

## Robin Morash, CPA, CGA

### EPM \ CPM EXPERIENCE (25 Years)

- OneStream EPM consulting: 3+ Years
- Hyperion & Cognos EPM consulting: 7 Years
- EPM financial systems management: 10 Years
- Cognos EPM technical support: 5 Years

### EXPERIENCE SUMMARY

- Four OneStream consolidation & planning projects
- Organize \ Structure the end user presentation layer using OneStream dashboards & reports
- Advanced OneStream Studio reporting:
  - BI Report books, Charts & Dashboards.
  - Intercompany matching & journal reports
  - GL stage data & mapping exception reports.
- OneStream data connections & MSAD configuration
- OneStream data integration with JD Edwards, MS Dynamics, and Oracle EBS \ VB.Net business rules
- OneStream advanced Account calculations
- Hyperion Essbase SQL fact & dimension data integration
- Hyperion Essbase Maxl automation scripts
- Hyperion Essbase calculation scripts \ SQL rules files
- Hyperion Shared Services MSAD authentication
- Ten years on-the-job IBM \ Cognos training

### SIGNIFICANT ACCOMPLISHMENTS

- Customized OneStream interactive web interfaces using embedded dashboard components
- Developed board meeting presentations from OneStream Studio Business Intelligence reports
- Automated OneStream SQL data loads and email notifications from MS PowerShell scripts
- Implemented OneStream with an Oracle EBS sales order line item detail drill down
- Fortune 500 Financial Systems Manager for 120 accounting month-end closes and 40 re-forecasts
- Designed and implemented a SOX compliant web journal entry application: SQL Server \ JDE data integration \ Cognos BI reporting & Consolidation
- Implemented Hyperion Planning for financial consolidation with Intercompany eliminations
- Automated Essbase import of accounts, entities & GL balances; Continues to run every hour today
- Five Fortune 500 Cognos EPM implementations.
- Cognos 1998 & 2001 MVP Award – Highest customer satisfaction rating & billable utilization

### Areas of Expertise

- OneStream XF Consolidation & Planning
- OneStream Report Studio
- OneStream automation
- OneStream data integration & server configuration
- Oracle \ Hyperion Essbase
- Oracle \ Hyperion Planning
- IBM \ Cognos Consolidation
- IBM \ Cognos Report Studio

### Professional Training (recent)

- OneStream Boot Camp \ Systems Administration I
- OneStream Rules II
- OneStream Report Studio II
- Cognos Report Studio
- Hyperion Boot Camp
- Hyperion Planning
- Hyperion System Admin
- Hyperion BSO Database
- Hyperion ASO Database
- Hyperion Calc Manager
- Hyperion Data Management
- Hyperion Installation
- Hyperion SmartView

### Industry Experience

- Aerospace
- Chemical
- Engineering
- Entertainment
- Home Building
- Insurance
- Manufacturing
- Oil and Gas
- Pharmaceutical
- Professional Services
- Retail

### Contact information

[robin.morash@epmcpa.com](mailto:robin.morash@epmcpa.com)  
193 S Donmoor Ave.  
Baton Rouge, LA 70806  
225.281.9873

## PROFESSIONAL EXPERIENCE

### ONESTREAM INDEPENDENT CONSULTANT, [EPMCPA LLC](#)

2014 –

- One System Solutions for Financial Statements, Planning & BI Reporting
- Legal Entity Consolidation \ Intercompany Eliminations & Matching Reports
- Foreign Currency Translations, CTA & USD Override Calculations
- Indirect Cash Flow Statements
- Drill Down to Transactions
- Financial Modelling \ Rolling Forecasts
- Advanced Calculations – Roll P&L YTD to Retained Earnings \ Year-End Roll-Forwards
- SOX Compliant Topside Journal Entry Deployments
- ERP \ SQL Data Integration Business Rules
- MS PowerShell Automated Data Processing

### SENIOR BUSINESS SYSTEMS MANAGER, [Fortune 500 McDermott \ CB&I \ Shaw](#)

2004 – 2014

#### Financial Close Improvements – Reduce Risk, Time & Effort to Close-the-Books

- Financial Reporting, Consolidation, Planning & Analysis – JDE GL Account Balances
- Enterprise Implementation – 4,000 Accounts, 5,000 Entities, 3,000 Projects ....
- Migrated Hyperion Financial Management to Cognos
- Migrated Cognos Fiscal Year to Calendar Year
- Migrated Cognos to Hyperion Planning
- Financial Consolidation without HFM – Hyperion Planning Intercompany Eliminations
- Automated Essbase Calculation Scripts & Maxl Routines
- Hyperion Essbase SQL Data Load from Oracle Data Warehouse

#### Better Analysis – Fewer Reports – Reduce Time & Effort to Consume Information

- Hyperion Web Grids – Self-Serve Reporting – Select Members \ Pivot \ Drill \ Zoom
- Hyperion Dashboard Web Forms – Data Input \ Tabs \ Charts \ Trend & Variance
- Business Intelligence – Financial & Operational Reporting (*MDX & SQL*)
- Retired Multiple Legacy Reports with a Single Dynamic BI Report
- Print-Ready \ Interactive Dashboards \ Drill-Down \ User Friendly Report Packages

### CONSULTING MANAGER \ TECHNICAL SUPPORT TEAM LEAD, [IBM \ Cognos](#)

1995 – 2004

#### Implement Financial Consolidation, Planning & Analysis

- EPM Software SME
- Five Fortune 500 clients
- ETL Data Modelling (SQL extract, transform and load)
- Windows Command Line Automation & Data Integration
- Re-Defined best practices for Cognos Intercompany Eliminations

**APPENDIX:**

| CLIENT   | PROJECT   | SCOPE   |
|--|---|---|
| <p><b>Brown &amp; Root,</b><br/>Baton Rouge, LA<br/>(Fortune 500 KBR<br/>Subsidiary)</p> | <p>OneStream Consolidation<br/>Planning &amp; Analysis<br/>Implementation</p>                 | <ul style="list-style-type: none"> <li>▪ Solutions Architect</li> <li>▪ Automated PowerShell SQL Data Loads \ Several ERPS</li> <li>▪ Drill-Down to transactions</li> <li>▪ Foreign Currency Translation &amp; CTA</li> <li>▪ USD Override Consolidation</li> <li>▪ Financial-Close Topsides Journals</li> <li>▪ Cash Flow Account Calculations</li> <li>▪ OneStream Studio BI Reports</li> <li>▪ Web Reports &amp; Dashboards</li> <li>▪ Excel Add-In Reports \ Templates</li> <li>▪ Rolling Forecasts</li> </ul>  |
| <p><b>US-Analytics \ Igloo,</b> Katy, TX</p>   | <p>OneStream CM Planning &amp; Analysis Implementation</p>                                    | <ul style="list-style-type: none"> <li>▪ Solutions Architect</li> <li>▪ Automated Oracle EBS Data Load</li> <li>▪ Sales Order Line Item Drill-Down</li> <li>▪ Product &amp; Customer Contribution Margin Analysis</li> <li>▪ Actuals vs. Standard Cost Variance Reports</li> </ul>  |
| <p><b>Perficient \ JM Smith Corp</b><br/>Spartanburg, SC</p>                             | <p>OneStream Support &amp; Enhancements</p>   | <ul style="list-style-type: none"> <li>▪ System Administration Services, Go-Live Support &amp; Enhancements</li> <li>▪ Trial Balance Data Loads &amp; Mapping</li> <li>▪ Report Studio Intercompany Report</li> <li>▪ Rolling Forecasts</li> </ul>  |
| <p><b>Perficient \ Presidio</b><br/>Tampa Bay, FL</p>                                    | <p>OneStream Support &amp; Enhancements</p>   | <ul style="list-style-type: none"> <li>▪ System Administration Services</li> <li>▪ Planning Support &amp; Enhancements</li> <li>▪ BI Report Studio</li> </ul>   |
| <p><b>Woodside Homes,</b><br/>Salt Lake City, UT</p>                                     | <p>Implement Hyperion Essbase 11.1.2.4 - Financial Consolidation, Planning &amp; Analysis</p> | <ul style="list-style-type: none"> <li>▪ Hyperion Installation &amp; Configuration – Multiple Servers</li> <li>▪ Legal Entity Consolidation, Planning, Financial Statements &amp; Operational Reporting</li> <li>▪ JDE ERP SQL Integration</li> <li>▪ Hourly Load &amp; Consolidation - One Million Records in 180 seconds!</li> <li>▪ Submit Forecast Data, Consolidate &amp; Update Reports in Seconds</li> <li>▪ Maxl Automation, Rules &amp; calc Scripts</li> <li>▪ Roll MTD Income to YTD Retained Earnings</li> <li>▪ SOX Compliant MSAD Security</li> </ul> |

| CLIENT  | PROJECT  | SCOPE   |
|---|--|---|
| <b>Sparkhound \</b><br><b>Chicago Bridge &amp; Iron,</b><br>Baton Rouge, LA | Financial Consolidation \<br>Business Intelligence<br>Support & Enhancements | <ul style="list-style-type: none"> <li>▪ Re-Deploy Cognos Consolidation for Nuclear Entity Re-Org</li> <li>▪ Cognos Report Studio Business Intelligence Reporting &amp; Support</li> </ul>          |
| <b>Sparkhound \</b><br><b>Brown &amp; Brown,</b><br>Daytona Beach, FL       | GL Data Extraction &<br>Mapping for WorkDay<br>Financials                    | <ul style="list-style-type: none"> <li>▪ Multiple ERPs &amp; GL COAs in Scope</li> <li>▪ SQL Server &amp; Layer2 Data Integration</li> <li>▪ Data Extraction \ Transformation</li> </ul>            |
| Fortune 500,<br><b>Shaw Group \ CB&amp;I</b><br>Baton Rouge, LA             | Implement Financial<br>Consolidation, Planning &<br>Analysis                 | <ul style="list-style-type: none"> <li>▪ Migrate Cognos to Hyperion Planning</li> <li>▪ Essbase Intercompany Eliminations</li> <li>▪ JDE SQL Integration</li> <li>▪ Employee Forecasting</li> </ul> |
| <b>H&amp;E Equipment,</b><br>Baton Rouge, LA                                | Implement Financial<br>Consolidation & Planning                              | <ul style="list-style-type: none"> <li>▪ PeopleSoft SQL Integration</li> <li>▪ Employee Forecasting and Analysis</li> </ul>   |
| Fortune 500,<br><b>Flextronics,</b><br>San Jose, CA                         | Implement Financial<br>Consolidation, Planning &<br>Analysis                 | <ul style="list-style-type: none"> <li>▪ Migrate Hyperion HFM to Cognos</li> <li>▪ Advanced Intercompany Eliminations</li> <li>▪ Business Intelligence Reporting</li> </ul>                         |
| Fortune 500,<br><b>Dole,</b><br>San Jose, Costa Rica                        | Implement Financial<br>Consolidation, Planning &<br>Analysis                 | <ul style="list-style-type: none"> <li>▪ Financial Statements &amp; Reports</li> <li>▪ Planning Allocations</li> <li>▪ "Cost of Bananas Sold"</li> </ul>  |
| <b>Panavision Studios,</b><br>Los Angeles, LA                               | Implement Financial<br>Consolidation & Planning                              | <ul style="list-style-type: none"> <li>▪ Automated GL Account Balances Load</li> <li>▪ Automated Cash Flow Reporting</li> </ul>   |
| <b>E.&amp;J. Gallo Winery,</b><br>Modesto, CA                               | Implement Financial<br>Consolidation & Planning                              | <ul style="list-style-type: none"> <li>▪ Multiple JDE GL(s) Integration</li> <li>▪ Intercompany Eliminations</li> </ul>   |
| <b>Berringer Vineyards,</b><br>St. Helena, CA                               | Implement Financial<br>Consolidation & Planning                              | <ul style="list-style-type: none"> <li>▪ Automated Import of new Accounts</li> <li>▪ Automated Cash Flow Reporting</li> </ul>   |
| Fortune 500,<br><b>Northrop Grumman,</b> Redondo<br>Beach, CA               | Automate Financial<br>Consolidation  | <ul style="list-style-type: none"> <li>▪ Cognos Automation, Enhancements and Technical Support</li> </ul>   |
| Fortune 500,<br><b>Qualcomm,</b><br>San Diego, CA                           | Financial Consolidation<br>Application Support                               | <ul style="list-style-type: none"> <li>▪ Cognos Automation, Enhancements and Technical Support</li> </ul>   |
| <b>Fairfield Residential,</b><br>San Diego, CA                              | Business Intelligence<br>Reporting Support                                   | <ul style="list-style-type: none"> <li>▪ Cognos Business Intelligence Report &amp; Process Enhancements</li> </ul>  |
| <b>Documentum,</b><br>Sunnyvale, CA   | Financial Consolidation<br>Support   | <ul style="list-style-type: none"> <li>▪ PeopleSoft Drill-Through Integration</li> <li>▪ Report &amp; Process Enhancements</li> </ul>   |
| <b>National Pen,</b><br>San Diego, CA                                       | Financial Consolidation<br>Support   | <ul style="list-style-type: none"> <li>▪ GL Automated Data Loads &amp; Consolidation</li> </ul>   |