



## Hebron Hawks Tennis Booster Club Spring Meeting Minutes

Tuesday January 23, 2024  
7:00 -7:30pm

### Board Members Present:

CJ Cowgill, Head Coach

Tara McGillion, President

Deepa Moparty, VP Social/Secretary

Lauraliisa Gudgeon, Treasurer

### AGENDA

#### • Welcome & Fall Team Recap

Coach Cowgill

- Had a young team this year and they did well.
- Hawks Tennis placed 5<sup>th</sup> in the district
- Several of our kids received all-district recognition. That award list was sent earlier in the week.

#### • Fall Event Recap & New Efforts

Tara McGillion

- Our goal for this year was to build on the great foundation already established and build from there. We've proactively worked towards several optimizations and new initiatives:
  - Took everything online, booster payments, forms, etc.
  - Launched an all-new website, [www.hebronthawkstennis.com](http://www.hebronthawkstennis.com)
    - Developed and maintained in-house, leading to cost savings.
    - Meant to be a useful resource where you can find team and other pics, current season match schedule, special events calendar, and booster info.
  - Transitioned to a new photographer
    - Stylistically an upgrade, also adding to cost savings
  - Instituted parent led-committees
  - Bigger and better Homecoming Presence in 2023!
    - A direct result of the parent-led committees, we had a fantastic parade.

- We had a float, cohesive theme and great participation from the kids! Thanks, you to all who helped to make this effort a success.
- Instituted Parent-hosted team dinners
  - Thanks to all the parents who volunteered. Hopeful this effort will grow in popularity, as the kids enjoy time together off the court it and its helps bring them closer as a team.
- Created a new LEF Scholarship for eligible Seniors
  - \$500 for those Seniors that meet the criteria
- Took our holiday celebrations to the next level with an offsite party for the High School, and a bigger and better party for the Middle School.

- **Budget & Fall Fundraiser Update**

Lauraliisa Gudgeon

- We have spent approximately \$16,500 so far this year, and there are additional items that need to be funded in the second half of the year.
- Fall Fundraiser Update:
  - 220 Poinsettias sold; 78 buy out = 85% Participation between middle and high school
  - Resulting in about \$7,500 back into our budget

- **Looking ahead to Spring Tennis**

Coach Cowgill

- High School Spring tournaments dates have been distributed and are posted to the website.
- Middle School Spring tournament dates will be distributed by Coach Cowgill soon.
- Fall vs. Spring Seasons:
  - In the Fall, the top JV and Varsity team plays team tennis. Play one team, 19 total matches, first team winning 10 matches, wins for the day.
  - For Spring, shift to tournament play. Roster of 8 boys, 8 girls playing singles, doubles or mixed doubles. No set plan of who plays what, its always changing. Coach Cowgill moves people from singles to doubles, and changes partners. The goal is to do what works best for the kids.
- Coach Cowgill encouraged parents to get the kids playing UTR or USTA Tournaments. This is how they will improve; gain experience and the team gets better.

- **Spring Fundraiser - Squad Funds**

Tara McGillion

- Jan 25<sup>th</sup>: Student informational forms go home. Families will be asked to gather their **20 emails** per student before Jan 29<sup>th</sup>.
- Jan 29<sup>th</sup>: Onboarding for MS, 3<sup>rd</sup> and 4<sup>th</sup> period. Must bring the 20 emails and a device to enter those emails to the Squad Funds platform.
- Feb 1-28<sup>th</sup>: Fundraiser Campaign live. You will have the opportunity to edit, add or delete emails addresses during that time.

- **End of Year Celebration Update**

Tara McGillion

- High School:
  - This year we will be holding a banquet dinner to celebrate all of our players, honor our graduating seniors, and the team's achievements.
  - Save the Date! Thursday, May 2, 2024, at Stonebriar Country Club in Frisco, time tbc
  - Booster Club pays for High School players to attend
  - Parents also invited to purchase a ticket (approx. \$50/pp) for the dinner.
  - Priority will be given to Senior parents, then open to the rest of High School parents on a first come, first served basis. More details to come on when and how to secure a ticket.
- Middle School
  - End of Year Party will be planned for May (tbc)

- **Parent Committee Opportunities for Spring**

Tara McGillion

- Remaining parent volunteer opportunities for this year:
  - Staff Appreciation - May (date to be confirmed)
  - HS End of the Year Banquet (Thursday, May 2<sup>nd</sup>)
- If you are interested, please contact Tara McGillion.

- **Request for Parent Feedback**

Tara McGillion

- Have you heard of activities, fundraisers, or initiatives that other clubs are doing and think we should explore doing something similar for Tennis? Critiques or kudos, we will accept them all. Please always feel free to share any feedback with Tara McGillion, or any of the other officers.

- **Upcoming Meetings:**

- End of Year Booster Club meeting (April 2024)
- 2024-25 Kick Off Meeting (August 2024)

**Meeting Adjourned at 7:35pm**

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