



Sponsorship Packages





Our Heroes Journey

Geek Wellness Education is a 501c3 non-profit that uses superheroes, princesses and science fiction as a way of opening up conversations about mental health.

Much of our work is designed to reach kids and teens who are dealing with mental health issues. **Superhero Self Esteem** is our ongoing initiative to visit under-funded schools to talk to them about anxiety, bullying and other topics, and we often send heroes and princesses to visit sick children and even arrange events to assist homeless children. A few of our other recent activities include: **A Real American Hero Mental Health Day** (free PTSD-focused art and music therapy classes for veterans), **The B.A.T.man** (using the story of Bruce Wayne to introduce behavioral activation therapy) and more!

Our primary source of revenue for the entire year is our annual fundraiser event: **RVA Heroes: A Geek Chic Gala**. On November 22, 2025 we will assemble at The Hippodrome Theater to honor the work of real life superheroes (nurses, teachers, first responders, local charity workers etc). To help us, we have celebrity guests (in previous years we've had cast members from Supernatural, Avengers: Infinity War, Frozen, Aliens, Power Rangers, Star Trek and more) as well as local luminaries. In addition, there will be a buffet included with admission as well as other entertainment on stage (including our Geek Chic Fashion Show, where our models showcase designers who bring a pop culture flair into the world of fashion).

With your support, we can celebrate our local Heroes while also funding our mission to bring mental health awareness and resources to the community.



Earth's Mightiest Sponsors – \$5,000

Limit: 8

- ✓ 8 VIP tickets with a table on the main floor - includes special signage recognizing your sponsorship at your table.
- ✓ Logo prominently displayed on event website, social media, printed materials at the event.
- ✓ Exclusive mention in press releases and media coverage
- ✓ 2 drink tickets per person (maximum 16 tickets)
- ✓ Opportunity to address guests during the event
- ✓ Video commercial opportunity of your business/sponsorship
- ✓ Full page ad in the event program
- ✓ Unlimited items in swag bags
- ✓ 5:00PM VIP cocktail reception



Super Friends – \$2,500

Limit: 8

- ✓ Logo placement on event website and social media
- ✓ Full page ad in the event program and signage at the gala
- ✓ Reserved table for 8 guests at the gala – includes special signage recognizing your sponsorship at your table
- ✓ Video commercial opportunity
- ✓ Verbal acknowledgment during the event
- ✓ Unlimited items in swag bags
- ✓ 5:00PM VIP cocktail reception



True Believers – \$1,000

Limit: 10

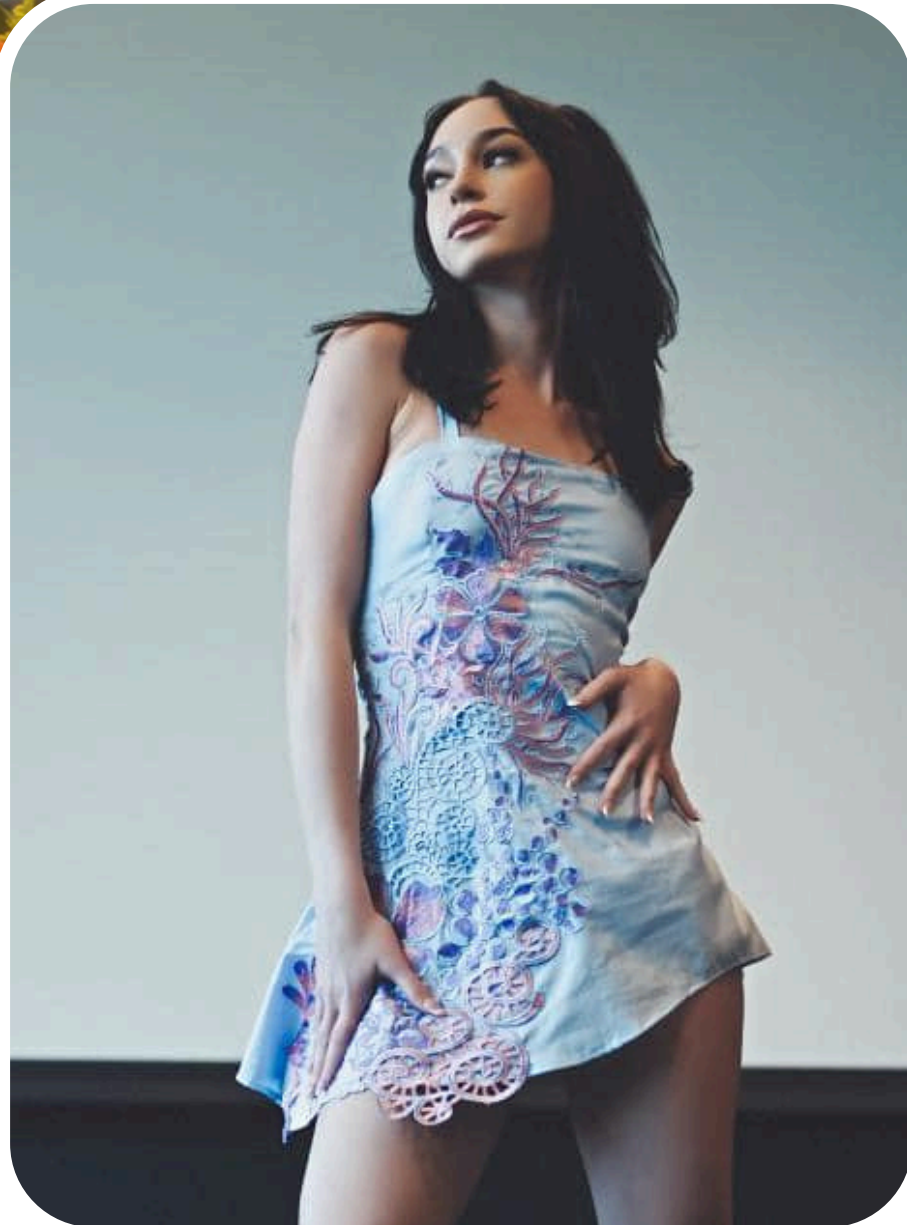
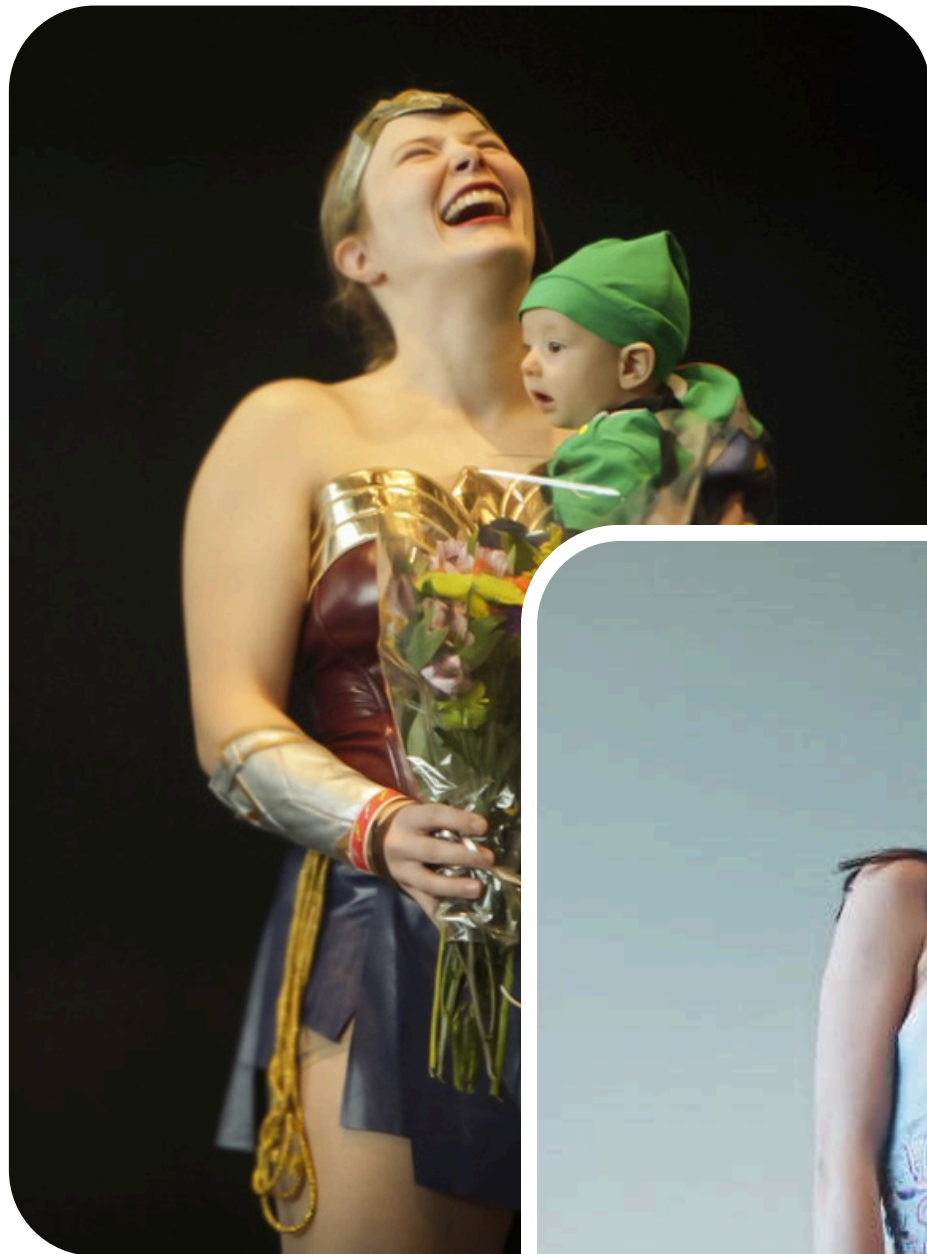
- ✓ Logo featured on event signage and social media
- ✓ Recognition in event program
- ✓ VIP seating for 4 guests at the gala (potentially a shared VIP table)
- ✓ 1 item in swag bags
- ✓ 5:00PM VIP cocktail party



Sidekicks – \$500

Limit: 10

- ✓ Logo featured on event signage
- ✓ Recognition in event program, website and social media
- ✓ VIP seating for 2 guests at the gala (shared VIP table)
- ✓ Verbal acknowledgment during the event
- ✓ 1 item in swag bags



Help us Honor RVA Heroes With A Donation of Products/Services

Another way to contribute to the event is to donate a product or service that we will present to our Heroes. Each year we select local real life superheroes (nurses, teachers, first-responders etc.) to celebrate on stage. If you prefer, you may donate gift items/services that are valued at the price of our tiers. These gifts will be presented to the Heroes and announced on stage at the event.

- ✓ Earth's Mightiest Sponsor - \$5,000 value
- ✓ Super Friends sponsor - \$2,500 value
- ✓ True Believers sponsor - \$1,000 value
- ✓ Sidekicks sponsor - \$500 value

Choose Your Own Adventure

- ✓ **Have a unique idea of how to sponsor our event? Contact us to discuss. info@gwecontact.org or 804-997-1492**

Donation Forms



In-kind Donation Form

Contact

Name: _____

Company: _____

Address: _____

State: _____ ZIP: _____

Phone: _____

Date: _____

Title: _____

Website: _____

Email: _____

Sponsorship Selection

Earth's Mightiest Sponsor - \$5,000

Super Friends Sponsor - \$2,500

True Believers Sponsor - \$1,000

Sidekicks Sponsor - \$500

Quantity: _____

Payment Options

Sponsorships are not considered reserved until payment is received.

Check made payable to Geek Wellness Education

can be picked up at your location or mailed to

Geek Wellness Education

5111 Raleigh Rd

Richmond, VA 23231

Please email me a link to pay online

SIGNATURE

NAME

COMPANY, TITLE

Secure your sponsorship

Sponsorships are not considered reserved until payment is received.

Donor Information	
Donation by: Print exactly as it should appear in the event's program	
Contact name:	
Title:	
Item Information (for those donating a product or service to a Hero)	
Item value*:	
<i>This must be provided for tax purposes. If the item is priceless provide fair market value or estimation.</i>	
Description: Please be as detailed and specific as possible – include expiration date, locations, times, seating section, etc.	
Delivery Information (for those donating a product or service to a Hero)	
<input type="checkbox"/> I will deliver item(s) by	<input type="checkbox"/> Please pick up item. Call to arrange.
Signature	Date:

Sponsorship Selection (product/service gift for a Hero, valued to the equivalent donation)

- Earth's Mightiest Sponsor - \$5,000 value
- Super Friends Sponsor - \$2,500 value
- True Believers Sponsor - \$1,000 value
- Sidekicks Sponsor - \$500 value

Quantity: _____