



3 Year Strategic Plan

July 2024 - June 2027

Business Structure and information

Music Producer and Engineers' Guild

Company Limited by Guarantee

Not For Profit Membership based organisation. NOT a registered charity.

MPEG (or 'The Guild') is its membership.

As of May 2024 we have 413 members.

The MPEG membership is comprised of Australian:

- Music Producers
- Sound Engineers
- Mixing Engineers
- Mastering Engineers
- Producer/Writers
- Remixers
- Programmers
- Assistant Engineers
- Audio Students **10.2%**

Board Members and their tenure

The volunteer board of directors consists of both members and non members.

Members:

- Chair and Founder: Anna Laverty - 3 years from 22.4.22. Appointed Chair on 24.10.22.
- Board Appointed and Founding Director: Tom Larkin - 3 years from 22.4.22
- Board Appointed: Xylo Aria aka Shweta Krishnamurthy - 3 years from 23.11.22
- Member Appointed: Alice Ivy aka Annika Schmarsel - 3 years from 25.10.22
- Member Appointed: Eric J Dubowsky - 3 years from 25.10.22

Non members:

- Board Appointed and Founding Director: Catherine Haridy - 3 years from 22.4.22
- Member Appointed: Milly Petriella OAM - 3 years from 25.10.22

Purpose

The Guild has been established to represent the commercial interests and community development of music producers and sound engineers throughout Australia via advocacy and engagement.

Values

Current listed company ethical values:

- Integrity: Do the right thing.
- Respect: Everyone feels safe and valued.
- Fairness: Everyone is treated equitably.
- Courage: Stand up for our members.
- Professional Competence: Commitment to upholding professional standards.

Vision

The Music Producers and Engineers' Guild of Australia (MPEG) aims to foster a diverse, vibrant and empowered community, where every individual is a leader in their own right. We are committed to cultivating a sustainable music production industry, identifying diverse career pathways and multiple streams of income for our members.

Our goal is to seamlessly integrate into the very fabric of our industry, serving as a stable cornerstone of support for mid to long-term career professionals, while also nurturing and empowering emerging talent. Through our dedication to mentorship, collaboration, and innovation, we aspire to build a thriving ecosystem where creativity flourishes, careers prosper, and highly valued production enriches our society.