

SEPTEMBER 28, 2024

5:00 PM - 8:30 PM

SPONSORSHIP BENEFITS

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000

- Three (3) tables of eight (8) guests, 24 seats
- Complimentary Wine
- Preferred seating and parking at the event
- Full-page ad on the inside cover or back cover of the event program
- Name/logo listed as Presenting Sponsor on all event materials
- Name/logo (with link) as Presenting Sponsor on event website
- Recognition post with logo & link on Alpha Resource Center's Facebook & Instagram pages (pre-event)
- Name/logo listed as Presenting Sponsor in all email communications and Alpha Resource Center's social media posts leading up to event
- Name/logo listed as Presenting Sponsor in pre-event rotating sponsor slide
- Verbal program recognition as Presenting Sponsor from MC, plus your logo on screen
- Name/logo listed as Presenting Sponsor in post-event thank you post on Alpha Resource Center's social media pages

Platinum Sponsor \$10,000

- Two (2) tables of eight (8) guests, 16 seats
- Complimentary Wine
- Preferred seating and parking at the event
- Full-page ad in the event program
- Name/logo on all event materials
- Name/logo (with link) on the event website
- Name/logo in all email communications and Alpha Resource Center's social media posts leading up to event
- Verbal program recognition from MC, plus your logo on screen
- Name/logo in post-event thank you post on Alpha Resource Center's social media page

Gold Sponsor \$5,000

- One (1) table of eight (8) guests, 8 seats
- Complimentary Wine
- Preferred seating at the event
- Half-page ad in the event program
- Name/logo on all event materials
- Name/logo (with link) on the event website
- Name/logo in all email communications and Alpha Resource Center's social media posts leading up to event
- Verbal program recognition from MC, plus your logo on screen
- Name/logo in post-event thank you post on Alpha Resource Center's social media pages

Silver Sponsor \$2,500

- Four (4) guest tickets
- Quarter-page ad in the event program
- Name on all event materials
- Name in event mailed collateral, email blasts, and on the event website
- Name in event rotating sponsor slide
- Verbal program recognition from MC
- Name featured in Alpha Resource Center's social media posts about the event

Bronze Sponsor \$1,000

- Two (2) guest tickets
- Name in event email blasts and on the event website
- Name in event rotating sponsor slide

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SPONSORSHIP BENEFITS

UNDERWRITING SPONSORSHIP OPPORTUNITIES

RECEPTION SPONSOR \$1,500

- Underwrites a portion of the fees for the Reception
- Name/logo on all Reception materials



ENTERTAINMENT SPONSOR \$800

- Underwrites a portion of the fees for the entertainment
- Name/logo on screen during entertainment

PHOTO BOOTH SPONSOR \$800

- Underwrites a portion of the Photo Booth
- Name/logo on Photo Booth



VIDEO & PHOTOGRAPHY SPONSOR \$500

- Underwrites a portion of the fees for the videographer and photographer
- Name/logo on screen at end of video presentation



FLOWERS & TABLE DÉCOR SPONSOR \$500

- Underwrites a portion of the fees for the flowers and table décor
- Name/logo on tables



WINE PULL SPONSOR \$500

- Underwrites a portion of the Wine Pull
- Name/logo at Wine Pull area

GALA SPONSORSHIP COMMITMENT FORM

SEPTEMBER 28, 2024

5:00 PM - 8:30 PM



YES! WE WILL SPONSOR ALPHA RESOURCE CENTER!

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor - \$25,000
- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000

UNDERWRITING SPONSORSHIPS

- Reception Sponsor - \$1,500
- Entertainment Sponsor - \$800
- Photo Booth Sponsor - \$800
- Photography Sponsor - \$500
- Flowers & Table Décor Sponsor - \$500
- Wine Pull Sponsor - \$500

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Display Name: _____

Instagram Name *(If you would like Alpha to tag you in posts. Include special hashtags if desired):* _____

Signature: _____ Date: _____

Payment Method

Note: Payment terms for all sponsorship are net 30; payment is due 30 days after invoice date.

Check enclosed (payable to Alpha Resource Center)

Please invoice us at the address provided above

Please charge the following credit card number in the amount of \$: _____

Card #: _____ Expiration: _____

CVV: _____ Signature: _____

I/We will not be able to attend this year, enclosed is my contribution of \$: _____

Please email your high resolution logo in EPS, SVG, or PNG format to Jeff Henson at jhenson@alphasb.org

For more information, please contact **Jeff Henson** at 805-683-2145 or jhenson@alphasb.org.

Sponsorship commitment needed by August. 28, 2024 to be included in event materials.