



"We see youth as capable...it's our thing!"

AGENDA

Wednesday, Aug 17, 2022

All Day	Move In	
10:00 a.m.	Registration for National Young Cattleman	NYC
11:00 a.m.	Bull Pen	Senior Nat. Young Cattleman
12:00 p.m.	Registration for All Breeds / Judging	All Breeds & Judging
2:30 p.m.	Hands On Competition	Junior Nat. Young Cattleman
7:00 p.m.	Livestock Evaluation	Wildcard Judging Team & NYC Jr. and SR.

** Herdsman Award judging begins Wednesday evening through to Saturday conclusion.

Thursday, Aug 18, 2022

8:00 a.m.	Announcements and Information	All Breeds, NYC, Judging
8:30 a.m.	Clipping and Pee Wee Clipping/Grooming	All Breeds, Jr. & Sr. All Breeds
10:00 a.m.	Pee Wee Cow Camp Begins	Pee Wees
10:30 a.m.	Junior/Senior Grooming	All Breeds, Jr. & Sr. NYC
1:30 p.m.	Western Canadian Show Team Judging	Junior Division
	Showmanship	Senior Division
	What do you know about Food Science?	All Breeds, Jr. & Sr. NYC
5:30 p.m.	Supper	<i>Provided</i>
7:00 p.m.	Bashaw Bullseye Bash!	All ages

Friday, Aug 19, 2022

8:30 a.m.	Announcements and Information	All Breeds, NYC
9:00 a.m.	Western Canadian Show Team Judging	Senior Division
	Showmanship	Pee Wee/Junior Division
	Influence the Choice Video Contest	All Breeds, Jr. & Sr. NYC
10:00 a.m.	Pee Wee Cow Camp Begins	Pee Wees
1:00 p.m.	Lady Elaine Yearling Heifer Bracket Tournament	
5:30 p.m.	Supper	<i>Provided</i>
7:00 p.m.	Award Presentations followed by music for "Show Ring Dancing"!	

Saturday, Aug 20, 2022

9:00 a.m.	2022 Canadian National "All Breeds" Junior Show
Followed by	UFA Youth Supreme Quest
	Announcement of National Young Cattleman of the Year (based on aggregate points) and Dwayne Congdon Leadership Scholarship

Competition Preparation and Descriptions

Showmanship

Participants are judged on their ability to present and show their livestock. This competition will happen simultaneously with the Western Canadian Judging Competition.

All Breeds, NYC

Western Canadian Show Team Judging

Junior qualifying teams will compete on Thursday, August 18 and Seniors will compete on Friday, August 19. Grand Champions will be announced at the Awards banquet Friday evening!

Team Judging Teams

Clipping

Animal can be washed but must not be recently clipped prior to competition. Points are awarded based on the visual difference your clipping made to the presentation of the animal. Participant must provide animal for competition

All Breeds, NYC

Grooming

The grooming competition will be twenty minutes in length. Animals are to be washed and clipped prior to the competition but dressing prior to commencement will result in disqualification. Judges will evaluate on the use of equipment, knowledge, skill, involvement, final appearance and presentation of the heifer.

All Breeds, NYC

Food Science or Sanitation?

A skill competition rating your understanding of food science and safety. No preparation necessary.

All Breeds, NYC

Influence the Choice Video Competition

This competition will showcase the resilience our agricultural youth are showing in the face of adversity. The isolation and overall impact of the pandemic was profound, and we are still living its effects even now. The following topics are intended to provide hope that with good coping strategies and support of each other agricultural youth can overcome the many challenges that disrupt their lives.

This competition is to inspire youth to POSITIVELY influence each other by producing 2 minutes public service announcements on one of the following topics:

1. "There are a lot of big emotions surrounding everything that is going on in the world. What are positive ways you are handling those big emotions?"
2. "How have these past years impacted who you are and your community? In what ways have you helped or been helped by a neighbor or friend?"
3. "To my younger self--telling other youth what they can do support their own mental health"

Videos will be shared on social media so please ensure you have permission to share publicly if you use people or places. Upload your video any time or day you wish but no later than **1:00 p.m.**

Thursday, August 18th to bashawshowcommittee@gmail.com. (Likely will use Google Drive if you video is too big but that works for us too if you send the link to us!)

All Breeds, NYC

Herdsman Award

Displays are judged on things such as the neatness of the exhibit and immediate area, appearance of the animals, attractiveness of signs and the display area and the initiative and courtesy displayed by the contestant with dealing with the public and fellow exhibitors.

All Participants

Lady Elaine Yearling Heifer Bracket Tournament

Inspired by the US College March Madness Basketball Tournament there will be a Single Elimination Heifer show on Friday, August 20th at 1:00 p.m.

All 2021 born yearling heifers entered in the ALL Breeds Show, (including Purebred, Commercial, Bred & Owned Peewee and Open heifers), will be automatically entered in the Bracket Tourney for free. It will be a "dry brush" show. Heifers will be placed in the tournament "bracket" by age, starting with the two youngest heifers and ending with the two oldest heifers.

Heifers will show in pairs with the winning heifer moving on to the next round. Prize money will be paid for each win, with the \$ amount increasing in each round, ultimately ending in a head to head showdown for one Grand Champion.

Copies of the tournament, and places to predict winners will be made available for purchase prior to the show. These brackets must be handed in and entered 15 minutes prior to the show starting. The junior division brackets will sell for \$5 and the Open Division Brackets will sell for \$20. Half the proceeds will go to the entry with the most predicted wins, half the proceeds will go to the All Breeds show as a Fundraiser.

Parents and All Participants

Livestock Evaluation

Being able to evaluate parts of an animal is a great skill to have. It can help you identify areas in your herd where you need to make improvement. This competition will test your ability to score specific parts of an animal.

This competition counts for NYC and will also be used to choose Wildcard Judging Teams.

All Breeds, Wildcard, NYC

The 'Bull' Pen

Objective:

Successful leaders and businesses often use "out of the box" thinking to tackle challenges – they find opportunities where others see barriers. In this activity, you will be creating a business opportunity and presenting it to a group of three investors from our "Bull Pen" (think Dragon's Den). We believe there are many different ways to forge successful careers and businesses in the agricultural industry. We want to put your creativity to the test and encourage you to push your own limits when it comes to imagining all the possibilities that exist in our industry. You will be required to choose three different items from our "Tack Box" that must be incorporated into your business idea. How you use them is up to you!

Who you will be presenting to:

“The Bull Pen”

You will be selling your business opportunity to a group of three “Bulls”. They will represent the following areas of our beef industry.

1. Seed Stock Producers
2. Commercial Cow-calf Producers
3. Feedlots
4. Retail/Restaurants

Participants will be scheduled throughout the time period so that you are not standing all afternoon waiting for your turn to come. The schedule will be posted by 1:00 p.m. Wednesday, August 15.

Now choose your items from each of the following tack boxes:

Tack Box #1

You must **pick one** of the following target markets to serve. Remember there is many opportunities and markets within each area, so think about all the opportunities that exist in each market place:

1. Seed Stock Producers
2. Commercial Cow-Calf Producers
3. Feedlots
4. Retail/Restaurants

Tack Box #2

You must **pick two** of the following items and incorporate them into your business:

1. 3D Printer
2. 5 acres of marginal land
3. A day with any professional’s time
4. Live streaming technology
5. Embroidery machine
6. A personal connection at a major magazine (of your choice) who owes you a favour.
7. A vacant granary
8. Sewing machine
9. A Shopify online store front
10. 5 years worth of your own BIXS cattle data
11. A plane ride anywhere in the world
12. 2 hours of Jamie Oliver’s time
13. 2 hours of Neil Patel’s time

Final Task

Create a one page marketing plan.

You will be evaluated on the following:

1. Your pitch
2. Critical thinking in your response to questions
3. Your marketing plan

Practical Skills Competition

The competition will be a series of “hands-on” activities reflective of skills that might be necessary to succeed in the farming or agricultural industry. No preparation is necessary as stations will not be made public until the beginning of the competition.

Junior NYC

New this year!!!

Bred & Owned Overall Champion

The Bred & Owned animals will be a division of their own this year and will compete in the Grant Champion drive as well as the overall champion will compete in the Supreme Quest.

The award for this division will be ***in honor of Bob Prestage***, a long time committee member and supporter of juniors Canada wide!

Dwayne Congdon Leadership Award

The family of **Dwayne Congdon** have created a scholarship award of \$500 to the individual (any age) who demonstrates leadership skills, inspires others to work collaboratively, is committed to supporting others and creates a positive impact on those around them. This award will be presented during the Supreme Quest competition.