

## Advertisement Tariff

### Souvenir

Special Page	\ 1,00,000
Back Cover Page	\ 30,000
Inside Cover Page (Front)	\ 25,000
Inside Cover Page (Back)	\ 20,000
Folded Inside Cover Page	\ 15,000
Special Multi-Colour Page	\ 10,000
Inside Full Page	\ 5,000
Inside Half Page	\ 3,000
Inside Quarter Page	\ 2,500

### Hoarding & Banner

Cultural Programme Stage Front	\ 50,000
Cultural Programme Stage Back	\ 1 00,000
Large Hoarding with Frame	\ 20,000
Small Hoarding with Frame	\ 15,000
Premium Area Banner	\ 15,000
Banner	\ 7,000

Please turn over for details on bank transfer.



To,  
The Souvenir Chairman  
The North Bombay Sarbajanin Durga Puja  
Organized by : BANGA MAITRI SANSAD

Dear Sir,

With reference to your appeal, we are pleased to forward, herewith the advertisement material, details of which are mentioned above for the forthcoming celebration of the North Bombay Sarbajanin Durga Puja/Kali Puja, organized by Banga Maitri Sansad at The Senior Railway Institute, Prabhat Colony, Santacruz East.

Signature \_\_\_\_\_ Date : \_\_\_\_\_

## Gates

Main Entrance Gate	、	40,000
Front Gate	、	30,000

We also have stalls for sales or promotion. Rates for stalls are negotiable.

## Special Donations

Shree Durga Puja	Entertainment	Puja	Bhog
Maha Saptami Puja	、 25,000	、 10,000	、 25,000
Maha Ashtami Puja	、 50,000	、 15,000	、 50,000
Maha Sandhi Puja		、 10,000	
Maha Navami Puja	、 50,000	、 15,000	、 50,000
Kojagari Lakshmi Puja		、 10,000	、 10,000
Maha Kali Puja	、 25,000	、 10,000	、 25,000
Cultural Programme Sponsorship			、 5,00,000
Pandal Sponsorship			、 3,00,000

- Note :** i) Advertisement material/image will be supplied by the advertiser.  
ii) Cheques may please be drawn in favour of "**Banga Maitri Sansad**"  
iii) For Online transfer e-payment NEFT :

**Bank Name** : Bank of Baroda      **Account No.** : 06720100019429  
**IFSC Code** : Barb0kalina      **MICR Code** : 400012035  
Fifth character is **ZERO**      **Branch** : Kalina, Mumbai



Name of Advertiser : \_\_\_\_\_

Address : \_\_\_\_\_

Contact Number : \_\_\_\_\_ Key Contact Person : \_\_\_\_\_

Advertisement/Banner chosen : \_\_\_\_\_

Amount : \_\_\_\_\_

Advertisement Material details : \_\_\_\_\_

Cheque details /Online Payment details(if already issued): \_\_\_\_\_

## For Internal Use

Ad Material receiving date: \_\_\_\_\_ Payment Date : \_\_\_\_\_

Other details : \_\_\_\_\_