

What is Heroes Assemble: The Con with a Cause?

This is the epic crossover of two mighty 501(c)(3) non-profits in Richmond, VA.

- Mason's Toy Box - provides emotional and financial support to families with children facing life-altering illnesses. They are well known for their work with Santa Claus, who delivers toys to hospitals during the holiday season.
- Geek Wellness Education - brings mental health and social community information to the superhero, sci-fi and horror communities at conventions across the country.

Our goal is to unite for one mega-event to celebrate the fictional heroes we love AND the heroic kids who bravely battle mental and physical illnesses.

Why should you consider sponsoring us?

Comic-cons/Pop Culture Events attract large groups across age, gender and socio-economic lines. All share a passion, excitement and disposable income. Moreover, sponsorship helps generate awareness around your brand and get additional exposure through various media channels. Also, being a less intrusive form of marketing they enable event sponsorship to create trust between the brand and the customers more easily.

Heroic Celebrities



Special Attractions

