



## COLOR OF WINE

### Visual Inspection

This chart will help you build your mental repertoire for identifying wines by hue and intensity. You will find it useful for blind tasting and assessing quality.

### Hue in Red Wine

Pigment in red wine is affected by several factors including pH level. Wines with red-based hues tend to have a lower pH than wines with blue-based hues.



### Advice for Viewing Wine

Look at wines under bright, diffused, natural lighting over a white background for best results. Hue is best observed at the point where the wine meets the glass.

### WINE FOLLY

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