

Review -Exclusive Rights of Copyright Holder • The exclusive rights of the copyright holder include the right to do the following in relation to a protected work:

- Reproduction
- Distribution
- Rental and lending
- Public performance
- Communication to the public
- Adaptation

### Chapter 10 – Digital Creatives and Copyright Law



# COPYRIGHT

10:10 AM

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#### Chapter 11 – Copyright in the Digital Environment



## Deep Linking -- Linking from your

website to content on another person's website in a way that bypasses a website's home page.

In some countries, courts have held deep linking violates the copyright owner's **reproduction right**. In the USA, deep linking is generally not regarded as copyright infringement. *See Kelly v. Arriba Soft Corp.*, 336 F.3d 811 (9th Cir. 2003); *Perfect 10, Inc. v. Amazon.com, Inc.*, 508 F.3d 1146 (9th Cir. 2007).

# Caching

• Online caching refers to the temporary storage of Web documents, such as Web pages, images, and other types of Web multimedia, to reduce server lag. https://www.hopkinsmedicine.org>health>conditions-and-diseases \* What Is Coronavirus? | Johns Hopkins Medicine Cached

Conditions and Diseases | Treatments, Tests and Therapies | Wellness and Prevention | Caregiving

Does Web Caching Violate the Copyright Holder's Exclusive Right to Reproduce the Work?

• It certainly involves making a copy of the work.

## Reading for Next Week

• Chapters 12-13 of Andrew Murray, Information Technology Law: The Law and Society.