

Lifestyle Spending Accounts

Support and delight employees with Lively LSA

More than ever, employees are rethinking their goals and expectations for employer-sponsored benefits. Employers that adapt to this change will have the most success in attracting and retaining talent, while also boosting morale and the bottom line.

94%

A GlassDoor survey found that 94 percent of employees want benefits that meaningfully impact quality of life.*



Lively LSA is designed to...

Put employers in control

Admins can configure all aspects of the benefit to best meet the company's business and culture goals. Configurations include:

- Which employees are eligible
- What expenses are eligible from curated lists
- How much and when to contribute
- Whether to require substantiation

Meet employees where they are

Employees can get reimbursed for services and purchases they want or already pay out-of-pocket for, such as:

- Fitness classes
- Digital health apps
- Standing desks
- Training courses
- Tax prep services
- Pet insurance
- Vitamin supplements
- ... and much more

Get started with curated LSAs

LSAs are uniquely customizable, especially compared to highly regulated benefits such as HSAs, FSAs, or HRAs. Lively uses market data to deliver the LSAs employees are looking for. Employers can select from our curated expense categories or tailor them as they see fit.

Family Planning

Lively 'New Chapter' LSA

Return to Office

Lively 'Reconnect' LSA

Entertainment & Travel

Lively 'Experiences' LSA

Fitness & Wellness

Lively 'Best Self' LSA

Work From Home

Lively 'Momentum' LSA

Education and Learning

Lively 'Level Up' LSA

Financial Planning

Lively 'Healthy Wallet' LSA

Pet Care

Lively 'Best Friends' LSA

Team Building

Lively 'Team Boost' LSA

*BenefitsPro. "6 employee benefits with exceptionally high return on investment". January 2021.



70%

10% of employers now offer an LSA and 70% of employers are considering adding LSAs

Who is eligible?

Employers can set eligibility requirements when offering LSAs, as long as they don't do it in a discriminatory way.

Why offer LSAs?

While not a tax-advantaged benefit, LSAs are subject to fewer compliance regulations and are more flexible for employers to offer. LSAs are commonly targeted at improving physical and emotional health for employees, which employees now increasingly expect employers to address as part of a robust benefits package.

How does it work?

Most LSAs, like Lively's, are set up as a simple reimbursement account. Once employers set what expenses are eligible and how much to allocate for each employee, employees simply pay for eligible expenses out-of-pocket and submit for reimbursement up to the max amount. Reimbursed amounts are taxable for the employee.

Whether offered alongside Lively's other innovative benefit solutions or by itself, Lively LSA sets a high bar as a creative and cost-effective way for employers to showcase dedication to employee welfare.



Comprehensive, online dashboard, with automated features and on-demand reporting, keeps employers informed about all benefits offered through Lively.



Truly flexible plan design allows for strategic and budgetary alignment with company values, and makes it easy to tailor the eligible expenses to real employee needs for higher adoption.



Unparalleled, 360 service, paired with engaging education and resources, empowers both employers and employees to get the most from all of their Lively benefits.

Find out how Lively LSA helps make your benefits package stand out while keeping employees happy and well.

