



Ford M. Orton – Biography 2024

With over 20 years of experience in the International & Domestic Logistics industry, Ford Orton has developed a deep knowledge Ocean, Air, Customs Compliance, Security, & Order Management processes. Ford entered the Transportation Industry at Expeditors International where he quickly rose to a top Sales contributor for 7+ years. His skills have additionally afforded opportunity with some of the largest supply chain service providers in the industry including DB Schenker, DSV, and Geodis. Ford, being a very process oriented & results driven individual entered into Logistics & Transportation Industry after working at IBM as a Global Project Manager where he managed complex IT projects, deliverables, project financial funding, and multiple deployment P&Ls. During his role at IBM, he became PMP Certified which has driven a very process driven approach. Utilizing his Project Management Principals skill set has afforded a dynamic perspective and ability to “simplify the complex”. This approach results in "meeting & exceeding" expectations at every level. At IBM he managed over 100 technical resources utilizing his PMP principal’s certification and his resources resided in multiple geographies globally. In 2011, Ford departed Expeditors International to start his own International Logistics company (NVOCC), Anker International with the fundamental motivation of always giving the “Customer” more than they expect. While at Anker International, Ford was responsible to growing the Atlanta HQ based organization from a debt free start up organization where he embraced creative ideas to build to a multi-million-dollar Global Organization in a capital-intensive industry. Anker International grew quickly with offices throughout the US, Latin America, and Europe. In his role as President and Founder he was responsible for C-Suite responsibilities, developing teams, complex client relationships, US Customs partnerships through C-TPAT (Customs Trade Partnership against terrorism), and being a fair and profitable leader in a highly competitive market.

Prior to his career at IBM, Ford got his professional start after graduating from Auburn University by working for SunTrust Corporate & Investment Banking Atlanta, GA. His experience in Corporate and Investment banking has afforded him a great ability to understand comprehensive financial business corporate loan structuring, management skills, as well as in depth business acumen.

At present Ford is serving as Director of Sales and Business Development for LSI Logistics Solutions which is a global transportation provider and is Headquartered domestically in Chicago, IL and Global Headquarters in Dublin, Ireland. His immediate primary responsibilities are to develop and manage new relationships, drive new revenue streams, close new business partnerships within the fortune 500 Importers & Exporters, and ultimately open and manage a full service 3PL office in the Atlanta, GA market.

Ford calls Atlanta, GA his home and has 1 teenage daughter who he is quite involved with. Ford's daughter is a wonderful young woman and plays Varsity Soccer, Runs Varsity Track & Field, and Cross-Country year-round. In 2024 she took 4 medals in the Alabama State Cross Country Meet in Mobile, Alabama. His passions are driven from a strong “Faith” based approach to his goal of living his best life, love his family, and be a contributor to his fellow man. In his spare time loves coaching his daughters’ sporting activities, continuous education, action sports, writing, working out, outdoor activities, & ocean sailing.