



KOORI RUGBY



Koori Rugby

Partner and Sponsorship Packages

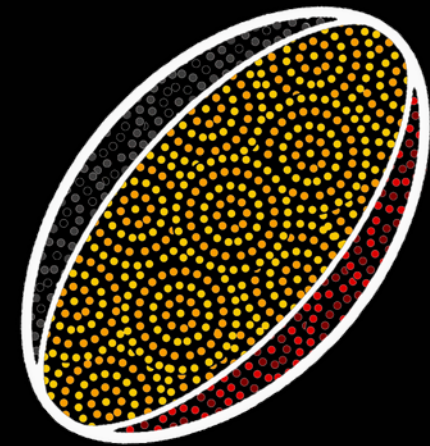


About Us

Koori Rugby is a Not-for-Profit Association that aims to provide rugby opportunities for First Nations kids within NSW.

Koori Rugby was formed with four teams and 30 players for the inaugural Pasifika Youth Cup in 2022. The Association was incorporated in 2023, and has fielded teams in competitions including the Pasifika Youth Cup, Aqua Rugby and Ella 7s.

As a for Not-for-Profit Association, our plans rely heavily on support from sponsors and grants. Following successful events at the Ella 7s, and Newcastle Pasifika Community Day, we are now preparing for the major event for 2025 - the Pasifika Youth Cup.



KOORI RUGBY

Benefits for you

Koori Rugby is building a strong reputation for providing genuine opportunities for Indigenous kids across NSW. By supporting us, your company helps create pathways for young people to represent their Culture through the sport they love.

Our events are more than just rugby – they are a modern-day corroboree, bringing together Indigenous and non-Indigenous communities from across NSW and neighbouring states. This creates a powerful platform for cultural exchange and celebration, all heavily promoted across social media and local networks.

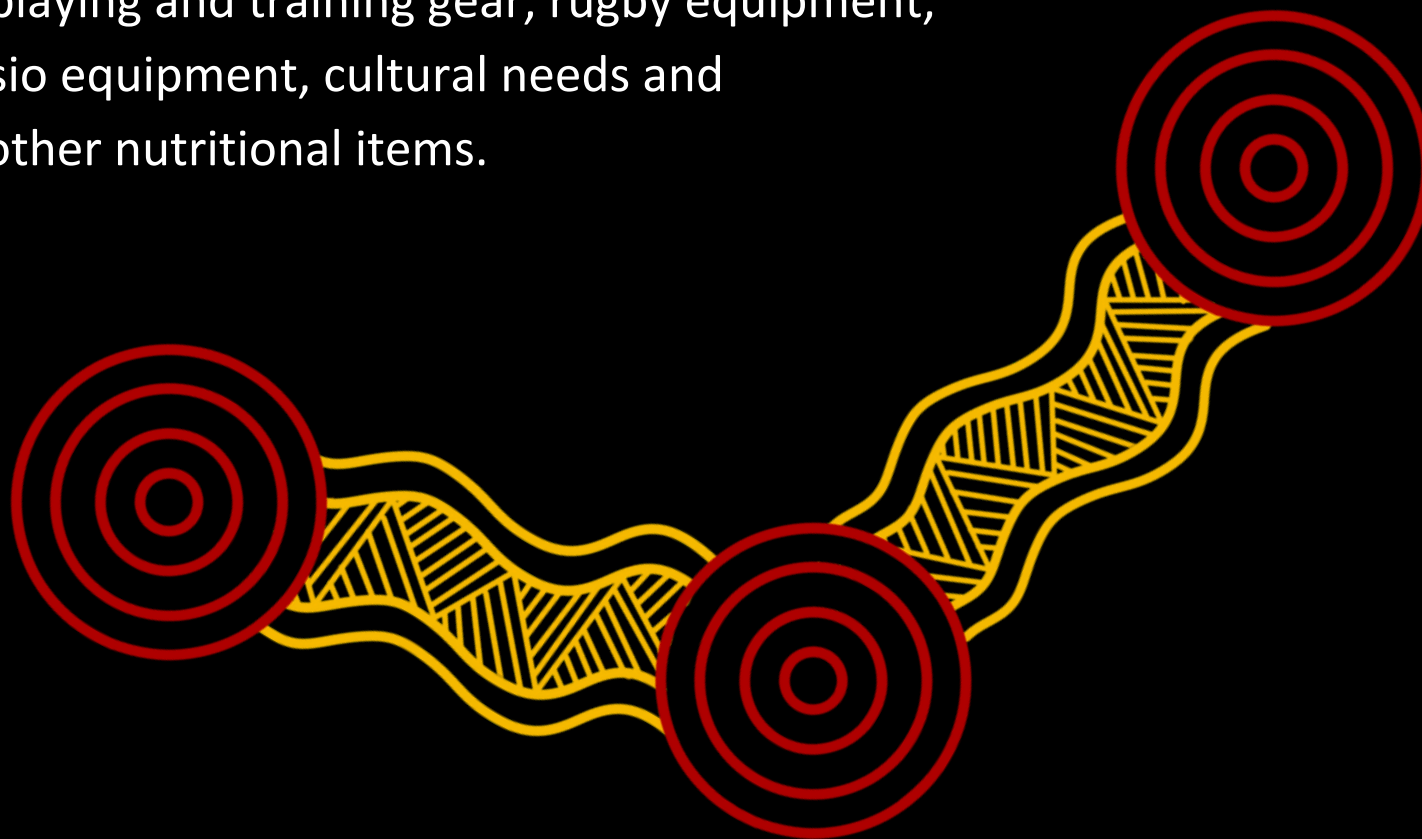
Your brand will be seen not only at these events but well beyond. Each tournament features new, uniquely designed Indigenous playing kits. With your logo proudly displayed, these jerseys continue to be worn long after the competition – on country streets, city parks, and coastal beaches – extending your company's visibility for years to come..



Where does your money go?

The sponsorship funds that you contribute will help us provide and subsidise a large number of costs for our playing group and families.

This will include playing and training gear, rugby equipment, medical and physio equipment, cultural needs and items, food and other nutritional items.



Major Partner 2025 - 2028

Koori Rugby is seeking a three-year Major Partner to take pride of place on the front of all jerseys, training tees, our website, and social media across every competition. Valued at **\$21,000 ex GST** for the term (payable upfront or in annual instalments), this partnership offers consistent visibility and strong brand association across the growing Koori Rugby community in NSW.

Beyond the brand exposure, this is a chance to make a genuine difference. The Major Partner will help create and grow rugby opportunities for Aboriginal and Torres Strait Islander children, supporting pathways that build cultural pride, confidence, and connection through sport. By joining Koori Rugby, a partner is investing not just in a team, but in the long-term wellbeing and success of young Indigenous players and their communities.



Pasifika Youth Cup Sponsorship

Thank you for showing interest in the opportunity to sponsor Koori Rugby. Koori Rugby will be playing in the Pasifika Youth Cup, fielding teams from Under 12s to Under 18s.

We are looking for sponsors who are excited to be apart of our journey and help our young people with their passion for rugby and the opportunity to represent their Culture at a higher level.

Event: 2025 Pasifika Youth Cup

Location: Whalan Reserve

Date: 28 - 30 November 2025



Pasifika Packages

NGANA Package (Black)

YARRAGUL Package (Yellow)

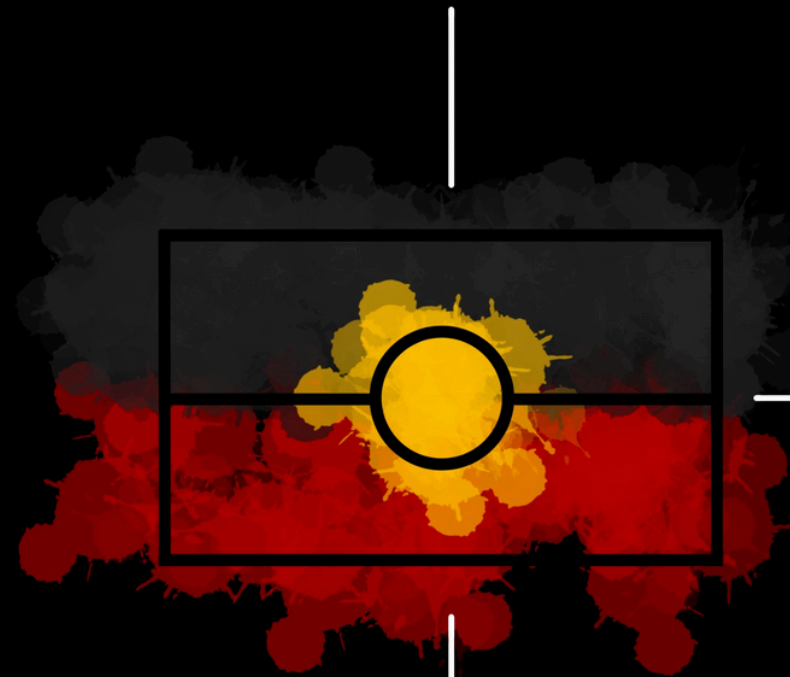
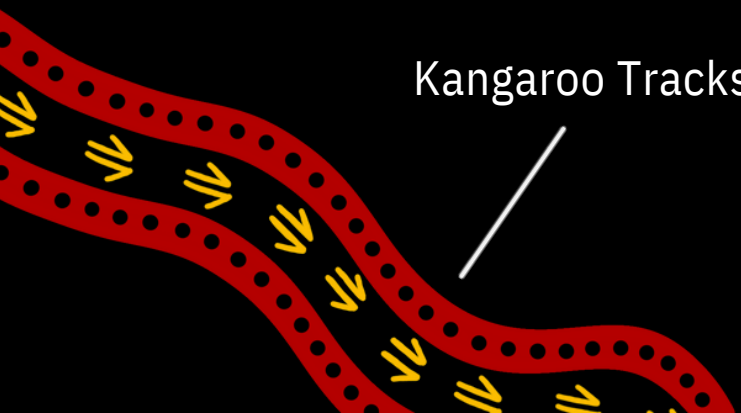
MUDJIL Package (Red)

Black
The Aboriginal People

Yellow
The Sun and
Giver of Life

Red
The Red Earth and
the Ochre

Kangaroo Tracks



Packages



NGANA Package (Black)

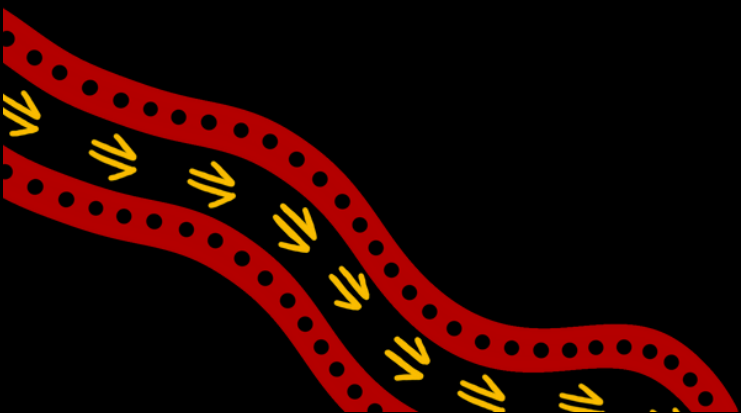
- Back of Jersey and Training Tee
- \$4,000 (ex GST)



Packages

YARRAGUL Package (Yellow)

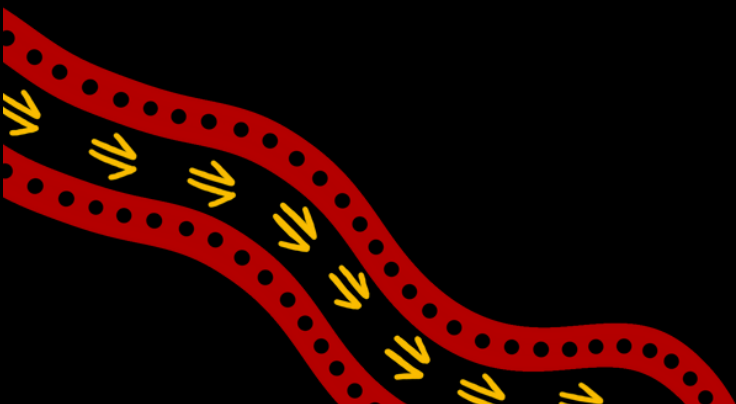
- Sleeve of Jersey and Training Tee
- \$1,500 (ex GST)



Packages

MUDJIL Package (Red)

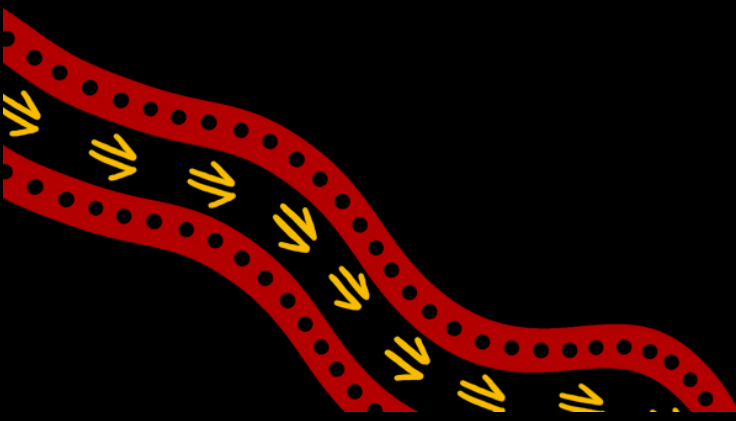
- Shorts
- \$1,500 (ex GST)



Packages

MUDJIL Package (Red)

- Back of Training Tee
- \$500 (ex GST)



Tax Deductible Sponsorship

All Koori Rugby sponsorship packages, including the Major Partner opportunity, can be paid via our fundraising page on the Australian Sports Foundation website. This pathway ensures that your contribution is fully tax deductible, giving your organisation the dual benefit of meaningful community impact and financial efficiency.

By partnering with Koori Rugby through the Australian Sports Foundation, you're not only gaining brand exposure and association with a respected program, but also investing in opportunities for Aboriginal and Torres Strait Islander children in a way that delivers real value back to your business.



[Click here for sponsor payment](#)



Thank you

Thank you for taking the time to look at our information,
please contact Karen Clark on 0414922648 or via email
at president@koorirugby.com.au to discuss further.



Koori Rugby



@koorirugby