

Sycamore Wireless was founded in 2018 by Lou Schiller with a simple belief: customers don't want another salesperson calling on them to "Tell me about your business....." or "What keeps you up at night?????"

After years in the wireless industry, Lou recognized a recurring problem. Too many organizations measured success by quotas, upsells, and short-term metrics instead of customer satisfaction. Employees were often pressured to recommend products or services because management demanded it—not because it was right for the customer.

Sycamore Wireless was created to be different.

Our philosophy is straightforward: always do what's right for the customer. We don't believe in selling unnecessary products, creating artificial urgency, or making recommendations simply to meet a monthly target. We believe in earning trust through honesty, expertise, and long-term relationships.

Acquiring a customer is one of the hardest things any business can do. So why do so many companies stop treating customers like they matter once the contract is signed?

We never understood that approach.

At Sycamore Wireless, becoming a customer is the beginning of the relationship—not the end of the sales process. We measure our success by customer retention, referrals, and the confidence our clients place in us year after year.

We've built our business on the belief that if you consistently put your customers first, the financial success will follow naturally. It may not always produce the fastest sale, but it creates something far more valuable: loyalty, trust, and partnerships that last for years.

If you ask our clients why they continue to work with Sycamore Wireless, you'll hear the same themes repeatedly: honesty, responsiveness, transparency, and an unwavering commitment to doing what's in their best interest.

That's not a marketing slogan.

It's the foundation on which Sycamore Wireless was built, and it's how we'll continue to serve every customer for years to come.



Louis Schiller
SYCAMORE WIRELESS