



Sponsor Partnership Form

For business, organization, family, and individual supporters of Feels & Wheels.

1. Sponsor / donor type

☐ Business / company

☐ Organization / club

☐ Individual / family

☐ Anonymous supporter

☐ In-kind goods or services

☐ Event sponsor

Sponsor recognition name, if different from legal name

2. Sponsor contact information

Company / sponsor legal name

Main contact name

Title / role

Phone

Email

Website / social handle

Street address

City / State / ZIP

Best way and time to contact

Sponsor notes or reason for supporting



3. Mission statement for sponsor records

Feels & Wheels creates community-based ride experiences that help men step away from stress, isolation, and pressure, reconnect through movement, and build healthy support through group rides, safety education, equipment access, and outreach. Sponsor support helps cover ride experiences, equipment maintenance, safety gear, community events, participant hospitality, outreach, and future bike donation opportunities.

☐ Sponsor understands this support is for Feels & Wheels mission/program use unless a restriction is approved in writing.

4. Sponsorship level / contribution

Select one or more levels	Suggested amount	Actual pledge
☐ Friend of the Ride	\$100 - \$249	
☐ Path Partner	\$250 - \$499	
☐ Reset Sponsor	\$500 - \$999	
☐ Brotherhood Sponsor	\$1,000 - \$2,499	
☐ Community Champion	\$2,500 - \$4,999	
☐ Title / presenting sponsor	\$5,000+	

Custom level / notes



5. What the sponsor wants to support

- ☐ General operating support
- ☐ Group ride expenses and participant experiences
- ☐ E-bike purchase, repair, tires, batteries, and maintenance
- ☐ Helmets, lights, locks, safety equipment, and training
- ☐ Community events, outreach tables, print materials, and QR displays
- ☐ Water, snacks, meals, and participant hospitality
- ☐ Specific event, program, or campaign

Specific event, campaign, restrictions, or preferred use

6. Payment and pledge information

Total pledged amount

Payment due date

Payment received date

Payment method

- ☐ Check
 ☐ Card
 ☐ Cash
 ☐ ACH
 ☐ Online
 ☐ Other

Check number / online confirmation / notes

Installment schedule, if any



7. In-kind donation / goods / services

Complete this section for donated products, services, venue space, food, printing, repairs, equipment, advertising, or other non-cash support.

Item / service	Quantity	Estimated value	Delivery date	Received

In-kind notes, pickup/delivery instructions, or restrictions

Sponsor representative initials

Date



8. Sponsor recognition and requested benefits

Benefits depend on the selected sponsor level, event availability, print deadlines, space limitations, and Feels & Wheels approval. Sponsor recognition may include logo placement, social media thank-you posts, event signage, table display, printed material, website listing, or verbal recognition.

☐ Logo on event or sponsor materials

☐ Social media acknowledgement

☐ Vendor / sponsor table space

☐ Banner, digital display, or sign recognition

☐ Website / QR sponsor listing

☐ Custom benefit request

Requested sponsor name exactly as it should appear

Requested benefits, logo placement, or recognition notes

9. Logo, trademark, and media permission

Sponsor authorizes Feels & Wheels to use sponsor-provided names, logos, trademarks, photos, website links, and approved marketing assets solely for sponsor recognition, event promotion, fundraising, and nonprofit outreach related to Feels & Wheels. Sponsor confirms it has authority to grant this permission and will provide usable artwork by the requested deadline. Feels & Wheels may resize or format artwork for layout needs but will not intentionally alter sponsor branding in a misleading way.

☐ Sponsor grants the logo/media permission above.

☐ No logo recognition requested.

Logo/artwork file name or delivery method

Approval contact for logo/proof

Brand restrictions or required wording



10. Required sponsor acknowledgments and terms

- ☐ Tax / receipt language: Feels & Wheels will issue a receipt or acknowledgement reflecting the organization current status, contribution type, and any known goods or services provided. Sponsor understands tax deductibility depends on applicable law and sponsor own tax situation and should consult a tax professional.
- ☐ Nonprofit status language: Sponsor understands that any 501(c)(3), charitable registration, or tax-exempt status should be verified on the current receipt or written confirmation from Feels & Wheels before sponsor relies on it for tax purposes.
- ☐ No goods/services language: Unless a written receipt or agreement states otherwise, no substantial goods or services are provided in exchange for a charitable contribution other than sponsor recognition.
- ☐ In-kind valuation language: Sponsor is responsible for assigning and documenting the fair market value of donated goods or services. Feels & Wheels may describe what was received but does not assign tax value for the sponsor.
- ☐ Acceptance language: Sponsorship is subject to Feels & Wheels review and approval. Feels & Wheels may decline, modify, or discontinue recognition that conflicts with its mission, safety standards, community values, or event requirements.
- ☐ No ownership/control language: Sponsorship does not create ownership, management authority, partnership, employment, agency, endorsement, exclusivity, or control over Feels & Wheels programs, participants, staff, volunteers, or funds.
- ☐ Cancellation/refund language: Sponsorships and donations are generally non-refundable once received or once recognition, event planning, print production, or program expenses have begun, unless Feels & Wheels approves otherwise in writing.
- ☐ Publicity language: Sponsor will not imply endorsement, exclusive partnership, tax advice, guaranteed outcomes, or participant testimonials without prior written approval from Feels & Wheels.
- ☐ Safety and conduct language: Sponsor agrees that any representative attending a Feels & Wheels activity will follow event rules, safety directions, respectful conduct expectations, and all applicable laws.

Sponsor initials

Date



11. Sponsor final acknowledgments

- ☐ I am authorized to submit this sponsor form on behalf of the sponsor listed.
- ☐ I have read and understand the sponsor form, requested benefits, and required terms.
- ☐ The information provided is accurate to the best of my knowledge.
- ☐ I understand completed forms and artwork can be emailed to rory@feelsandwheels.com.

12. Sponsor signature

Authorized representative printed name

Title / role

Authorized signature

Date signed

Email for receipt / acknowledgement

Phone

Typing a name into the signature field may be treated as an electronic signature where permitted.



13. Feels & Wheels internal review

For internal tracking after the sponsor form is received. This page can be completed by Feels & Wheels staff.

Received by

Review status

☐

Approved

☐

Needs follow-up

☐

Declined

Receipt / acknowledgement sent date

Sponsorship record / campaign

Follow-up needed

Staff notes