



Banga Maitri Sansad

Advertisement Tariff-2024

1. Event Sponsorship Packages

- Gold partner for cultural events /event sponsor: ₹2 lakh per day
- Pandal Sponsorship: ₹3 lakh

2. Hoardings & Banners:

- Cultural Program Stage Front: ₹50,000
- Cultural Program Stage Back: ₹1 lakh
- Large Hoarding with Frame: ₹20,000
- Small Hoarding with Frame: ₹15,000
- Premium Area Banner: ₹15,000
- Banner: ₹7,000

3. Gates:

- Main Entrance Gate: ₹40,000
- Front Gate: ₹30,000

4. Souvenir Advertisement:

- Special Page: ₹1 lakh
- Back Cover Page: ₹30,000
- Inside Cover Page (Front): ₹25,000
- Inside Cover Page (Back): ₹20,000
- Folded Inside Cover Page: ₹20,000
- Special Multi-Colour Page: ₹15,000
- Inside Full Page: ₹10,000
- Inside Half Page: ₹5,000
- Inside Quarter Page: ₹3,000

5. Stalls for Sales or Promotion:

₹20,000 (Negotiable)

6. Annadan Seva: ₹1 lakh per day



Please turn over for details on bank transfer

To
The General Secretary
The North Bombay Sarbajanin Durga Puja
Organised by : BANGA MAITRI SANSAD

Dear Sir,

With reference to your appeal, aforementioned are the advertisement and tariff details for the forthcoming celebrations of the North Bombay Sarbajanin Durgotsav /Deepavali to be organised by Banga Maitri Sansad at The Senior Railway Institute, Prabhat Colony, Santacruz East.

Signature: _____

Date: _____