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## **2025 Strategic Plan Development**

The Child Life Academic Society (CLAS) continues to be guided by the original Vision, Mission, & Values. The 2025 Strategic Plan was developed by the board with input from membership via an online survey and data from committee leaders. Dissemination of the Strategic Plan includes an email of the full plan to CLAS membership, posting the plan to the CLAS website, and sharing the CLAS Strategic Plan Summary with Child Life Certification Commission's & Association of Child Life Professionals' leaders.

## **2025 Strategic Plan Summary**

- I. Current Committees
  - a. Governance
    - i. Develop a policy regarding the new Federal Register 668.16(r) based on the Clinical Experience Task Force's research and recommendations
    - ii. Create policy for lapsing membership eligibility
    - iii. Creation of member code of conduct policy
    - iv. Assess potential state licensure and child life certification
  - b. Academic Best Practice
    - i. Academic Program Accreditation Research
    - ii. Collaboration and communication among child life academic programs and clinical programs for student clinical experiences in compliance with U.S. Federal Registry
  - c. Communications
    - i. 2025 annual content planning and maintenance
    - ii. Pursuing Canva Pro account
- II. New Groups
  - a. Clinical Experience Task Force
    - i. Research and benchmark Federal Regulations for student clinical experiences
    - ii. Analyze and summarize impacts on child life profession
    - iii. Create recommendations for responsible stakeholders
  - b. Member Awards Work Group
    - i. Benchmark best practices for Member Awards
    - ii. Draft policy and procedures for Member Awards

Created by: Cara Sisk, CLAS President

Date Created: 8/25/24

Board Approved: 9/4/24



**2025 Strategic Plan  
Compiled Membership Data  
Priority Goals for CLAS**

<b>Member Suggested Goals for CLAS</b>	<b>Location in Strategic Plan</b>
Academic programs providing child life internships in alignment with the federal law requiring academic institutions to provide students clinical experiences. (2)	Governance Committee
Endorsement or Accreditation plans	Academic Best Practice Committee
Recommendation/plans for student pathway Child life degree requirement recommendation for certification to CLCC (3)	Academic Best Practice Committee
Evidence-based academic standards/recommendations for child life academic programs: features, staffing, quality indicators (2)	Academic Best Practice Committee
Building strong collaborative relationships with CLCC & ACLP as interrelated organizations	Academic Best Practice Committee
Completing and releasing organizational website to house important content and conversations being created	Communications Committee

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**2025 Strategic Plan  
Governance Committee**

**Chair: Jeanine Clapsaddle, MA, LMFT, CCLS & Chair-elect: Lindsey Murphy, PhD, CCLS**

<b>Work Completed</b>	<b>Ongoing Work</b>	<b>New Work</b>
Confidentiality Policy created and Board Approved	Code of Ethics Statement draft created and submitted to Board for approval <ul style="list-style-type: none"> <li>• Board Approved 9/4/24</li> <li>• Ready for dissemination</li> </ul>	Develop a policy and position statement regarding the new Federal Register 668.16(r) based on the Clinical Experience Task Force's research and recommendations
Conflict of Interest Disclosure Form created and Board Approved	Student Bill of Rights draft created and submitted to Board for approval <ul style="list-style-type: none"> <li>• Board Approved 9/4/24 with inclusion of one edit</li> <li>• Ready for dissemination</li> </ul>	Create policy for when a member no longer meets eligibility criteria including handling of payment, access, communications, etc.
Membership Dues Policy created and Board Approved		Creation of member code of conduct/misconduct policy
Membership Dues Reminder created and Board Approved		Assess the role/relationship between potential state licensure and child life certification

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**2025 Strategic Plan  
Academic Best Practice Committee**

**Chair: Cathy Humphreys MSc, CCLS & Chair-elect: Charity Vasquez, PhD, CCLS**

<b>Work Completed</b>	<b>Ongoing Work</b>	<b>New Work</b>
Benchmarking & Research External and Internal Disciplines – Recommendations for best practices in Child Life Academic Programs regarding staffing, administration, and implementation - coming in Sept. 2024	Reviewing professional competencies of other disciplines to determine the academic competencies for both academic programs and students graduating from child life academic programs.	Academic Program Accreditation Research including CLAS role as benchmarked with other discipline's academic organizations (optional/required, timeline 7-10 years?)
	Classification of Instructional Programs (CIP Code) Research & Recommendations for child life in U.S.	Collaboration and communication among child life academic programs and clinical programs for student clinical experiences in compliance with U.S. Federal Registry
	Assessment of academic impacts for pathway to the profession decision once determined by the Child Life Certification Commission	
	Ongoing literature review regarding academic program best practices for areas related to child life academic program implementation.	

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**2025 Strategic Plan**  
**Communications Committee**  
**Chair: Sarah Keyes, MA, CCLS & Chair-elect: Amanda Auttonberry, MSW CCLS**

Work Completed	Ongoing Work	New Work
Created CLAS List Serv Policy and Guidelines and Board Approved – shared with membership on 8/30/24 via List Serv message from Jessika	Website content development and maintenance in the works – pending Board Approval website to be live on 10/1/24	Annual planning for 2025
	Social media content development and maintenance	Pursuing Canva Pro account since free for nonprofit organizations.

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### 2025 New Work

Group Name	Group Charge	Outputs Requested
<b>Clinical Experience Task Force</b> <ul style="list-style-type: none"> <li>• 3-5 members</li> <li>• 1-to-2-year term</li> </ul>	<ul style="list-style-type: none"> <li>• Research Federal Regulations for student clinical experiences in academic programs</li> <li>• Benchmark other disciplines clinical experience</li> <li>• Analyze impact on child life profession</li> <li>• Identify responsible stakeholders (academic institutions, CLCC, ACLP, CLAS, clinical sites)</li> <li>• Impact on distance education and in-person education</li> <li>• Students with disabilities document resource provided</li> </ul>	Produce report for board: <ul style="list-style-type: none"> <li>• Outlining federal regulations</li> <li>• Benchmarking results</li> <li>• Summarizing impact of findings on stakeholders</li> <li>• Create recommendations for all stakeholders including CLAS organization</li> </ul>
<b>Member Awards Work Group</b> <ul style="list-style-type: none"> <li>• 3 members (1 member from Governance, Academic Best Practice, and Communications Committee)</li> <li>• 6 month – 1 year term</li> </ul>	<ul style="list-style-type: none"> <li>• Review Faculty Awards structure of other academic disciplines to ensure best practices</li> <li>• Create a Member Awards Structure</li> </ul>	<ul style="list-style-type: none"> <li>• Draft policy and procedures for Member Awards</li> <li>• Disseminate to Governance, Academic Best Practice, and Communications Committees for review</li> <li>• Submit to board for review and vote</li> </ul>

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