



MEDIA ALERT

Alpha Resource Center Hosts 70th Anniversary Gala

What: Alpha Resource Center of Santa Barbara is hosting their 70th Anniversary Gala – Platinum Jubilee on Saturday, October 7, 2023. Honorary Chairs Jim and Chana Jackson invite guests to an amazing evening. The gala will raise much needed funds for our mission of empowering individuals with intellectual and developmental disabilities throughout Santa Barbara County by supporting families, creating opportunities, and fostering belonging.

The gala will honor some of our remarkable supporters, Edgar and Angela Russell, and an incredible Alpha Team member of 33 years, Patty Moore. The Platinum Jubilee celebration will highlight Alpha's transformation and growth over the 70 years since it was founded. There will be success stories showing how our participants and their families have been impacted by the work of Alpha Resource Center. And, of course, great food, drinks, entertainment, live and silent auctions, and much more.

Who: Alpha Resource Center of Santa Barbara

Why: To celebrate our 70th Anniversary and to raise funds to support the programs and services of Alpha Resource Center of Santa Barbara.

When: Saturday, October 7th from 5 – 8:30 pm

Where: Alpha Resource Center campus at 4501 Cathedral Oaks Rd., Santa Barbara, CA 93110.

Tickets: Sponsorship/Tickets can be purchased online at www.alphasb.org/gala, at Alpha Resource Center in Santa Barbara, or by calling 805-683-2145.

Media Contact: Jeff Henson, Director of Development, jhenson@alphasb.org or 805-683-2145

###