



Meeting Minutes 9/13/17

Attending: Nabeel Alam, Sam Dorn, Alyson Kil, Meghan Smith, Kelsey Lopez, Lindsay Rapkin, Lindsey Woody, Nicole Barnes, Falicia Mandel, Anshu Siripurapu, Pasha Hawthorne (USC Representative)

Introductions and Recap

- I. News from Campus
 - a. Pasha will be sending out flags & other merchandise in a swag box for game watches
 - i. The swag box will also include a USC banner
- II. Game watch Recap
 - a. Game watches are going well
 - i. Attendance has been consistently good
 - ii. Communication with Gaynor (Ugly Mug owner) has improved
 - b. NY Game Watches
 - i. Alyson went to NY game watch last week and reported to the Board on NY's set-up
 - 1. They fill up a whole restaurant
 - 2. Have a dedicated Board table at the front for welcoming people
 - a. On that table they have a flier with upcoming events and the team roster
 - 3. They have a microphone and the President makes announcements
 - c. The Board discussed raising money at game watches and agreed to do a 50/50 raffle
 - i. \$2 for 1 ticket or \$3 for 5 tickets
 - ii. Winner will be drawn between 3rd and 4th quarter

SCendoff

- I. Recap & Suggestions for Next Year
 - a. Marketing/Outreach
 - i. Personal messages increased attendance for this year
 - ii. In order to get USCAA e-blast, the Board discussed starting to plan SCendoff earlier
 - b. Financials
 - i. The Board discussed the issue of the valet costs

1. Kohlenbergers asked we keep it to stop people from parking illegally in the neighborhood
2. The Board discussed having valets shuttle people to-and-from a central location (i.e. a Metro station)
- ii. Food/Beverage Costs
 1. Nicole suggested in coming years we may be able to reduce food & beverage costs
 - a. Costs were defrayed this year by in-kind gifts
 - b. Nicole suggested that next year the Board should conduct a cost analysis before making a decision

Social

- I. Kelsey & Meghan reported on the upcoming Dodgers/Nationals game
 - a. 40 tickets were requested and 40 have been sold
 - i. For anyone who did not get tickets, you can purchase \$6 tickets an hour before gametime
 - b. A casual happy hour has been scheduled before the game
 - c. Social Work will be attending the game the day after the Club
 - d. Falicia is working on securing a Nationals box for a future event
- II. Holiday Party
 - a. Kelsey/Meghan are down to two final location contenders

Scholarship

- I. Price Scholarship
 - a. The Board decided to no longer offer the Price-exclusive scholarship
- II. DiscoverSC (10/5)
 - a. Annual event put on by USC to expose high school students to USC
 - b. Sam will send out sign-in info to Anshu, Falicia, Nicole

ReSCeption

- I. Will take place on 10/5
- II. New event to welcome new Trojans to the DMV area
 - a. DC Trojans are one of several pilot locations
- III. USCAA Contributions
 - a. USCAA will provide \$600 in seed money
 - b. SC will also send out an email blast promoting the event
 - c. Pasha will be attending
- IV. Alyson volunteered to look into food options

Professional Development

- I. Networking Mixer
 - a. Army-Navy Club is the likely venue
 - b. Will take place in March
- II. Scupper Club
 - a. At the last SCupper Club, an attendee left without paying and had to be covered by another attendee
 - b. Reimbursement discussions went back and forth, but have now been resolved
- III. USC Mixer
 - a. USC is looking to hold their own mixer and partner with the Club

Communications

- I. Website
 - a. DC Trojans website remains in development
 - i. Anshu asked the Board to send information to him on what they would like to see the Site include
 - b. LinkedIn Document
 - i. Lindsay has been creating a Google Doc with contact information culled from the DC Trojans LinkedIn group

Finances

- I. The Club currently has around \$78,000 in the bank
- II. Pasha continues to work on getting the Club online access to the bank account

Mentorship

- I. Lindsey is working to create a database of all local alumni
- II. Pasha discussed a previous mentorship program she had run for Gould School of Law and offered to send materials to Lindsey

Miscellaneous

- I. The Board discussed asking Pasha for a timeline of important fundraising/communication dates