

Terry John Barto

SUMMARY

Consummate Creative Director, Show Director, and Writer with impressive portfolio of entertainment projects, including 200+ highly successful theatrical and animation productions for high-profile companies and venues. Passionate about driving excellence in artistic development, providing diverse audiences with engaging and memorable experiences. Skilled at building and leading multidisciplinary teams ranging from performers to writing, concept development, casting, and production crews dedicated to continuous delivery of top-quality performances and content.

SELECT HIGHLIGHTS

- *Directing: big: the musical, Chicago, Funny Girl, Mame, Nine, Oliver, 110 in the Shade, The Odd Couple, and The Who's Tommy.*
- *Choreography: A Chorus Line, Brigadoon, Cabaret, Evita, Hello Dolly, Oklahoma, Seven Brides for Seven Brothers, and West Side Story.*

EXPERIENCE

Sheila on Sunset - Show Director, Writer
West Hollywood, CA • 06/2022 - Current

- Orchestrate fashion show staging in alignment with the vision and standards of diverse brands. Coordinate with designer leads in creative formatting, highlighting clothing styles and color palettes.
- Team with sound and lighting designers to incorporate projections with engaging images, effectively focusing on models while ensuring adherence to production budgets and creative plans.
- Developed treatment for television show concepts centered around the fashion industry.

Select Projects

- Elliott Lauren Clothing
- Planet Fashion - Kloth Inc.

arx anima animation studio - Writer, Consultant
Vienna, Austria • 05/2021 - Current

- Serve as key member of writing and production teams in adaptation of award-winning, Amazon #1 bestseller into animated feature film format.
- Authored award-winning screenplay and adapted it for European audiences. Oversaw changes implementation, ensuring story continuity and consistency.

CONTACT

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310-701-0709
Los Angeles, CA

SKILLS

- Family Entertainment
- Creative Direction & Choreography
- Shows & Special Events Production
- Concept Development & Scriptwriting
- Rehearsals & Performance Coordination
- Storytelling for Multicultural Audiences
- Artistic Development
- Live & Virtual Experiences
- Strategic Partnerships
- Quality Assurance
- Creative Writing
- Stage Performance
- Musical Theater

EDUCATION AND TRAINING

Bachelor of Arts
California State University
Long Beach, CA

Animation & Screenwriting
University of California
Los Angeles, CA

Musical Theater Workshop
The Music Center
Los Angeles, CA

Concerts, Regional Theatre - Show Director/Choreographer
01/2009 - 12/2019

- Spearheaded show direction, choreography, casting, concept development, and execution - ensuring best practices implementation and top performance management.
- Built talented creative teams and cultivated productive relationships with stakeholders ranging from talent to leaders and casting specialists.

Select Projects

- *A Grand Night for Singing, Crazy for You* - Leshner Center for the Arts
- *Babes in Toyland* - Lincoln Center David Geffen Hall
- *Forever Plaid, La Cage aux Folles* - Pacific Repertory Theatre
- *Tapestry* - Mountain View Center for the Performing Arts
- *The Wedding Singer* - Segerstrom Center for the Arts

ADDITIONAL EXPERIENCE

- **Director/Choreographer, The Grove Theatre, Upland, CA:**
Directed production, casting, choreography, staffing, and performance. Supervised costume, lighting, prop, and set designers - ensuring top efficiency and quality deliverables.
Shows included: *Annie Warbucks* starring Elmarie Wendel, *Camelot* starring Dale Kristien, *Grease* starring Danica McKellar, *Jesus Christ Superstar* with Jm J Bullock, *Moon Shine* starring Fred Willard, *The Full Monty* starring Bill Hutton, *The Wizard of Oz* starring Jess Harnell.
- **Choreographer, Bell-Phillip Television Productions, Los Angeles, CA:**
Provided innovative choreography with strong commitment to material integrity, storytelling, and plot-line progression for *The Bold and the Beautiful* on CBS.
- **Director/Choreographer, Shakespeare Santa Cruz, Santa Cruz, CA:**
Played key role in development of unique family productions, English Pantomime meets Broadway musical theater. Collaborated with writers, composers, costume designers, and set designers on original material for world-premiere versions of *Cinderella, Gretel and Hansel, The Princess and the Pea*, and *Sleeping Beauty*.
- **Creative Director, Writer, Wings of Dream Productions, Beverly Hills, CA:**
Transformed characters from print to physical presentations, driving a collaborative team of artists, sculptors, and engineers in development of dynamic dolls and action figures.

OTHER VENUES AND COMPANIES

Princess Cruises, Robert F. Jani (Disney Legends Award) Productions, Diablo Light Opera Company, Summer Repertory Theatre Festival, Welk Resort Theatre, Long Beach Performing Arts Center, Grand Ole Opry, Norris Theater, Geffen Playhouse

TERRY JOHN BARTO - RESUME
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CERTIFICATIONS

- RYS 500 Certified Yoga Instructor, YogaWorks
- Teaching Credential, CA

WEBSITES, PORTFOLIOS, PROFILE

- nickerbacher.com/synopsis
- reelmagic.movie



The Director-Choreographer is a member of the
**STAGE DIRECTORS AND CHOREOGRAPHERS
SOCIETY**, a national theatrical labor union.