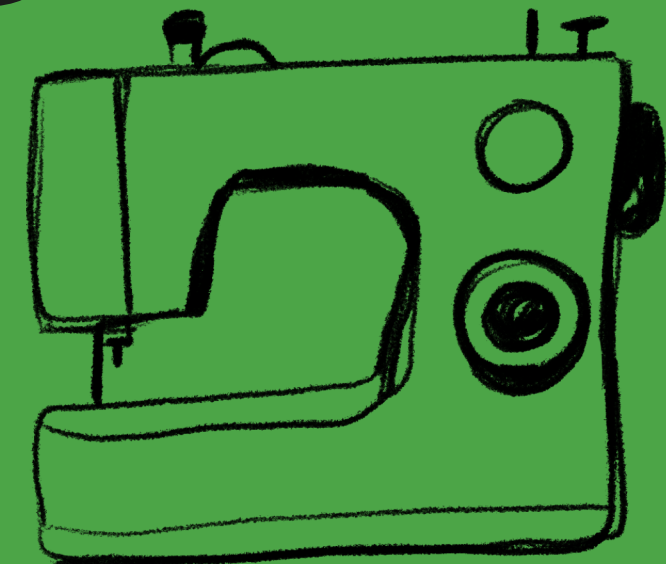
Design a visual representation of your claimed RIASEC Interests

You may use any traditional or digital medium you like. Be sure that your representation includes:

- **Letters** to represent your claimed RIASEC themes. For example, if you connected to both Artistic and Enterprising your visual should contain an A and E.
- **Images** that connect directly to your interests. For example, if you like designing clothes or costumes, you might include pictures of clothing and tools to design clothing placed around a large letter A.



A



WHAT HAVE YOU
LEARNED ABOUT THE
RIASEC THEMES TO
NAVIGATE YOUR
FUTURE?

4

REFLECT AND UPDATE YOUR
THINKING

I can connect my interests to future
academic and career options.

REFLECT ON UNDERSTANDING RIASEC

How can knowing about RIASEC be useful to you?

Do you know of any careers that connect to the RIASEC themes you claimed?

If you could take an assessment that confirmed the RIASEC themes you claimed, would you take it? Why or why not?

