



Share your world



for **larger ecosystems**

GROW KNOWLEDGE INFRASTRUCTURE

- ✓ Grow your knowledge infrastructure step by step
- ✓ Establish an initial purpose/shared strategic priority for a pilot
- ✓ Sponsor **Personal Profiles and Resource Collections** for 3-6 busy knowledgeable leaders you would like to connect
- ✓ Sponsor **Team Profiles and Team Collections** for 2 teams, groups or organizations you would like to connect
- ✓ Gather individuals and teams into a **Studio** around shared purpose and goals. Add leaders, teams and studios over time.
- ✓ As you grow, gather individuals, teams and Studios together into a **Hub**

talk to us www.communityscape.life/contact

WHO IS THIS FOR?

Social Impact Funders, Field-Wide Associations, Tourism Boards, Universities, Religious Denominations, Multi-Regional Organizations, Municipalities

IDEAS

Tourism Hub, Culture & Arts Hub, Food Security Hub, Children & Youth Hub, Enterprise & Entrepreneurship Hub, Regional Hub, University Hub, and more.

BENEFITS

- ✓ Strengthens and connects trusted relationships
- ✓ Captures lost knowledge
- ✓ Builds connections across silos
- ✓ Focuses on shared strategies and purpose
- ✓ Showcases hidden talents, resources & initiatives
- ✓ Generates positive momentum

Frequently Asked Questions

Why is CommunityScape the best way to organize our online relationships and resources?

We have designed our platform with the express purpose of being the best way to organize relationships and resources across complex organizations and communities. There is no advertising, no data exploitation, no trolls - just a real partner working with you to organize your online world.

What are some ways that larger ecosystems can employ CommunityScape?

CommunityScape is designed to be scalable and connective. It is a solution designed with leaders of complex community ecosystems in mind. Examples include leaders of universities, municipalities, cross-organizational and field-wide associations, religious denominations and social impact funders. Our process and platform provide the opportunity to grow purposeful infrastructure for gathering and organizing relationships and resources around shared strategies and purpose. For example, a university could set a focus (e.g. innovation, environmental impact, arts, community partnerships or any current strategic focus) and start seeding Resource Collections with various constituencies. Over time these localized Resource Collections can be gathered into a Studio focused on the strategic area. Studios in various strategic areas can then be gathered into a central university Hub. Regional social impact funders could take a similar approach - choosing a starting point such as tourism, economic equity, community-wide education, the arts or any current strategic priority. However you choose to initially focus your CommunityScape, there is lots of room to learn, adapt and grow.

What is the process like? Can we start with a pilot?

Our process engages the deep capacity and richness of your community ecosystem in a way that is creative and fun. We work with you to determine a strategic and focused starting point that functions as a pilot project. For example, you might sponsor 3-6 cross-silo individuals who come from 2 teams for a strategic purpose. Once the pilot is established, you can build connections and grow at your pace.

How do we maintain our CommunityScape?

The platform localizes Resource Collections throughout your ecosystem. We've made it easy for the individuals, groups and organizations who come on board to add their own relationships and resources to their Collections over time. These become available in your Studios and Hub, keeping your CommunityScape updated and vibrant. At the same time, it is important to actively engage relationships and find new ways to connect and grow. We offer support packages based on your needs. You may have in-house staff who can grow your CommunityScape and build community involvement or you have the option to utilize our Community Engagement Specialists.

Will our CommunityScape grow with us?

Everything is connected in CommunityScape. Our Personal and Team Collections plug together to form Studios on shared topics. Everything plugs together into a Hub for larger clients such as universities, large associations, religious denominations or geographic regions. Over time, you can organically link Resources, Topics, Profiles, Collections. Studios and a Hub together into a full-bodied infrastructure.

How do you price projects for larger ecosystems?

We work with you to develop a pilot project and a path to grow from there. We base our pricing on the components you are using - e.g. Personal Collections, Leader Onboards, Team Collections, etc.

How do we get started?

Visit www.communityscape.life/contact to start a conversation about the best approach for you.