

POLICY ON THE USE OF CAS NAME, LOGO, AND AFFILIATION BY MEMBERS (version 1.1)

The Conformity Assessment Society (CAS) recognizes that membership is a valued association and encourages members to take pride in their affiliation. However, to maintain the integrity and public trust in CAS, all members must comply with the following conditions regarding the use of CAS identity:

General Principles

- CAS membership does not imply certification, accreditation, or endorsement by CAS of the member’s services, qualifications, or activities.
- Members may refer to their membership status in CAS truthfully but must avoid any wording that could mislead the public, clients, or regulatory bodies.

Permitted Usage

Individual and corporate members in good standing may:

- State: “Member of the Conformity Assessment Society (CAS)” on personal or corporate profiles, websites, business cards, CVs, and promotional materials.
- Use the CAS membership badge or digital mark, as below, in accordance with official CAS policy.
- Mention their affiliation in publications, presentations, and academic papers, provided it does not imply endorsement of the content by CAS.
- Organizational members can make reference to their CAS membership status by adding the official CAS logo on training certificates they issue. In that case it should be clarified by the CAS member that that “The Conformity Assessment Society (CAS) does not certify, accredit, approve, or validate this certificate or the issuing organization’s conformity assessment activities.”

Prohibited Usage

Members should NOT:

- Use the CAS logo on certificates, reports, conformity declarations, or inspection/certification documents, except for the previous clause.
- Claim or imply that CAS endorses, accredits, certifies, or validates any products, services, training programs, or personnel associated with the member.
- Misrepresent their role within CAS (e.g., falsely claiming to be a board member, officer, or representative).

Approval and Revocation

- CAS reserves the right to require prior approval for any use of its name/symbols beyond what is explicitly permitted.
- Improper or unauthorized use of CAS intellectual property may result in disciplinary actions, including membership suspension or termination, and legal remedies where applicable.

Reporting Misuse

Suspected misuse of the CAS name or logo should be reported to: secretary@ca-society.com

CAS LOGO CORRECT USAGE

