

SPONSOR THE

HARVEST of HOPE Gala

September 7, 2025 • Alpha Cathedral Oaks Campus

Presenting Sponsor \$25,000

- 24 Guests: Three (3) tables of eight
- VIP Experience: Complimentary wine, preferred seating, and preferred parking
- Full-page ad inside or back cover in event program
- Name/logo featured as Presenting Sponsor on all event materials, event website (with link), all event email communications, and social media posts
- Verbal recognition from MC with on-screen logo display
- Name featured on post-event thank you on social media

Platinum Sponsor \$10,000

- 16 Guests: Two (2) tables of eight
- VIP Experience: Complimentary wine, preferred seating, and preferred parking
- Full-page ad in event program
- Name/logo featured as Platinum Sponsor on all event materials, event website (with link), all event email communications, and social media posts
- Verbal recognition from MC with on-screen logo display
- Name featured on post-event thank you on social media

Gold Sponsor \$5,000

- 8 Guests: One (1) table of eight
- VIP Experience: Complimentary wine and preferred seating
- Half-page ad in event program
- Name/logo featured as Gold Sponsor on all event materials, event website (with link), all email communications, and social media posts
- Verbal recognition from MC with on-screen logo display
- Name featured on post-event thank you on social media

Silver Sponsor \$2,500

- Four (4) guest tickets
- Quarter-page ad in event program
- Name featured on all event materials, event website (with link), all email communications, and social media posts
- Name featured on event rotating sponsor slide
- Verbal recognition from MC
- Name featured on post-event thank you on social media

Bronze Sponsor \$1,000

- Two (2) guest tickets
- Name featured on event emails and website
- Name featured on event rotating sponsor slide

Underwriting Sponsorships

- Reception \$1,500
- Photography \$500
- Entertainment \$800
- Table Décor \$500
- Photo Booth \$800
- Wine Pull \$500

SPONSOR THE

4th Annual PLANE PULL

October 25, 2025 • Santa Barbara Airport

Presenting Sponsor \$10,000

- Exclusive industry sponsorship
- Presenting Sponsor recognition on all event materials, website, emails, and mailed collateral
- Featured in a dedicated video, social media post, and press releases
- Company representative serves as honorary starter and speaker
- Booth with product sampling opportunity
- Logo displayed on Plane Pull t-shirts and event banner
- On-stage check presentation
- Verbal recognition from MC

Gold Sponsor \$5,000

- Logo featured on event materials, website, emails, and mailed collateral
- Social media recognition
- Booth at the event
- Inclusion in press releases
- Logo displayed on Plane Pull t-shirts and event banner
- Verbal recognition from MC

Silver Sponsor \$2,500

- Logo featured on event materials, website, emails, and mailed collateral
- Social media recognition
- Booth at the event
- Verbal recognition from MC

Bronze Sponsor \$1,000

- Name featured on event materials, website, emails, and mailed collateral
- Social media recognition
- Verbal recognition from MC



Scan to Become a Sponsor

or visit alphasb.org/sponsorbenefits to explore sponsorship opportunities, review benefits, and secure your spot as a sponsor.

Prefer paper? Fill out and return the sponsorship card. Alpha Resource Center is a 501(c)(3) Non-Profit Corporation. All donations are tax-deductible. Federal ID 95-1966996

SPONSOR BOTH EVENTS

Become a Premier Partner

All Premier Sponsors enjoy a year-round partnership with Alpha Resource Center, including:

- Logo and link on alphasb.org
- Recognition in press releases
- Name in Annual Report
- Special recognition at the Gala and Plane Pull

Premier Platinum Sponsor \$20,000

GALA BENEFITS

- Two (2) tables for 16 guests
- Complimentary wine
- Preferred seating
- VIP parking
- Full-page ad in Gala Event program

PLANE PULL BENEFITS

- Honorary Starter for Plane Pull
- Spot as featured speaker at Plane Pull
- On-stage check presentation
- Booth with product sampling opportunity
- Verbal recognition from MC
- Name/logo on Plane Pull t-shirt + banner

VISIBILITY & BRANDING AT BOTH EVENTS

- Name/logo on all event materials
- Name/logo (with link) on both event websites
- Name/logo in all communications and collateral
- Inclusion in all event press releases
- Featured in Alpha Resource Center's social media posts for both events
- Included in post-event thank you on Alpha Resource Center's social media

Premier Gold Sponsor \$10,000

GALA BENEFITS

- One (1) table for 8 guests
- Complimentary wine
- Preferred seating
- Half-page ad in event program

PLANE PULL BENEFITS

- Booth at Plane Pull Festival
- Company logo on event t-shirts and banner

BENEFITS FOR BOTH EVENTS

- Name/logo on event materials, websites, emails, and mailed collateral
- Press release inclusion
- Verbal recognition from MC + logo on event screens
- Featured in Alpha Resource Center's social media and post-event thank you

Premier Silver Sponsor \$5,000

GALA BENEFITS

- Four (4) guest tickets
- Quarter-page ad in event program
- Name in event sponsor slide

PLANE PULL BENEFITS

- Booth at Plane Pull Festival

BENEFITS FOR BOTH EVENTS

- Name on event materials, mailed collateral, emails, and website
- Verbal recognition from MC
- Featured in Alpha Resource Center's social media posts
- Booth at Plane Pull Festival